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Census of Retail Trade

RC87-A-16

GEOGRAPHIC AREA SERIES

Iowa

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The overall planning and review of the census operations were performed by the staff of the Office of the Assistant Director for Economic and Agriculture Censuses.

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If you have any questions concerning the statistics in this report, call (301) 763-7038.

1987

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GEOGRAPHIC AREA SERIES

Iowa

Issued August 1989



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Michael R. Darby, Under Secretary
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INTRODUCTION

PURPOSE AND USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.

Trade associations study trends in their own and competing industries, and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the—

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Transportation
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

AVAILABILITY OF THE DATA

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial

activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures*, *Current Industrial Reports*, and the *Quarterly Financial Report*. Most of these surveys, while providing more frequent

observations, yield less kind-of-business and geographic detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1987 Economic Censuses and Related Statistics*. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1987 Economic Censuses*. Contact Customer Services for information on availability.

CENSUS OF RETAIL TRADE

The 1987 Census of Retail Trade, part of the 1987 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.¹ It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the

¹Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget as of June 30, 1987. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000² and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the Office of Management and Budget as of June 30, 1987. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.² Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan statistical areas.
6. Each county or county equivalent.^{3 4}
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.^{2 3} For the economic censuses, census areas and boroughs in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.²

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars and 1982 data in 1982 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

²According to 1980 Census of Population or subsequent special census.

³Those defined as of January 1, 1987.

⁴See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1987 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- Represents zero.

(D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC) Independent city.
(NA) Not available.
(NC) Not comparable.
(X) Not applicable.

CMSA Consolidated Metropolitan Statistical Area.
MSA Metropolitan Statistical Area.
n.e.c. Not elsewhere classified.
PMSA Primary Metropolitan Statistical Area.
pt. Part.
r Revised.
SIC Standard Industrial Classification.

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table										
	1	2	3	4	5	6	7	8	9	10	11
GEOGRAPHIC AREAS											
The State	X	X	X	X							
CMSA's and MSA's in the State								X			
PMSA's in the State								X			
Area of the State not in any CMSA, PMSA, or MSA									X		
Counties in the State					X		¹ X				X
Places in the State					² X	¹ X				² X	
DATA ITEMS³											
Establishments	X		⁴ X	⁴ X	X	X	X	X	X		
Sales	X		⁴ X	⁴ X	X	X	X	X	X		
Annual payroll	X		⁴ X	⁴ X	X	X	X	X	X		
First quarter payroll	X			⁴ X	X	X	X	X	X		
Paid employees for pay period including March 12, 1987	X		⁴ X	⁴ X	X	X	X	X	X		
Unincorporated businesses	X				X	X	X	X	X		
Sales per establishment		X									
Sales per employee		X									
Payroll per employee		X									
Employees per establishment		X									
1982 to 1987 comparative statistics (establishments, sales, payroll, employees)			⁴ X								
Summary statistics for industries having an SIC change between 1972 and 1987				⁴ X							
Counties ranked by volume of 1987 sales											X
Places ranked by volume of 1987 sales										² X	

¹Includes areas with 350 retail establishments or more.

²Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population or subsequent special census.

³See Explanation of Terms, appendix A.

⁴Based on 1972 Standard Industrial Classification.

Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multiunits	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States.....	X	X	X	X	X						
State.....	X	X	X	X	X						
CMSA, PMSA, MSA.....	X	X	X	X							
County.....	X	X	X	X	X						
Place.....	X	X	X	X	X						
NONEMPLOYER STATISTICS SERIES											
United States.....	¹ X	¹ X									
State.....	X	X									
CMSA, PMSA, MSA.....	X	X									
County.....	X	X									
Place.....	X	X									
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States.....	X	X	X	X			X	X	X	X	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States.....		X	X							X	² X
MERCHANDISE LINE SALES											
United States.....	X	X				X					
State.....	³ X	³ X				³ X					
CMSA, PMSA, MSA.....	³ X	³ X				³ X					
MISCELLANEOUS SUBJECTS											
United States.....	X	X	X	X							⁴ X
State.....	X	X	X	X							⁴ X
CMSA, PMSA, MSA.....	X	X	X	X							⁴ X
ZIP CODES											
United States.....	⁵ X	⁵ X									
State.....	⁵ X	⁵ X	⁵ X	⁵ X							
SPECIAL REPORT SERIES—SELECTED STATISTICS											
United States.....	¹ X	¹ X	X	X	X		⁶ X				¹ ⁷ X
State.....	⁸ X	⁸ X	X	X	X						⁷ ⁸ X
CMSA, MSA.....	⁸ X	⁸ X	X	X	X						⁸ ⁹ X

¹Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

²Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

³Data available in printed form only for the United States. Data for other areas are available only on microfiche and computerized media.

⁴For United States, States, and MSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, types of food services, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

⁵Data available on public-use computer tapes and CD-ROM only.

⁶Data available by sales size of establishments without payroll only.

⁷Includes percent of retail sales in MSA's, in non-MSA areas, in central cities, and outside central cities within MSA's.

⁸Includes data for all establishments and establishments with payroll.

⁹Includes percent of retail sales inside and outside central cities within each individual MSA.

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Iowa

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SUMMARY OF FINDINGS

Data from the 1987 Census of Retail Trade show that Iowa's 20,311 retail stores with payroll had sales totaling \$15.1 billion. In 1982, 22,041 stores had sales of \$12.3 billion.

For establishments with payroll in 1987, sales of grocery stores accounted for 21.1 percent of the State's total sales by retailers compared to 22.9 percent in 1982. Other leading retail kinds of business in 1987 were new car dealers with 19.2 percent of sales, department stores (including leased departments) with 11.1 percent, gasoline service stations with 9.4 percent, and restaurants and lunchrooms with 3.8 percent.

For 1987, sales for establishments with payroll in the State averaged \$743 thousand per establishment, compared to \$558 thousand in 1982. In 1987, department stores (including leased departments) averaged \$10.9 million per establishment; new car dealers, \$5.0 million; grocery stores, \$2.0 million; recreational vehicle dealers, \$1.4 million; and miscellaneous general merchandise stores, \$1.3 million.

For retail establishments with payroll, 1987 sales per employee averaged \$74 thousand. New car dealers had sales per employee of \$269 thousand, which contrasts sharply with the \$17 thousand per employee average for retail bakeries.

The 1987 payroll of retailers in the State amounted to \$1.7 billion, compared to \$1.4 billion for 1982. Payroll as a percent of sales of establishments with payroll averaged 11.3 percent for all retailers, 31.1 percent for retail bakeries, and 6.4 percent for recreational vehicle dealers.

There were 203,517 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1987, compared to 190,091 employees in 1982. Restaurants and lunchrooms were the largest employers with 31,978 employees; followed by grocery stores, 31,512 employees; and refreshment places, 25,708.

Polk County led the counties in the State, accounting for 16.4 percent of total sales by retailers. Des Moines had the largest sales among all places in the State, with 10.6 percent of the State total.

Figure 1. State Map

IOWA - Metropolitan Statistical Areas, Counties, and Selected Places

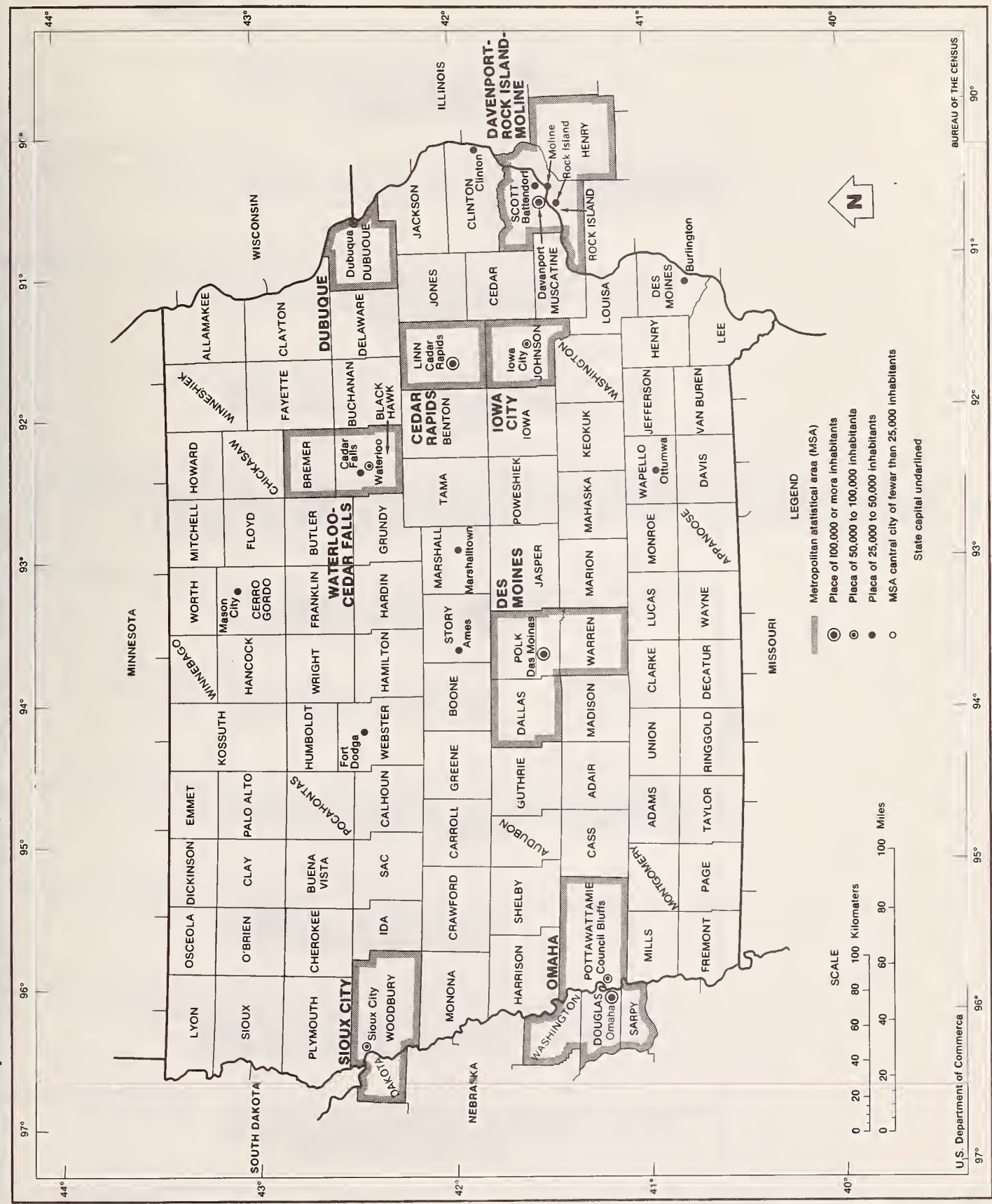
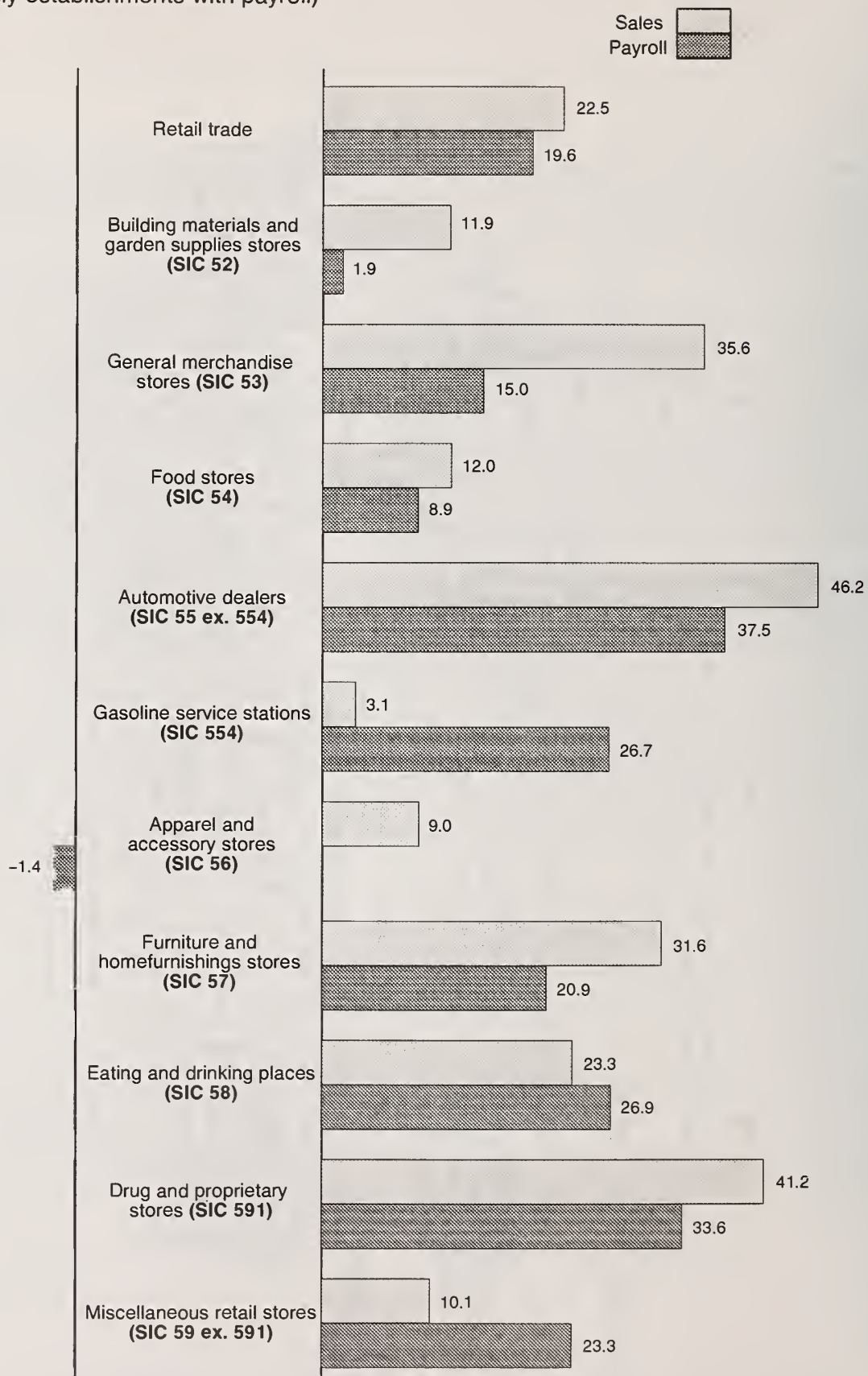


Figure 2. **Percent Change in Sales and Annual Payroll : 1982 to 1987**
(Includes only establishments with payroll)

Iowa

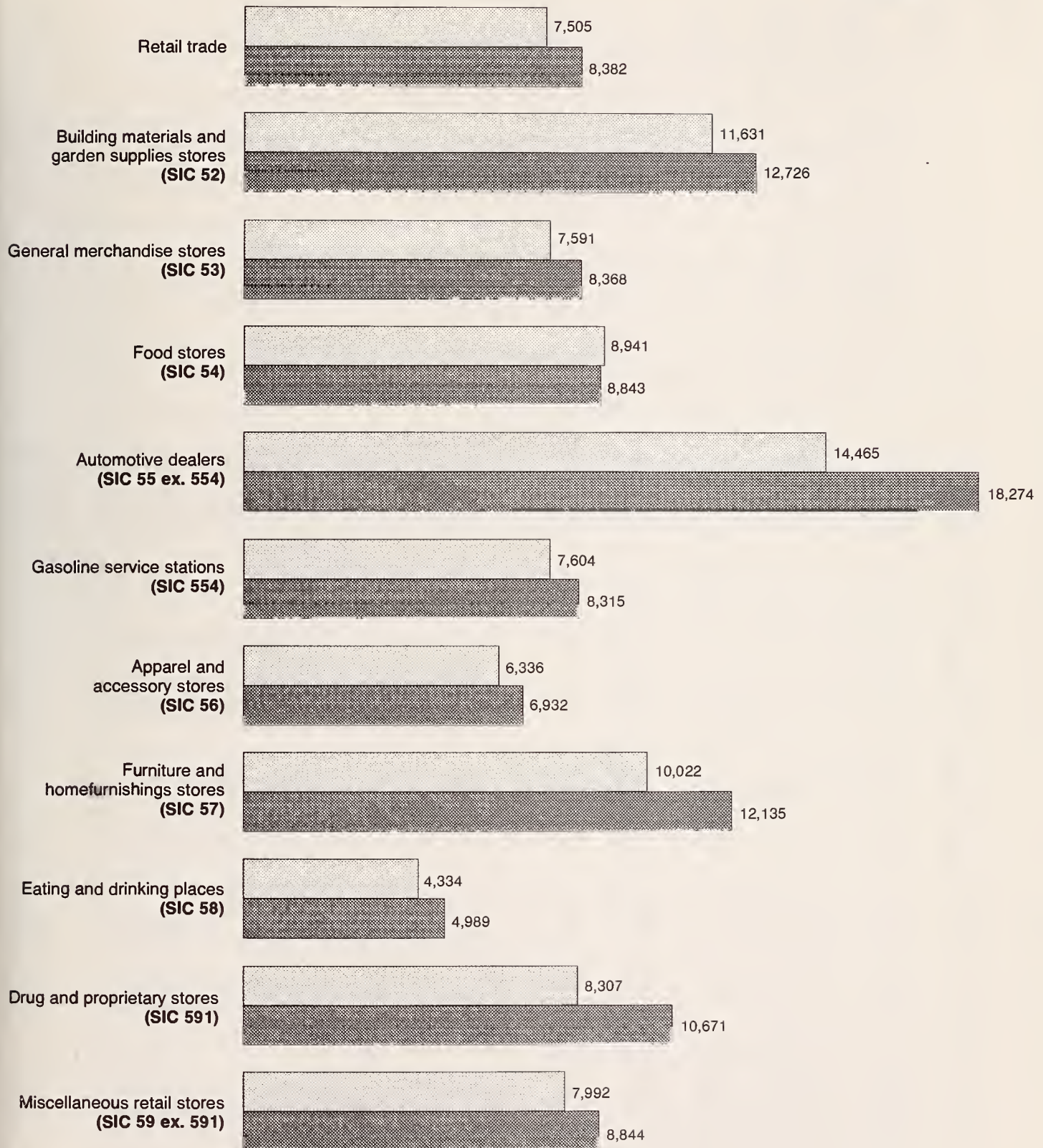


Note: Data are based on 1972 Standard Industrial Classification.

Figure 3. Annual Payroll Per Employee: 1987 and 1982
(In dollars)

Iowa

1982
1987



Note: Data are based on 1972 Standard Industrial Classification.

[illegible]

R

Table 1. Summary Statistics for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	Retail trade -----	20 311	15 081 608	1 705 175	397 255	203 517	7 381	1 289
52	Building materials and garden supplies stores -----	1 307	876 576	106 288	23 581	8 352	330	69
521, 3	Building materials and supply stores -----	667	620 902	74 175	16 753	5 010	103	25
521	Lumber and other building materials dealers -----	526	568 293	67 097	15 174	4 427	62	18
523	Paint, glass, and wallpaper stores -----	141	52 609	7 078	1 579	583	41	7
525	Hardware stores -----	429	147 599	19 492	4 469	2 317	169	36
526	Retail nurseries, lawn and garden supply stores -----	175	82 039	10 117	1 885	876	52	7
527	Mobile home dealers -----	36	26 036	2 504	474	149	6	1
53	General merchandise stores -----	540	1 933 804	203 277	48 817	24 291	121	18
531	Department stores (incl. leased depts.) ^{1 2} -----	153	1 672 088	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹ -----	153	1 560 246	166 495	39 680	19 657	-	-
531 pt.	Conventional ¹ -----	36	261 622	30 927	7 736	3 963	-	-
531 pt.	Discount or mass merchandising ¹ -----	87	947 511	90 758	20 785	11 048	-	-
531 pt.	National chain ¹ -----	30	351 113	44 810	11 159	4 646	-	-
533	Variety stores -----	139	57 129	7 347	1 874	1 116	60	5
539	Miscellaneous general merchandise stores -----	248	316 429	29 435	7 263	3 518	61	13
54	Food stores -----	2 179	3 287 703	308 424	72 145	34 876	829	142
541	Grocery stores -----	1 621	3 180 307	289 159	67 702	31 512	542	88
542	Meat and fish (seafood) markets -----	123	47 697	5 421	1 323	655	59	17
546	Retail bakeries -----	225	30 324	9 335	2 112	1 748	129	15
546 pt.	Retail bakeries—baking and selling -----	205	28 477	8 856	1 990	1 644	115	15
546 pt.	Retail bakeries—selling only -----	20	1 847	479	122	104	14	-
543, 4, 5, 9	Other food stores -----	210	29 375	4 509	1 008	961	99	22
543	Fruit and vegetable markets -----	13	4 039	457	79	43	7	1
544	Candy, nut, and confectionery stores -----	73	7 993	1 645	384	370	33	5
545	Dairy products stores -----	52	5 652	822	170	235	36	7
549	Miscellaneous food stores -----	72	11 691	1 585	375	313	23	9
55 ex. 554	Automotive dealers -----	1 442	3 388 421	272 445	60 404	14 909	360	79
551	New and used car dealers -----	576	2 895 547	215 234	47 733	10 768	67	18
552	Used car dealers -----	133	68 560	4 593	1 018	449	63	12
553	Auto and home supply stores -----	555	276 797	40 755	9 400	2 879	170	41
553 pt.	Tire, battery, and accessory dealers -----	496	248 515	37 977	8 740	2 619	135	39
553 pt.	Other auto and home supply stores -----	59	28 282	2 778	660	260	35	2
555, 6, 7, 9	Miscellaneous automotive dealers -----	178	147 517	11 863	2 253	813	60	8
555	Boat dealers -----	45	30 378	2 505	400	168	20	1
556	Recreational vehicle dealers -----	44	62 664	3 958	713	244	17	2
557	Motorcycle dealers -----	79	46 138	4 781	1 004	365	20	5
559	Automotive dealers, n.e.c. -----	10	8 337	619	136	36	3	-
554	Gasoline service stations -----	2 020	1 420 696	92 297	21 994	11 100	821	103
56	Apparel and accessory stores -----	1 899	624 601	76 908	18 456	11 095	458	121
561	Men's and boys' clothing stores -----	244	85 087	12 905	3 251	1 348	65	20
562, 3	Women's clothing and specialty stores -----	817	253 880	29 811	7 124	5 083	216	35
562	Women's clothing stores -----	728	238 690	27 256	6 510	4 721	186	33
563	Women's accessory and specialty stores -----	89	15 190	2 555	614	362	30	2
565	Family clothing stores -----	196	130 397	13 907	3 203	1 810	49	13
566	Shoe stores -----	479	126 694	16 264	3 901	2 208	72	38
566 pt.	Men's shoe stores -----	23	(D)	(D)	(D)	(D)	3	2
566 pt.	Women's shoe stores -----	90	17 471	2 770	697	379	11	3
566 pt.	Children's and juveniles' shoe stores -----	4	(D)	(D)	(D)	(D)	-	-
566 pt.	Family shoe stores -----	362	104 877	12 827	3 053	1 771	58	33
564, 9	Other apparel and accessory stores -----	163	28 543	4 021	977	646	56	15
564	Children's and infants' wear stores -----	78	11 366	1 272	307	303	38	8
569	Miscellaneous apparel and accessory stores -----	85	17 177	2 749	670	343	18	7
57	Furniture and home furnishings stores -----	1 299	609 305	83 406	19 584	6 873	457	79
5712	Furniture stores -----	385	225 768	32 643	7 650	2 507	113	25
5713, 4, 9	Home furnishings stores -----	275	95 332	13 569	3 051	1 127	115	19
5713	Floor covering stores -----	136	69 725	9 282	2 131	628	51	10
5714	Drapery and upholstery stores -----	35	3 677	823	172	93	19	2
5719	Miscellaneous home furnishings stores -----	104	21 930	3 464	748	406	45	7
572	Household appliance stores -----	233	80 860	11 547	2 764	988	105	19
573	Radio, television, computer, and music stores -----	406	207 345	25 647	6 119	2 251	124	16
5731	Radio, television, and electronics stores -----	261	146 605	17 124	4 165	1 446	89	9
5734	Computer and software stores -----	27	17 040	2 182	496	162	3	1
5735	Record and prerecorded tape stores -----	56	20 548	1 930	398	251	10	-
5736	Musical instrument stores -----	62	23 152	4 411	1 060	392	22	6

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
58	Eating and drinking places	5 480	1 367 929	340 728	79 573	68 294	2 511	442
5812	Eating places	4 065	1 225 603	315 948	73 227	62 885	1 710	357
5812 pt.	Restaurants and lunchrooms	2 134	571 163	155 943	36 513	31 978	1 029	182
5812 pt.	Cafeterias	80	41 258	12 545	4 253	2 096	38	7
5812 pt.	Refreshment places	1 521	541 114	128 209	28 457	25 708	509	145
5812 pt.	Other eating places	330	72 068	19 251	4 004	3 103	134	23
5813	Drinking places	1 415	142 326	24 780	6 346	5 409	801	85
591	Drug and proprietary stores	718	547 831	71 408	16 921	6 692	173	17
591 pt.	Drug stores	696	542 966	70 449	16 716	6 609	164	15
591 pt.	Proprietary stores	22	4 865	959	205	83	9	2
59 ex. 591	Miscellaneous retail stores	3 427	1 024 742	149 994	35 780	17 035	1 321	219
592	Liquor stores	365	98 688	10 872	2 866	1 261	56	13
593	Used merchandise stores	182	23 487	3 982	982	599	98	13
594	Miscellaneous shopping goods stores	1 425	380 481	53 262	12 664	7 286	587	94
5941	Sporting goods stores and bicycle shops	244	73 756	9 130	2 038	1 088	111	14
5941 pt.	General line sporting goods stores	103	37 035	4 616	1 093	544	36	7
5941 pt.	Specialty line sporting goods stores	141	36 721	4 514	945	544	75	7
5942	Book stores	116	41 849	4 705	1 220	630	35	9
5943	Stationery stores	38	9 826	1 649	389	185	11	3
5944	Jewelry stores	290	90 086	16 348	3 928	1 625	97	11
5945	Hobby, toy, and game shops	129	44 622	5 478	1 180	739	61	9
5946	Camera and photographic supply stores	34	13 993	1 739	442	203	6	3
5947	Gift, novelty, and souvenir shops	390	66 968	9 011	2 220	1 770	173	31
5948	Luggage and leather goods stores	12	3 014	462	128	54	-	2
5949	Sewing, needlework, and piece goods stores	172	36 367	4 740	1 119	992	93	12
596	Nonstore retailers	321	231 827	32 576	7 490	3 080	132	18
5961	Catalog and mail-order houses	97	73 200	6 404	1 470	673	52	6
5962	Merchandising machine operators	71	46 985	8 968	2 062	724	26	2
5963	Direct selling establishments	153	111 642	17 204	3 958	1 683	54	10
598	Fuel dealers	248	121 715	15 853	4 076	1 051	42	8
5983	Fuel oil dealers	47	23 269	1 867	473	169	22	4
5984	Liquefied petroleum gas (bottled gas) dealers	201	98 446	13 986	3 603	882	20	4
5989	Fuel dealers, n.e.c.	-	-	-	-	-	-	-
5992	Florists	363	54 436	11 709	2 738	1 766	228	30
5993	Tobacco stores and stands	16	2 322	341	85	57	6	3
5994	News dealers and newsstands	24	3 521	526	104	90	9	1
5995	Optical goods stores	161	39 216	7 839	1 855	610	20	5
5999	Miscellaneous retail stores, n.e.c.	322	69 049	13 034	2 920	1 235	143	34
5999 pt.	Pet shops	48	9 032	1 619	397	268	21	10
5999 pt.	Typewriter stores	8	631	140	34	15	5	2
5999 pt.	Other miscellaneous retail stores, n.e.c.	266	59 386	11 275	2 489	952	117	22

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Selected Ratios for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
	Retail trade	742 534	74 105	8 379	10
52	Building materials and garden supplies stores	670 678	104 954	12 726	6
521, 3	Building materials and supply stores	930 888	123 933	14 805	8
521	Lumber and other building materials dealers	1 080 405	128 370	15 156	8
523	Paint, glass, and wallpaper stores	373 113	90 238	12 141	4
525	Hardware stores	344 054	63 703	8 413	5
526	Retail nurseries, lawn and garden supply stores	468 794	93 652	11 549	5
527	Mobile home dealers	723 222	174 738	16 805	4
53	General merchandise stores	3 581 119	79 610	8 368	45
531	Department stores (incl. leased depts.) ^{2 3}	10 928 680	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ²	10 197 686	79 374	8 470	128
531 pt.	Conventional ²	7 267 278	66 016	7 804	110
531 pt.	Discount or mass merchandising ²	10 890 931	85 763	8 215	127
531 pt.	National chain ²	11 703 767	75 573	9 645	155
533	Variety stores	411 000	51 191	6 583	8
539	Miscellaneous general merchandise stores	1 275 923	89 946	8 367	14
54	Food stores	1 508 813	94 268	8 843	16
541	Grocery stores	1 961 941	100 924	9 176	19
542	Meat and fish (seafood) markets	387 780	72 820	8 276	5
546	Retail bakeries	134 773	17 348	5 340	8
546 pt.	Retail bakeries—baking and selling	138 912	17 322	5 387	8
546 pt.	Retail bakeries—selling only	92 350	17 760	4 606	5
543, 4, 5, 9	Other food stores	139 881	30 567	4 692	5
543	Fruit and vegetable markets	310 692	93 930	10 628	3
544	Candy, nut, and confectionery stores	109 493	21 603	4 446	5
545	Dairy products stores	108 692	24 051	3 498	5
549	Miscellaneous food stores	162 375	37 351	5 064	4
55 ex. 554	Automotive dealers	2 349 807	227 274	18 274	10
551	New and used car dealers	5 026 991	268 903	19 988	19
552	Used car dealers	515 489	152 695	10 229	3
553	Auto and home supply stores	498 733	96 143	14 156	5
553 pt.	Tire, battery, and accessory dealers	501 038	94 889	14 501	5
553 pt.	Other auto and home supply stores	479 356	108 777	10 685	4
555, 6, 7, 9	Miscellaneous automotive dealers	828 747	181 448	14 592	5
555	Boat dealers	675 067	180 821	14 911	4
556	Recreational vehicle dealers	1 424 182	256 820	16 221	6
557	Motorcycle dealers	584 025	126 405	13 099	5
559	Automotive dealers, n.e.c.	833 700	231 583	17 194	4
554	Gasoline service stations	703 315	127 991	8 315	5
56	Apparel and accessory stores	328 910	56 296	6 932	6
561	Men's and boys' clothing stores	348 717	63 121	9 573	6
562, 3	Women's clothing and specialty stores	310 747	49 947	5 865	6
562	Women's clothing stores	327 871	50 559	5 773	6
563	Women's accessory and specialty stores	170 674	41 961	7 058	4
565	Family clothing stores	665 291	72 043	7 683	9
566	Shoe stores	264 497	57 380	7 366	5
566 pt.	Men's shoe stores	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores	194 122	46 098	7 309	4
566 pt.	Children's and juveniles' shoe stores	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores	289 715	59 219	7 243	5
564, 9	Other apparel and accessory stores	175 110	44 184	6 224	4
564	Children's and infants' wear stores	145 718	37 512	4 198	4
569	Miscellaneous apparel and accessory stores	202 082	50 079	8 015	4
57	Furniture and home furnishings stores	469 057	88 652	12 135	5
5712	Furniture stores	586 410	90 055	13 021	7
5713, 4, 9	Home furnishings stores	346 662	84 589	12 040	4
5713	Floor covering stores	512 684	111 027	14 780	5
5714	Drapery and upholstery stores	105 057	39 538	8 849	3
5719	Miscellaneous home furnishings stores	210 865	54 015	8 532	4
572	Household appliance stores	347 039	81 842	11 687	4
573	Radio, television, computer, and music stores	510 702	92 112	11 394	6
5731	Radio, television, and electronics stores	561 705	101 387	11 842	6
5734	Computer and software stores	631 111	105 185	13 469	6
5735	Record and prerecorded tape stores	366 929	81 865	7 689	4
5736	Musical instrument stores	373 419	59 061	11 253	6

See footnotes at end of table.

Table 2. Selected Ratios for the State: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee ¹ (dollars)	Employees per establishment ¹ (number)
		Per establishment (dollars)	Per employee ¹ (dollars)		
58	Eating and drinking places	249 622	20 030	4 989	12
5812	Eating places	301 501	19 490	5 024	15
5812 pt.	Restaurants and lunchrooms	267 649	17 861	4 877	15
5812 pt.	Cafeterias	515 725	19 684	5 985	26
5812 pt.	Refreshment places	355 762	21 048	4 987	17
5812 pt.	Other eating places	218 388	23 225	6 204	9
5813	Drinking places	100 584	26 313	4 581	4
591	Drug and proprietary stores	762 996	81 864	10 671	9
591 pt.	Drug stores	780 124	82 156	10 660	9
591 pt.	Proprietary stores	221 136	58 614	11 554	4
59 ex. 591	Miscellaneous retail stores	299 020	60 155	8 805	5
592	Liquor stores	270 378	78 262	8 622	3
593	Used merchandise stores	129 049	39 210	6 648	3
594	Miscellaneous shopping goods stores	267 004	52 221	7 310	5
5941	Sporting goods stores and bicycle shops	302 279	67 790	8 392	4
5941 pt.	General line sporting goods stores	359 563	68 079	8 485	5
5941 pt.	Specialty line sporting goods stores	260 433	67 502	8 298	4
5942	Book stores	360 767	66 427	7 468	5
5943	Stationery stores	258 579	53 114	8 914	5
5944	Jewelry stores	310 641	55 438	10 060	6
5945	Hobby, toy, and game shops	345 907	60 382	7 413	6
5946	Camera and photographic supply stores	411 559	68 931	8 567	6
5947	Gift, novelty, and souvenir shops	171 713	37 835	5 091	5
5948	Luggage and leather goods stores	251 167	55 815	8 556	5
5949	Sewing, needlework, and piece goods stores	211 436	36 660	4 778	6
596	Nonstore retailers	722 202	75 269	10 577	10
5961	Catalog and mail-order houses	754 639	108 767	9 516	7
5962	Merchandising machine operators	661 761	64 896	12 387	10
5963	Direct selling establishments	729 686	66 335	10 222	11
598	Fuel dealers	490 786	115 809	15 084	4
5983	Fuel oil dealers	495 085	137 686	11 047	4
5984	Liquefied petroleum gas (bottled gas) dealers	489 781	111 617	15 857	4
5989	Fuel dealers, n.e.c.	-	-	-	-
5992	Florists	149 961	30 824	6 630	5
5993	Tobacco stores and stands	145 125	40 737	5 982	4
5994	News dealers and newsstands	146 708	39 122	5 844	4
5995	Optical goods stores	243 578	64 289	12 851	4
5999	Miscellaneous retail stores, n.e.c.	214 438	55 910	10 554	4
5999 pt.	Pet shops	188 167	33 701	6 041	6
5999 pt.	Typewriter stores	78 875	42 067	9 333	2
5999 pt.	Other miscellaneous retail stores, n.e.c.	223 256	62 380	11 843	4

¹Based on number of employees for pay period including March 12.

²Includes sales from catalog order desks.

³Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
		Retail trade— including used automobile parts and accessories stores¹ Excluding used automobile parts and accessories stores²	20 373	22 078	15 095 754	12 319 336	22.5	1 708 376	1 428 532	19.6	203 803	190 341
		-----	20 311	22 041	15 081 608	12 304 783	22.6	1 705 175	1 425 715	19.6	203 517	190 091
52	52	Building materials and garden supplies stores -----	1 307	1 653	876 576	783 555	11.9	106 288	104 357	1.9	8 352	8 972
521, 3	521, 3	Building materials and supply stores -----	667	863	620 902	541 124	14.7	74 175	74 071	.1	5 010	5 398
521	521	Lumber and other building materials dealers -----	526	705	568 293	504 199	12.7	67 097	68 619	-2.2	4 427	4 892
523	523	Paint, glass, and wallpaper stores -----	141	158	52 609	36 925	42.5	7 078	5 452	29.8	583	506
525	525	Hardware stores -----	429	579	147 599	162 556	-9.2	19 492	21 285	-8.4	2 317	2 699
526	526	Retail nurseries, lawn and garden supply stores -----	175	150	82 039	52 420	56.5	10 117	6 603	53.2	876	690
527	527	Mobile home dealers -----	36	61	26 036	27 455	-5.2	2 504	2 398	4.4	149	185
53	53	General merchandise stores -----	540	654	1 933 804	1 425 974	35.6	203 277	176 737	15.0	24 291	23 281
531		Department stores (incl. leased depts.) [with 25 employees or more] ^{3 4 5} -----	189	165	1 777 149	1 159 846	53.2	(NA)	(NA)	(NA)	(NA)	(NA)
	531	Department stores (incl. leased depts.) [with 50 employees or more] ^{3 4 6} -----	153	(NA)	1 672 088	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] ^{3 4 7} -----	36	(NA)	105 061	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531		Department stores (excl. leased depts.) [with 25 employees or more] ^{3 5} -----	189	165	1 664 985	(D)	(D)	175 191	(D)	(D)	20 800	(D)
	531	Department stores (excl. leased depts.) [with 50 employees or more] ^{3 6} -----	153	(NA)	1 560 246	(NA)	(NA)	166 495	(NA)	(NA)	19 657	(NA)
	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees] ^{3 7} -----	36	(NA)	104 739	(NA)	(NA)	8 696	(NA)	(NA)	1 143	(NA)
533	533	Variety stores -----	139	228	57 129	100 351	-43.1	7 347	13 162	-44.2	1 116	2 298
539	539 pt.	Miscellaneous general merchandise stores ⁸ -----	212	261	211 690	(D)	(D)	20 739	(D)	(D)	2 375	(D)
54	54	Food stores -----	2 179	2 329	3 287 703	2 936 662	12.0	308 424	283 310	8.9	34 876	31 687
541	541	Grocery stores -----	1 621	1 739	3 180 307	2 823 516	12.6	289 159	264 027	9.5	31 512	28 127
5422, 3	5421	Meat and fish (seafood) markets -----	123	156	47 697	47 090	1.3	5 421	6 060	-10.5	655	759
546	546	Retail bakeries -----	225	201	30 324	23 750	27.7	9 335	7 199	29.7	1 748	1 816
5462	546 pt.	Retail bakeries—baking and selling -----	205	190	28 477	22 794	24.9	8 856	6 993	26.6	1 644	1 777
5463	546 pt.	Retail bakeries—selling only -----	20	11	1 847	956	93.2	479	206	132.5	104	39
543, 4, 5, 9	543, 4, 5, 9	Other food stores -----	210	233	29 375	42 306	-30.6	4 509	6 024	-25.1	961	985
543	543	Fruit and vegetable markets -----	13	16	4 039	5 855	-31.0	457	656	-30.3	43	62
544	544	Candy, nut, and confectionery stores -----	73	60	7 993	5 307	50.6	1 645	1 166	41.1	370	256
545	545	Dairy products stores -----	52	81	5 652	17 045	-66.8	822	2 436	-66.3	235	382
549	549	Miscellaneous food stores -----	72	76	11 691	14 099	-17.1	1 585	1 766	-10.2	313	285
55 ex. 554	55 ex. 554	Automotive dealers -----	1 442	1 511	3 388 421	2 318 321	46.2	272 445	198 104	37.5	14 909	13 695
551	551	New and used car dealers -----	576	675	2 895 547	1 921 736	50.7	215 234	150 008	43.5	10 768	9 952
552	552	Used car dealers -----	133	135	68 560	48 499	41.4	4 593	2 870	60.0	449	291
553	553	Auto and home supply stores -----	555	486	276 797	230 826	19.9	40 755	33 966	20.0	2 879	2 515
553 pt.	553 pt.	Tire, battery, and accessory dealers -----	496	443	248 515	207 974	19.5	37 977	31 866	19.2	2 619	2 289
553 pt.	553 pt.	Other auto and home supply stores -----	59	43	28 282	22 852	23.8	2 778	2 100	32.3	260	226
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers -----	178	215	147 517	117 260	25.8	11 863	11 260	5.4	813	937
555	555	Boat dealers -----	45	40	30 378	12 984	134.0	2 505	1 486	68.6	168	109
556	556,	Recreational and utility trailer dealers ⁹ -----	45	45	(D)	40 185	(D)	(D)	3 328	(D)	(D)	246
	559 pt.	Motorcycle dealers -----	79	119	46 138	60 744	-24.0	4 781	5 867	-18.5	365	538
557	557	Automotive dealers, n.e.c. [excl. utility trailer dealers] -----	9	11	(D)	3 347	(D)	(D)	579	(D)	(D)	44
554	554	Gasoline service stations -----	2 020	2 223	1 420 696	1 377 854	3.1	92 297	72 856	26.7	11 100	9 581
56	56	Apparel and accessory stores -----	1 899	2 170	624 601	573 113	9.0	76 908	78 022	-1.4	11 095	12 315
561	561	Men's and boys' clothing stores -----	244	359	85 087	94 746	-10.2	12 905	14 993	-13.9	1 348	1 921
562, 3, 8	562, 3	Women's clothing and specialty stores -----	817	841	253 880	200 557	26.6	29 811	27 051	10.2	5 083	4 993
562	562	Women's clothing stores -----	728	769	238 690	188 624	26.5	27 256	24 956	9.2	4 721	4 693
563, 8	563	Women's accessory and specialty stores ¹⁰ -----	89	72	15 190	11 933	27.3	2 555	2 095	22.0	362	300
565	565	Family clothing stores -----	196	254	130 397	136 728	-4.6	13 907	16 896	-17.7	1 810	2 605
566	566	Shoe stores -----	479	532	126 694	119 542	6.0	16 264	16 259	-	2 208	2 213
566 pt.	566 pt.	Men's shoe stores -----	23	32	(D)	5 257	(D)	(D)	775	(D)	(D)	82
566 pt.	566 pt.	Women's shoe stores -----	90	98	17 471	18 201	-4.0	2 770	3 083	-10.2	379	428
566 pt.	566 pt.	Children's and juveniles' shoe stores -----	4	9	(D)	1 491	(D)	(D)	265	(D)	(D)	28
566 pt.	566 pt.	Family shoe stores -----	362	393	104 877	94 593	10.9	12 827	12 136	5.7	1 771	1 675

See footnotes at end of table.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
56	56	Apparel and accessory stores—Con.										
564, 9	564, 9	Other apparel and accessory stores	163	184	28 543	21 540	32.5	4 021	2 823	42.4	646	583
564	564	Children's and infants' wear stores	78	103	11 366	12 221	-7.0	1 272	1 528	-16.8	303	360
569	569	Miscellaneous apparel and accessory stores	85	81	17 177	9 319	84.3	2 749	1 295	112.3	343	223
57	57	Furniture and home furnishings stores --	1 299	1 464	609 305	462 873	31.6	83 406	68 979	20.9	6 873	6 883
5712	5712	Furniture stores	385	478	225 768	199 010	13.4	32 643	29 655	10.1	2 507	2 772
5713, 4, 9	5713, 4, 9	Home furnishings stores	275	284	95 332	64 331	48.2	13 569	10 232	32.6	1 127	1 141
5713	5713	Floor covering stores	136	146	69 725	50 217	38.8	9 282	7 822	18.7	628	658
5714	5714	Drapery and upholstery stores	35	52	3 677	3 898	-5.7	823	781	5.4	93	130
5719	5719	Miscellaneous home furnishings stores ..	104	86	21 930	10 216	114.7	3 464	1 629	112.6	406	353
572	572	Household appliance stores	233	234	80 860	70 796	14.2	11 547	10 856	6.4	988	1 006
573	573	Radio, television, computer, and music stores	406	468	207 345	128 736	61.1	25 647	18 236	40.6	2 251	1 964
5732	5732	Radio and television stores ¹¹	288	323	163 645	87 972	86.0	19 306	11 845	63.0	1 608	1 138
	5731	Radio, television, and electronics stores	261	(NA)	146 605	(NA)	(NA)	17 124	(NA)	(NA)	1 446	(NA)
	5734	Computer and software stores	27	(NA)	17 040	(NA)	(NA)	2 182	(NA)	(NA)	162	(NA)
5733	5733	Music stores	118	145	43 700	40 764	7.2	6 341	6 391	-8	643	826
	5735	Record and prerecorded tape stores	56	59	20 548	14 168	45.0	1 930	1 523	26.7	251	253
	5736	Musical instrument stores	62	86	23 152	26 596	-12.9	4 411	4 868	-9.4	392	573
58	58	Eating and drinking places	5 480	5 918	1 367 929	1 109 355	23.3	340 728	268 500	26.9	68 294	61 950
5812	5812	Eating places	4 065	4 131	1 225 603	953 692	28.5	315 948	241 137	31.0	62 885	55 388
5812 pt.	5812 pt.	Restaurants and lunchrooms	2 134	2 113	571 163	463 348	23.3	155 943	124 282	25.5	31 978	29 208
5812 pt.	5812 pt.	Cafeterias	80	88	41 258	36 550	12.9	12 545	10 853	15.6	2 096	2 237
5812 pt.	5812 pt.	Refreshment places	1 521	1 616	541 114	404 921	33.6	128 209	93 687	36.8	25 708	21 499
5812 pt.	5812 pt.	Other eating places	330	314	72 068	48 873	47.5	19 251	12 315	56.3	3 103	2 444
5813	5813	Drinking places	1 415	1 787	142 326	155 663	-8.6	24 780	27 363	-9.4	5 409	6 562
591	591	Drug and proprietary stores	718	760	547 831	388 050	41.2	71 408	53 447	33.6	6 692	6 434
591 pt.	591 pt.	Drug stores	696	732	542 966	383 546	41.6	70 449	52 595	33.9	6 609	6 337
591 pt.	591 pt.	Proprietary stores	22	28	4 865	4 504	8.0	959	852	12.6	83	97
59 ex. 591	59 ex. 591	Miscellaneous retail stores¹	3 489	3 396	1 038 888	943 579	10.1	153 195	124 220	23.3	17 321	15 543
592	592	Liquor stores	365	277	98 688	148 637	-33.6	10 872	11 451	-5.1	1 261	1 395
593	593, 5015 pt.	Used merchandise stores ¹	244	209	37 633	32 844	14.6	7 183	5 801	23.8	885	746
594	594	Miscellaneous shopping goods stores ---	1 425	1 465	380 481	287 242	32.5	53 262	44 338	20.1	7 286	6 543
5941	5941	Sporting goods stores and bicycle shops	244	255	73 756	61 709	19.5	9 130	8 629	5.8	1 088	1 058
5941 pt.	5941 pt.	General line sporting goods stores ..	103	109	37 035	33 841	9.4	4 616	4 638	-.5	544	565
5941 pt.	5941 pt.	Specialty line sporting goods stores ..	141	146	36 721	27 868	31.8	4 514	3 991	13.1	544	493
5942, 3	5942, 3	Book, stationery stores	154	172	51 675	42 720	21.0	6 354	6 146	3.4	815	881
5942	5942	Book stores	116	136	41 849	32 442	29.0	4 705	4 252	10.7	630	671
5943	5943	Stationery stores	38	36	9 826	10 278	-4.4	1 649	1 894	-12.9	185	210
5944	5944	Jewelry stores	290	320	90 086	73 518	22.5	16 348	14 807	10.4	1 625	1 539
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	737	718	164 964	109 295	50.9	21 430	14 756	45.2	3 758	3 065
5945	5945	Hobby, toy, and game shops	129	129	44 622	14 849	200.5	5 478	2 033	169.5	739	431
5946	5946	Camera and photographic supply stores	34	40	13 993	13 504	3.6	1 739	1 652	5.3	203	208
5947	5947	Gift, novelty, and souvenir shops ---	390	320	66 968	44 870	49.2	9 011	6 474	39.2	1 770	1 361
5948	5948	Luggage and leather goods stores ---	12	14	3 014	2 694	11.9	462	431	7.2	54	64
5949	5949	Sewing, needlework, and piece goods stores	172	215	36 367	33 378	9.0	4 740	4 166	13.8	992	1 001
596	596	Nonstore retailers	321	356	231 827	158 628	46.1	32 576	22 523	44.6	3 080	2 625
5961	5961	Catalog and mail-order houses	97	152	73 200	64 942	12.7	6 404	5 962	7.4	673	712
5962	5962	Merchandising machine operators	71	68	46 985	41 248	13.9	8 968	7 743	15.8	724	697
5963	5963	Direct selling establishments	153	136	111 642	52 438	112.9	17 204	8 818	95.1	1 683	1 216
598	598	Fuel and ice dealers	250	248	(D)	200 921	(D)	(D)	16 438	(D)	(D)	1 096
5983	5983	Fuel oil dealers	47	51	23 269	45 232	-48.6	1 867	2 797	-33.2	169	199
5984	5984	Liquefied petroleum gas (bottled gas) dealers	201	192	98 446	(D)	(D)	13 986	(D)	(D)	882	(D)
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. ¹²	2	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	5992	Florists	363	361	54 436	42 894	26.9	11 709	9 099	28.7	1 766	1 565
5993	5993	Tobacco stores and stands	16	24	2 322	3 418	-32.1	341	470	-27.4	57	80
5994	5994	News dealers and newsstands	24	21	3 521	3 183	10.6	526	416	26.4	90	82

See footnotes at end of table.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
59 ex. 591	59 ex. 591	Miscellaneous retail stores ¹ —Con.										
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores]	481	435	(D)	65 812	(D)	(D)	13 684	(D)	(D)	1 411
5999 pt.	5995	Optical goods stores	161	126	39 216	19 702	99.0	7 839	4 441	76.5	610	383
5999 pt.	5999 pt.	Pet shops	48	43	9 032	5 234	72.6	1 619	820	97.4	268	170
5999 pt.	5999 pt.	Typewriter stores	8	24	631	2 715	-76.8	140	587	-76.1	15	71
5999 pt.	5999 pt.	Other miscellaneous retail stores, n.e.c. [excl. ice dealers]	264	242	(D)	38 161	(D)	(D)	7 836	(D)	(D)	787

¹Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

²Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

⁵Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

⁶Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

⁷Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

⁸Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

⁹Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

¹⁰Includes furriers and fur shops classified in SIC 566 based on 1972 SIC.

¹¹Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

¹²Includes ice dealers classified in SIC 5982 based on 1972 SIC.

Table 4. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
		Retail trade—					
		Including used automobile parts and accessories stores ¹	20 373	15 095 754	1 708 376	398 050	203 803
		Excluding used automobile parts and accessories stores ²	20 311	15 081 608	1 705 175	397 255	203 517
531		Department stores (incl. leased depts.) [with 25 employees or more] ^{3 4 5}	189	1 777 149	(NA)	(NA)	(NA)
531	531	Department stores (incl. leased depts.) [with 50 employees or more] ^{3 4 6}	153	1 672 088	(NA)	(NA)	(NA)
539 pt.	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] ^{3 4 7}	36	105 061	(NA)	(NA)	(NA)
531		Department stores (excl. leased depts.) [with 25 employees or more] ^{3 5}	189	1 664 985	175 191	41 983	20 800
531	531	Department stores (excl. leased depts.) [with 50 employees or more] ^{3 6}	153	1 560 246	166 495	39 680	19 657
539 pt.	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees] ^{3 7}	36	104 739	8 696	2 303	1 143
539	539 pt.	Miscellaneous general merchandise stores ⁸	212	211 690	20 739	4 960	2 375
5422, 3	5421	Meat and fish (seafood) markets	123	47 697	5 421	1 323	655
546	546	Retail bakeries	225	30 324	9 335	2 112	1 748
5462	546 pt.	Retail bakeries—baking and selling	205	28 477	8 856	1 990	1 644
5463	546 pt.	Retail bakeries—selling only	20	1 847	479	122	104
556	556, 559 pt.	Recreational and utility trailer dealers ⁹	45	(D)	(D)	(D)	(D)
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers]	9	(D)	(D)	(D)	(D)
563, 8	563	Women's accessory and specialty stores ¹⁰	89	15 190	2 555	614	362
5732		Radio and television stores ¹¹	288	163 645	19 306	4 661	1 608
	5731	Radio, television, and electronics stores	261	146 605	17 124	4 165	1 446
	5734	Computer and software stores	27	17 040	2 182	496	162
5733		Music stores	118	43 700	6 341	1 458	643
	5735	Record and prerecorded tape stores	56	20 548	1 930	398	251
	5736	Musical instrument stores	62	23 152	4 411	1 060	392
593	593, 5015 pt.	Used merchandise stores ¹	244	37 633	7 183	1 777	885
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. ¹²	2	(D)	(D)	(D)	(D)
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores]	481	(D)	(D)	(D)	(D)
	5995	Optical goods stores	161	39 216	7 839	1 855	610
	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers]	264	(D)	(D)	(D)	(D)

See footnotes at end of table 3.

Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprietor- ships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	Iowa	20 311	15 081 608	1 705 175	397 255	203 517	7 381	1 289	1 307	876 576	540	1 933 804	2 179	3 287 703
2	Adair County	70	28 300	2 963	664	465	39	3	9	2 138	2	(D)	9	8 683
3	Adams County	36	14 025	1 646	385	209	21	1	3	975	1	(D)	4	(D)
4	Allamakee County	124	59 251	5 737	1 262	773	75	10	11	5 421	5	2 909	11	17 801
5	Waukon	50	33 042	3 150	708	392	28	7	3	(D)	2	(D)	5	(D)
6	Balance of county	74	26 209	2 587	554	381	47	3	8	(D)	3	(D)	6	(D)
7	Appanoose County	105	61 283	6 072	1 435	721	50	13	8	4 105	4	6 229	12	21 062
8	Centerville	82	52 693	5 356	1 265	628	34	11	5	(D)	4	6 229	8	20 075
9	Balance of county	23	8 590	716	170	93	16	2	3	(D)	-	-	4	987
10	Audubon County	54	28 430	2 270	558	303	30	6	5	3 036	4	(D)	7	5 739
11	Audubon	37	21 253	1 694	391	224	20	2	3	(D)	3	(D)	5	(D)
12	Balance of county	17	7 177	576	167	79	10	4	2	(D)	1	(D)	2	(D)
13	Benton County	158	73 207	6 936	1 627	885	69	11	15	4 004	3	(D)	17	16 379
14	Belle Plaine	35	18 722	1 696	397	252	15	4	2	(D)	1	(D)	5	5 428
15	Vinton	63	29 423	3 454	795	417	26	4	4	(D)	2	(D)	3	(D)
16	Balance of county	60	25 062	1 786	435	216	28	3	9	1 822	-	-	9	(D)
17	Black Hawk County	852	759 156	87 822	21 031	10 257	207	47	43	38 725	18	124 254	94	137 863
18	Cedar Falls	273	264 001	30 347	7 138	3 418	65	14	8	6 869	5	(D)	27	29 475
19	Evansdale	25	10 251	1 033	255	147	11	1	-	-	-	(D)	4	(D)
20	Waterloo	491	451 727	53 768	13 044	6 357	112	23	27	29 851	12	88 005	51	93 251
21	Balance of county	63	33 177	2 674	594	335	19	9	8	2 005	-	-	12	(D)
22	Boone County	165	104 801	10 951	2 430	1 305	68	9	12	6 272	3	5 233	14	28 318
23	Boone	114	87 089	9 293	2 070	1 051	39	4	8	3 683	3	5 233	8	22 443
24	Balance of county	51	17 712	1 658	360	254	29	5	4	2 589	-	-	6	5 875
25	Bremer County	160	88 674	9 464	2 229	1 249	65	7	15	5 789	4	9 036	12	20 589
26	Waverly	81	62 177	7 014	1 626	880	24	2	3	2 650	3	(D)	6	(D)
27	Balance of county	79	26 497	2 450	603	369	41	5	12	3 139	1	(D)	6	(D)
28	Buchanan County	123	80 827	7 656	1 678	851	60	8	12	6 687	3	(D)	12	15 695
29	Independence	58	45 206	4 530	1 046	521	24	5	5	1 670	3	(D)	3	(D)
30	Balance of county	65	35 621	3 126	632	330	36	3	7	5 017	-	-	9	(D)
31	Buena Vista County	187	107 317	12 009	2 947	1 530	88	19	12	10 242	9	11 481	14	24 524
32	Storm Lake	125	88 374	9 964	2 276	1 270	45	10	5	3 007	8	(D)	7	(D)
33	Balance of county	62	18 943	2 045	671	260	43	9	7	7 235	1	(D)	7	(D)
34	Butler County	117	33 829	3 068	735	467	71	9	16	3 519	2	(D)	15	6 230
35	Calhoun County	97	38 668	3 190	733	428	48	11	11	2 290	2	(D)	13	8 380
36	Carroll County	201	128 885	13 083	3 059	1 525	87	14	16	8 922	6	13 458	21	31 824
37	Carroll	122	101 526	10 549	2 473	1 180	43	9	7	3 745	4	(D)	9	27 072
38	Balance of county	79	27 359	2 534	586	345	44	5	9	5 177	2	(D)	12	4 752
39	Cass County	163	92 878	9 424	2 224	1 181	73	17	13	5 634	7	9 694	13	16 663
40	Atlantic	111	76 455	7 901	1 849	958	42	10	10	(D)	6	(D)	6	13 234
41	Balance of county	52	16 423	1 523	375	223	31	7	3	(D)	1	(D)	7	3 429
42	Cedar County	120	70 419	6 153	1 487	843	49	9	10	3 842	3	(D)	17	19 135
43	Tipton	43	27 196	2 750	659	359	12	6	3	(D)	2	(D)	5	7 378
44	Wilton (part) ▲	-	-	-	-	-	-	-	-	-	-	-	-	-
45	Balance of county	77	43 223	3 403	828	484	37	3	7	(D)	1	(D)	12	11 757
46	Cerro Gordo County	432	369 520	43 268	10 086	5 307	133	25	25	18 906	11	70 695	34	72 586
47	Clear Lake ▲	95	68 547	8 402	1 982	1 021	30	4	6	(D)	2	(D)	8	14 144
48	Mason City	300	293 661	34 070	7 918	4 176	83	18	17	15 883	9	(D)	18	56 880
49	Balance of county	37	7 312	796	186	110	20	3	2	(D)	-	-	8	1 562
50	Cherokee County	122	73 656	7 852	1 868	912	59	15	7	4 108	3	7 475	12	17 105
51	Cherokee	85	60 902	6 336	1 451	723	41	9	4	(D)	3	7 475	7	(D)
52	Balance of county	37	12 754	1 516	417	189	18	6	3	(D)	-	-	5	(D)
53	Chickasaw County	107	41 810	4 086	948	551	58	12	6	2 154	5	1 563	17	13 141
54	New Hampton	60	31 914	3 107	703	366	30	6	2	(D)	5	1 563	5	8 422
55	Balance of county	47	9 896	979	245	185	28	6	4	(D)	-	-	12	4 719
56	Clarke County	69	44 138	4 792	1 157	491	34	5	3	2 164	2	(D)	4	(D)
57	Osceola	60	40 260	4 275	1 031	450	28	5	2	(D)	2	(D)	2	(D)
58	Balance of county	9	3 878	517	126	41	6	-	1	(D)	-	-	2	(D)
59	Clay County	170	111 528	13 869	3 241	1 534	61	13	12	5 165	5	17 289	13	22 963
60	Spencer	145	108 380	13 435	3 152	1 460	44	9	10	(D)	5	17 289	8	22 407
61	Balance of county	25	3 148	434	89	74	17	4	2	(D)	-	-	5	556
62	Clayton County	145	63 473	5 685	1 318	752	74	13	17	9 032	3	(D)	22	11 598
63	Clinton County	379	292 279	31 929	7 765	3 797	142	19	19	8 037	9	32 084	37	67 388
64	Camanche	16	4 639	416	100	68	9	-	-	-	-	-	3	(D)
65	Clinton	257	235 500	26 438	6 471	3 113	81	10	12	6 395	7	(D)	26	53 952
66	De Witt	46	36 304	3 704	873	414	19	4	2	(D)	1	(D)	5	9 820
67	Balance of county	60	15 836	1 371	321	202	33	5	5	(D)	1	(D)	3	(D)
68	Crawford County	145	63 978	6 595	1 542	985	73	13	9	4 215	3	(D)	13	13 298
69	Denison	100	52 199	5 594	1 304	807	45	8	5	(D)	3	(D)	5	(D)
70	Balance of county	45	11 779	1 001	238	178	28	5	4	(D)	-	-	8	(D)
71	Dallas County	159	109 050	10 462	2 317	1 109	59	8	8	5 431	7	(D)	29	30 006
72	Adel	26	14 974	1 230	273	149	11	1	1	(D)	1	(D)	4	(D)
73	Perry	67	47 677	5 075	1 150	609	21	2	3	(D)	4	6 384	6	20 095
74	Balance of county	66	46 399	4 157	894	351	27	5	4	3 151	2	(D)	19	(D)
75	Davis County	45	23 263	2 129	519	264	27	3	5	1 697	1	(D)	3	(D)
76	Bloomfield	36	17 810	1 677	414	227	21	3	4	(D)	1	(D)	2	(D)
77	Balance of county	9	5 453	452	105	37	6	-	1	(D)	-	-	1	(D)

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1 442	3 388 421	2 020	1 420 696	1 899	624 601	1 299	609 305	5 480	1 367 929	718	547 831	3 427	1 024 742
6	4 028	9	5 393	4	495	1	(D)	17	3 950	5	1 301	8	(D)
4	3 095	3	1 236	1	(D)	2	(D)	9	790	2	(D)	7	1 243
11	15 159	10	5 412	10	1 877	6	1 047	35	4 154	3	1 388	22	4 083
6	6 005	4	2 397	5	1 337	4	(D)	9	870	2	(D)	10	(D)
5	9 154	6	3 015	5	540	2	(D)	26	3 284	1	(D)	12	(D)
10	11 803	6	4 999	12	3 935	5	1 586	27	3 372	2	(D)	19	(D)
7	(D)	5	(D)	12	3 935	5	1 586	18	2 683	2	(D)	16	(D)
3	(D)	1	(D)	-	-	-	-	9	689	-	-	3	(D)
3	(D)	5	3 049	3	500	4	1 758	15	1 191	3	(D)	5	732
2	(D)	3	(D)	3	500	3	(D)	8	863	2	(D)	5	732
1	(D)	2	(D)	-	-	1	(D)	7	328	1	(D)	-	-
14	19 659	22	14 566	13	2 111	7	2 743	46	5 671	6	2 514	15	(D)
4	7 721	3	1 386	5	(D)	1	(D)	8	1 147	3	(D)	3	(D)
7	(D)	8	3 581	7	1 095	5	(D)	18	3 518	2	(D)	7	775
3	(D)	11	9 599	1	(D)	1	(D)	20	1 006	1	(D)	5	(D)
61	196 382	68	46 328	79	26 396	56	26 963	241	70 393	23	30 695	169	61 157
15	100 804	21	13 653	36	(D)	20	8 194	82	25 820	7	(D)	52	(D)
2	(D)	2	(D)	1	(D)	1	(D)	11	1 524	1	(D)	2	(D)
37	81 594	39	26 861	41	14 963	31	18 013	132	41 478	14	20 838	107	36 873
7	(D)	6	(D)	1	(D)	4	(D)	16	1 571	1	(D)	8	(D)
11	27 454	22	12 185	17	4 403	10	5 851	44	8 103	10	4 171	22	2 811
9	(D)	10	7 068	15	(D)	8	(D)	28	6 702	7	(D)	18	(D)
2	(D)	12	5 117	2	(D)	2	(D)	16	1 401	3	(D)	4	(D)
12	19 962	22	14 218	18	3 426	12	2 522	43	7 580	7	3 466	15	2 086
7	14 956	8	4 663	18	3 426	11	(D)	16	5 358	2	(D)	7	(D)
5	5 006	14	9 555	-	-	1	(D)	27	2 222	5	(D)	8	(D)
14	22 581	21	14 485	5	591	4	671	37	4 798	4	(D)	11	2 963
6	8 957	8	5 991	5	591	1	(D)	19	3 482	3	(D)	5	(D)
8	13 624	13	8 494	-	-	3	(D)	18	1 316	1	(D)	6	(D)
13	19 948	21	9 665	15	5 975	12	3 563	48	9 552	6	3 264	37	9 103
11	(D)	12	7 034	13	(D)	10	(D)	28	8 231	4	(D)	27	(D)
2	(D)	9	2 631	2	(D)	2	(D)	20	1 321	2	(D)	10	(D)
8	6 657	16	9 141	5	597	5	593	28	2 184	6	1 459	16	(D)
7	16 147	10	3 422	3	943	9	1 506	24	1 871	4	1 593	14	(D)
11	31 819	21	15 325	22	6 348	10	4 448	51	7 632	6	2 485	37	6 624
8	(D)	10	8 083	20	(D)	7	3 826	23	5 773	4	(D)	30	(D)
3	(D)	11	7 242	2	(D)	3	622	28	1 859	2	(D)	7	(D)
13	22 698	19	11 937	15	4 384	7	2 584	41	5 975	7	4 809	28	8 500
6	17 438	13	8 610	13	(D)	7	2 584	24	4 618	6	(D)	20	(D)
7	5 260	6	3 327	2	(D)	-	-	17	1 357	1	(D)	8	(D)
13	20 181	15	12 501	8	1 217	8	1 548	31	3 601	3	(D)	12	1 688
5	6 296	3	1 821	7	(D)	3	1 254	8	1 117	1	(D)	6	(D)
-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	13 885	12	10 680	1	(D)	5	294	23	2 484	2	(D)	6	(D)
34	68 666	44	34 415	46	17 115	29	12 973	114	32 578	12	8 049	83	33 537
6	8 095	15	16 495	7	1 258	3	(D)	32	9 041	2	(D)	14	14 066
24	59 740	25	17 192	39	15 857	24	11 345	72	22 808	10	(D)	62	(D)
4	831	4	728	-	-	2	(D)	10	729	-	-	7	(D)
10	20 762	14	8 150	16	2 282	5	1 722	31	4 749	4	3 194	20	4 109
9	(D)	10	6 111	12	(D)	4	(D)	17	3 536	3	(D)	16	(D)
1	(D)	4	2 039	4	(D)	1	(D)	14	1 213	1	(D)	4	(D)
5	10 633	12	5 185	5	556	5	1 640	32	3 864	4	1 694	16	1 380
5	10 633	8	3 950	5	556	3	(D)	13	2 261	2	(D)	12	(D)
-	-	4	1 235	-	-	2	(D)	19	1 603	2	(D)	4	(D)
7	8 145	7	9 329	4	291	2	(D)	22	2 963	2	(D)	16	3 875
7	8 145	7	9 329	4	291	2	(D)	20	(D)	2	(D)	12	(D)
-	-	-	-	-	-	-	-	2	(D)	-	-	4	(D)
10	26 180	12	4 985	24	11 431	18	5 569	37	6 495	5	3 415	34	8 036
9	(D)	9	4 645	24	11 431	16	(D)	28	5 795	5	3 415	31	(D)
1	(D)	3	340	-	-	2	(D)	9	700	-	-	3	(D)
11	25 060	19	6 412	4	1 131	3	(D)	36	3 956	7	2 372	23	2 200
27	81 236	42	25 428	21	11 586	35	13 149	109	24 337	12	13 009	68	16 025
-	-	3	1 443	-	-	1	(D)	6	582	1	(D)	2	(D)
20	59 564	26	17 611	18	11 243	25	12 299	72	20 514	8	(D)	43	(D)
4	17 181	4	2 644	2	(D)	4	544	9	1 612	2	(D)	13	(D)
3	4 491	9	3 730	1	(D)	5	(D)	22	1 629	1	(D)	10	(D)
10	12 050	17	9 277	14	3 759	2	(D)	46	7 068	5	2 816	26	7 640
8	(D)	10	6 074	14	3 759	2	(D)	28	5 590	4	(D)	21	(D)
2	(D)	7	3 203	-	-	-	-	18	1 478	1	(D)	5	(D)
17	32 929	19	12 137	11	2 801	11	3 934	25	4 665	6	2 679	26	(D)
4	(D)	4	(D)	2	(D)	3	(D)	3	524	1	(D)	3	(D)
7	5 173	4	(D)	9	(D)	7	(D)	9	3 193	3	1 696	15	(D)
6	(D)	11	7 365	-	-	1	(D)	13	948	2	(D)	8	3 527
5	8 590	6	3 529	5	207	2	(D)	10	1 107	3	1 300	5	706
2	(D)	5	(D)	5	207	2	(D)	8	(D)	3	1 300	4	(D)
3	(D)	1	(D)	-	-	-	-	2	(D)	-	-	1	(D)

Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partners- hips (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
Iowa—Con.														
1	Decatur County	60	21 475	2 166	507	284	33	6	4	1 221	2	(D)	9	6 615
2	Lamoni	17	9 826	911	216	93	9	—	1	(D)	—	(D)	2	(D)
3	Balance of county	43	11 649	1 255	291	191	24	6	3	(D)	2	(D)	7	(D)
4	Delaware County	119	57 331	6 131	1 419	712	65	10	12	6 090	4	5 607	15	12 995
5	Dyersville (part) ▲	12	2 743	390	87	51	6	2	1	(D)	—	(D)	1	(D)
6	Manchester	68	46 602	5 041	1 175	551	34	6	5	4 191	3	(D)	5	(D)
7	Balance of county	39	7 986	700	157	110	25	2	6	(D)	1	(D)	9	(D)
8	Des Moines County	344	269 151	33 055	7 669	3 888	122	25	23	16 974	6	54 112	36	57 473
9	Burlington	225	192 945	24 567	5 714	2 912	81	22	11	6 175	4	(D)	22	51 752
10	West Burlington	70	52 676	5 808	1 359	681	16	3	6	2 944	2	(D)	7	1 696
11	Balance of county	49	23 530	2 680	596	295	25	—	6	7 855	—	(D)	7	4 025
12	Dickinson County	179	98 242	10 939	2 202	1 329	76	13	12	9 134	6	4 842	17	20 216
13	Spirit Lake	76	66 758	6 920	1 352	730	28	4	7	8 194	2	(D)	7	14 225
14	Balance of county	103	31 484	4 019	850	599	48	9	5	940	4	(D)	10	5 991
15	Dubuque County	650	556 187	67 037	15 273	7 436	219	35	32	28 562	16	109 051	66	107 522
16	Dubuque	533	492 765	61 407	13 920	6 798	162	30	25	25 785	13	(D)	51	94 199
17	Dyersville (part) ▲	34	34 774	2 763	682	273	11	—	3	(D)	2	(D)	6	(D)
18	Balance of county	83	28 648	2 867	671	365	46	5	4	(D)	1	(D)	9	(D)
19	Emmet County	91	54 372	5 694	1 297	734	42	8	8	3 048	3	(D)	11	13 936
20	Estherville	67	50 411	5 362	1 222	648	25	5	4	2 519	3	(D)	8	(D)
21	Balance of county	24	3 961	332	75	86	17	3	4	529	—	(D)	3	(D)
22	Fayette County	182	99 830	9 965	2 425	1 173	83	10	12	4 049	5	8 648	24	26 432
23	Oelwein	79	44 324	4 382	1 027	504	28	6	3	(D)	3	(D)	6	13 310
24	West Union	40	27 863	2 884	741	314	19	2	2	(D)	1	(D)	5	6 545
25	Balance of county	63	27 643	2 699	657	355	36	2	7	2 368	1	(D)	13	6 577
26	Floyd County	128	72 137	8 258	1 967	1 087	45	14	10	5 132	8	9 630	12	18 594
27	Charles City	88	58 525	6 883	1 669	910	23	12	7	2 522	6	(D)	5	17 296
28	Balance of county	40	13 612	1 375	298	177	22	2	3	2 610	2	(D)	7	1 298
29	Franklin County	77	33 111	3 384	791	480	39	5	4	(D)	1	(D)	10	6 631
30	Hampton	52	26 859	2 712	637	388	24	4	2	(D)	1	(D)	4	(D)
31	Balance of county	25	6 252	672	154	92	15	1	2	(D)	—	(D)	6	(D)
32	Fremont County	55	22 293	2 687	616	339	24	3	3	609	1	(D)	10	13 634
33	Shenandoah (part) ▲	4	(D)	(D)	(D)	(D)	—	—	—	(D)	—	(D)	1	(D)
34	Balance of county	51	(D)	(D)	(D)	(D)	24	3	3	609	1	(D)	9	(D)
35	Greene County	79	45 754	4 107	881	526	37	3	9	1 599	2	(D)	10	10 371
36	Jefferson	61	35 260	3 410	751	438	26	3	6	1 202	2	(D)	4	(D)
37	Balance of county	18	10 494	697	130	88	11	—	3	397	—	(D)	6	(D)
38	Grundy County	83	33 749	3 561	829	540	33	8	5	2 277	—	(D)	14	10 052
39	Grundy Center	33	15 820	1 769	416	225	10	5	2	(D)	—	(D)	3	(D)
40	Balance of county	50	17 929	1 792	413	315	23	3	3	(D)	—	(D)	11	(D)
41	Guthrie County	75	24 345	2 559	603	361	43	4	7	1 681	7	746	7	4 692
42	Hamilton County	124	74 084	7 690	1 838	1 055	60	12	12	7 879	2	(D)	14	18 433
43	Webster City	87	57 581	6 033	1 428	769	40	7	8	(D)	2	(D)	8	15 405
44	Balance of county	37	16 503	1 657	410	286	20	5	4	(D)	—	(D)	6	3 028
45	Hancock County	81	31 382	2 934	699	515	47	10	9	2 735	3	335	12	8 255
46	Forest City (part) ▲	—	—	—	—	—	—	—	—	(D)	—	(D)	—	(D)
47	Garner	27	14 398	1 328	308	211	18	1	2	(D)	2	(D)	3	(D)
48	Balance of county	54	16 984	1 606	391	304	29	9	7	(D)	1	(D)	9	(D)
49	Hardin County	192	89 172	8 994	2 061	1 189	99	15	14	7 385	6	(D)	17	24 718
50	Eldora	37	13 940	1 469	341	228	17	5	4	1 106	—	(D)	3	(D)
51	Iowa Falls	91	51 611	5 486	1 237	677	47	4	6	4 547	4	(D)	5	13 577
52	Balance of county	64	23 621	2 039	483	284	35	6	4	1 732	2	(D)	9	(D)
53	Harrison County	115	67 948	6 414	1 574	705	55	13	14	3 737	1	(D)	16	7 368
54	Missouri Valley	39	11 600	1 358	334	230	17	3	2	(D)	—	(D)	3	(D)
55	Balance of county	76	56 348	5 056	1 240	475	38	10	12	(D)	1	(D)	13	(D)
56	Henry County	134	86 558	9 848	2 328	1 205	58	7	12	5 955	5	(D)	16	20 992
57	Mount Pleasant	93	72 567	8 331	1 947	997	40	2	6	3 759	4	(D)	7	16 988
58	Balance of county	41	13 991	1 517	381	208	18	5	6	2 196	1	(D)	9	4 004
59	Howard County	79	31 425	2 861	694	388	50	8	6	4 049	7	1 913	10	10 655
60	Cresco	49	25 886	2 207	527	270	30	5	1	(D)	4	(D)	5	10 087
61	Balance of county	30	5 539	654	167	118	20	3	5	(D)	3	(D)	5	568
62	Humboldt County	89	47 717	4 690	1 095	578	36	7	7	1 911	2	(D)	9	14 385
63	Humboldt	66	37 535	4 087	939	471	25	4	4	(D)	2	(D)	4	(D)
64	Balance of county	23	6 582	603	156	107	11	3	3	(D)	—	(D)	5	(D)
65	Ida County	67	35 474	3 301	781	432	31	7	5	2 940	4	(D)	7	8 472
66	Iowa County	152	80 397	10 937	2 348	1 708	71	11	7	2 221	3	(D)	20	18 557
67	Jackson County	158	81 817	7 989	1 795	1 038	84	14	8	3 104	5	(D)	21	23 502
68	Maquoketa	87	60 324	5 863	1 315	690	32	9	3	2 151	4	(D)	6	14 954
69	Balance of county	71	21 493	2 126	480	348	52	5	5	953	1	(D)	15	8 548
70	Jasper County	218	159 451	17 814	4 075	2 067	82	13	21	12 344	7	16 188	25	37 635
71	Newton	138	124 182	14 254	3 244	1 611	45	6	11	7 297	5	(D)	13	32 964
72	Balance of county	80	35 269	3 560	831	456	37	7	10	5 047	2	(D)	12	4 671
73	Jefferson County	133	81 896	8 676	2 105	1 080	60	10	10	4 969	4	13 200	18	20 582
74	Fairfield	119	77 933	8 320	2 007	1 045	53	8	9	(D)	4	13 200	15	(D)
75	Balance of county	14	3 963	356	98	35	7	2	1	(D)	—	(D)	3	(D)

1987—Con.

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
3	(D)	10	4 147	2	(D)	5	734	14	1 401	3	1 207	8	955
2	(D)	1	(D)	2	(D)	1	(D)	4	301	1	(D)	3	283
1	(D)	9	(D)	-	-	4	(D)	10	1 100	2	(D)	5	672
11	15 227	9	3 937	12	2 061	5	1 109	32	5 700	5	2 652	14	1 953
-	-	1	(D)	3	(D)	2	(D)	2	(D)	1	(D)	1	(D)
9	(D)	4	2 497	9	(D)	3	(D)	15	4 045	3	(D)	12	(D)
2	(D)	4	(D)	-	-	-	-	15	(D)	1	(D)	1	(D)
20	41 798	29	17 731	33	12 883	33	12 518	96	28 637	13	10 405	55	16 620
13	20 941	18	11 207	17	7 141	19	7 473	74	25 476	11	(D)	36	(D)
3	17 779	3	(D)	16	5 742	7	2 612	11	2 074	1	(D)	14	(D)
4	3 078	8	(D)	-	-	7	2 433	11	1 087	1	(D)	5	562
14	32 114	14	7 502	14	4 251	8	1 694	61	10 613	8	2 837	25	5 039
5	(D)	7	4 350	7	1 764	8	1 694	15	2 572	4	2 403	14	(D)
9	(D)	7	3 152	7	2 487	-	-	46	8 041	4	434	11	(D)
44	112 642	43	27 402	57	20 899	46	26 540	187	54 470	21	23 260	138	45 839
30	88 195	34	23 897	54	20 804	38	22 649	155	50 283	18	(D)	115	(D)
4	14 567	1	(D)	2	(D)	7	(D)	6	(D)	2	(D)	7	(D)
10	9 880	8	(D)	1	(D)	1	(D)	26	(D)	1	(D)	16	5 008
7	15 137	11	6 302	8	1 875	3	1 185	22	4 110	3	2 073	15	(D)
7	15 137	8	(D)	8	1 875	2	(D)	12	3 320	2	(D)	13	(D)
-	-	3	(D)	-	-	1	(D)	10	790	1	(D)	2	(D)
12	27 628	22	8 560	18	4 359	9	3 579	44	5 393	8	3 736	28	7 446
3	(D)	12	4 841	14	(D)	5	(D)	13	2 371	4	1 945	16	2 442
5	9 186	3	(D)	2	(D)	3	2 066	9	1 123	3	(D)	7	(D)
4	(D)	7	(D)	2	(D)	1	(D)	22	1 899	1	(D)	5	(D)
11	14 556	19	8 498	12	2 581	5	1 783	33	6 055	5	2 119	13	3 189
6	10 234	11	5 015	12	2 581	5	1 783	21	5 056	4	(D)	11	(D)
5	4 322	8	3 483	-	-	-	-	12	999	1	(D)	2	(D)
5	5 127	12	8 543	4	636	7	1 121	19	2 461	3	(D)	12	4 025
3	(D)	7	5 528	4	636	7	1 121	10	1 906	3	(D)	11	(D)
2	(D)	5	3 015	-	-	-	-	9	555	-	-	1	(D)
2	(D)	12	3 300	3	(D)	1	(D)	15	(D)	3	1 534	5	(D)
-	-	-	-	1	(D)	-	-	2	(D)	-	-	-	-
2	(D)	12	3 300	2	(D)	1	(D)	13	(D)	3	1 534	5	(D)
8	21 119	8	2 912	8	1 218	2	(D)	16	1 990	3	1 787	13	(D)
7	(D)	7	(D)	7	(D)	2	(D)	10	1 704	3	1 787	13	(D)
1	(D)	1	(D)	1	(D)	-	-	6	286	-	-	-	-
9	8 351	9	4 448	5	566	3	(D)	24	3 269	4	1 950	10	(D)
5	(D)	3	1 177	4	(D)	2	(D)	7	1 051	3	(D)	4	(D)
4	(D)	6	3 271	1	(D)	1	(D)	17	2 218	1	(D)	6	(D)
4	3 689	11	7 378	5	432	4	1 193	17	2 108	4	1 485	9	941
10	13 430	11	10 098	7	5 890	5	(D)	34	4 988	4	2 756	25	(D)
8	(D)	7	4 970	6	(D)	4	(D)	22	3 288	3	(D)	19	(D)
2	(D)	4	5 128	1	(D)	1	(D)	12	1 700	1	(D)	6	(D)
5	7 738	8	2 601	5	2 459	5	1 773	22	2 619	3	1 744	9	1 123
-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	(D)	3	1 265	2	(D)	2	(D)	7	692	1	(D)	3	(D)
3	(D)	5	1 336	3	(D)	3	(D)	15	1 927	2	(D)	6	(D)
21	24 234	23	8 881	21	3 043	9	1 165	40	5 650	9	3 153	32	(D)
3	3 287	4	1 785	3	(D)	2	(D)	7	1 046	2	(D)	9	(D)
11	12 450	8	4 102	15	2 446	4	418	16	3 213	5	1 921	17	(D)
7	8 497	11	2 994	3	222	3	(D)	17	1 391	2	(D)	6	1 227
7	32 947	19	12 625	4	205	3	(D)	31	4 274	5	2 526	15	2 892
4	(D)	6	4 019	2	(D)	-	-	13	2 120	3	(D)	6	1 148
3	(D)	13	8 606	2	(D)	3	(D)	18	2 154	2	(D)	9	1 744
16	22 457	11	6 748	11	2 173	4	2 504	34	7 129	7	3 368	18	(D)
9	19 669	8	(D)	11	2 173	4	2 504	22	5 865	6	(D)	16	(D)
7	2 788	3	(D)	-	-	-	-	12	1 264	1	(D)	2	(D)
3	(D)	6	1 633	6	930	3	(D)	25	2 375	2	(D)	11	4 485
2	(D)	4	(D)	6	930	3	(D)	14	1 265	2	(D)	8	(D)
1	(D)	2	(D)	-	-	-	-	11	1 110	-	-	3	(D)
7	8 025	8	2 183	9	1 976	5	1 041	22	3 580	6	2 658	14	(D)
6	(D)	7	(D)	8	(D)	4	(D)	13	2 640	6	2 658	12	(D)
1	(D)	1	(D)	1	(D)	1	(D)	9	940	-	-	2	(D)
9	9 924	7	4 199	4	635	1	(D)	18	2 149	3	(D)	9	2 431
10	9 313	17	16 220	10	3 225	8	4 836	41	16 225	6	1 597	30	(D)
11	22 855	18	9 843	15	2 814	7	1 660	48	6 301	5	3 512	20	(D)
9	(D)	11	5 994	12	2 549	3	1 132	24	4 001	3	(D)	12	(D)
2	(D)	7	3 849	3	265	4	528	24	2 300	2	(D)	8	(D)
19	35 662	25	20 388	17	6 458	16	4 845	54	12 808	7	6 344	27	6 779
12	28 594	13	9 616	15	(D)	13	(D)	34	10 197	6	(D)	16	(D)
7	7 068	12	10 772	2	(D)	3	(D)	20	2 611	1	(D)	11	(D)
13	18 691	7	6 335	13	4 607	10	1 557	29	5 239	3	(D)	26	(D)
10	17 280	6	(D)	12	(D)	10	1 557	27	(D)	3	(D)	23	(D)
3	1 411	1	(D)	1	(D)	-	-	2	(D)	-	-	3	(D)

Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprietor- ships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
Iowa—Con.														
1	Johnson County	597	527 147	67 483	15 404	8 633	142	27	28	29 109	12	68 730	65	122 025
2	Coralville	84	95 066	12 114	2 588	1 470	23	4	6	10 978	2	(D)	11	23 181
3	Iowa City	453	395 112	51 624	12 021	6 762	84	20	17	14 434	10	(D)	45	94 212
4	Balance of county	60	36 969	3 745	795	401	35	3	5	3 697	-	-	9	4 632
5	Jones County	133	67 456	6 377	1 436	805	72	12	8	4 627	7	10 483	14	14 937
6	Anamosa	46	28 443	2 510	553	293	22	4	3	(D)	3	(D)	3	(D)
7	Monticello	47	27 940	2 759	626	369	25	5	4	(D)	3	(D)	4	(D)
8	Balance of county	40	11 073	1 108	257	143	25	3	1	(D)	1	(D)	7	2 548
9	Keokuk County	71	32 452	2 815	651	428	38	5	7	1 381	3	(D)	14	6 496
10	Kossuth County	155	80 578	8 507	1 977	1 199	78	13	9	4 880	4	(D)	18	18 535
11	Algona	83	57 900	6 541	1 535	919	30	7	4	3 308	3	(D)	9	15 924
12	Balance of county	72	22 678	1 966	442	280	48	6	5	1 572	1	(D)	9	2 611
13	Lee County	302	216 270	22 454	5 195	2 549	125	22	18	10 155	10	27 128	33	59 223
14	Fort Madison	109	63 192	7 358	1 726	903	49	13	4	4 367	4	(D)	11	23 690
15	Keokuk	134	97 821	10 186	2 411	1 279	41	5	9	4 450	6	(D)	14	31 621
16	Balance of county	59	55 257	4 910	1 058	367	35	4	5	1 338	-	-	8	3 912
17	Linn County	1 100	1 138 105	135 154	31 461	15 459	286	40	56	68 143	20	185 798	110	219 733
18	Cedar Rapids	846	933 987	114 998	27 056	13 261	183	34	39	57 159	18	(D)	78	177 039
19	Hiawatha	7	3 645	257	70	24	1	-	-	-	-	-	1	(D)
20	Marion	110	102 866	11 561	2 471	1 206	30	3	6	5 275	1	(D)	8	(D)
21	Mount Vernon	32	24 922	2 517	620	342	12	1	3	983	1	(D)	2	(D)
22	Balance of county	105	72 685	5 821	1 244	626	60	2	8	4 726	-	-	21	8 975
23	Louisa County	74	30 536	2 656	628	385	41	11	2	(D)	3	(D)	7	6 713
24	Lucas County	66	30 466	3 591	848	496	36	5	2	(D)	1	(D)	6	(D)
25	Chariton	52	28 206	3 299	782	450	27	2	2	(D)	1	(D)	4	(D)
26	Balance of county	14	2 260	292	66	46	9	3	-	-	-	-	2	(D)
27	Lyon County	80	29 699	2 787	680	457	43	9	11	4 058	1	(D)	8	5 780
28	Rock Rapids	33	17 911	1 574	396	249	14	4	2	(D)	1	(D)	3	(D)
29	Balance of county	47	11 788	1 213	284	208	29	5	9	(D)	-	-	5	(D)
30	Madison County	90	50 922	6 013	1 398	699	35	6	11	7 541	2	(D)	8	11 689
31	Winterset	61	39 181	4 728	1 128	568	24	4	8	(D)	2	(D)	4	(D)
32	Balance of county	29	11 741	1 285	270	131	11	2	3	(D)	-	-	4	(D)
33	Mahaska County	167	103 279	11 219	2 577	1 381	58	14	14	4 378	6	12 655	17	29 258
34	Oskaloosa	137	97 133	10 682	2 461	1 295	40	11	7	2 934	5	(D)	10	27 052
35	Balance of county	30	6 146	537	116	86	18	3	7	1 444	1	(D)	7	2 206
36	Marion County	203	115 239	13 082	3 034	1 781	73	19	16	8 600	6	13 067	22	27 714
37	Knoxville	75	50 457	4 866	1 159	568	28	5	9	(D)	3	(D)	5	12 788
38	Pella	93	56 592	7 265	1 627	1 040	29	6	6	5 726	2	(D)	10	12 807
39	Balance of county	35	8 190	951	248	173	16	8	1	(D)	1	(D)	7	2 119
40	Marshall County	283	211 442	24 635	5 634	2 862	103	11	18	12 152	10	33 925	30	50 530
41	Marshalltown	244	198 914	23 573	5 384	2 694	79	10	14	11 774	9	(D)	21	44 706
42	Balance of county	39	12 528	1 062	250	168	24	1	4	378	1	(D)	9	5 824
43	Mills County	63	40 793	4 024	922	553	28	8	2	(D)	2	(D)	11	11 414
44	Glenwood	43	28 644	3 002	697	432	15	7	2	(D)	2	(D)	5	8 617
45	Balance of county	20	12 149	1 022	225	121	13	1	-	-	-	-	6	2 797
46	Mitchell County	91	38 799	3 712	842	537	54	7	9	5 009	3	653	11	8 811
47	Osage	47	24 072	2 432	560	371	26	1	4	3 182	2	(D)	7	6 714
48	Balance of county	44	14 727	1 280	282	166	28	6	5	1 827	1	(D)	4	2 097
49	Monona County	96	41 511	4 077	940	541	59	6	7	2 056	2	(D)	13	8 039
50	Onawa	40	22 549	2 355	551	282	20	2	2	(D)	1	(D)	6	5 187
51	Balance of county	56	18 962	1 722	389	259	39	4	5	(D)	1	(D)	7	2 852
52	Monroe County	55	29 828	2 702	610	298	28	5	5	1 675	1	(D)	6	9 441
53	Albia	47	26 203	2 463	561	273	25	5	4	(D)	1	(D)	5	(D)
54	Balance of county	8	3 625	239	49	25	3	-	1	(D)	-	-	1	(D)
55	Montgomery County	96	56 868	6 181	1 463	802	39	4	7	1 646	5	8 620	7	15 263
56	Red Oak	70	51 602	5 589	1 320	715	21	3	6	(D)	5	8 620	3	14 156
57	Balance of county	26	5 266	592	143	87	18	1	1	(D)	-	-	4	1 107
58	Muscatine County	275	198 390	22 022	4 932	2 602	80	19	18	9 311	5	25 607	24	46 764
59	Muscatine	210	172 609	19 037	4 209	2 257	53	14	12	6 190	4	(D)	19	43 037
60	West Liberty	16	5 537	522	126	91	10	-	2	(D)	-	-	1	(D)
61	Wilton (part) ▲	18	6 018	692	159	106	4	1	1	(D)	1	(D)	2	(D)
62	Balance of county	31	14 226	1 771	438	148	13	4	3	1 418	-	-	2	(D)
63	O'Brien County	148	83 771	8 300	2 081	1 259	74	6	11	4 851	2	(D)	19	19 361
64	Sheldon (part) ▲	77	61 694	5 963	1 483	851	33	3	5	3 020	2	(D)	9	13 747
65	Balance of county	71	22 077	2 337	598	408	41	3	6	1 831	-	-	10	5 614
66	Osceola County	54	18 638	1 966	438	259	27	4	5	1 142	2	(D)	9	4 063
67	Sibley	33	13 052	1 419	307	180	16	2	3	(D)	2	(D)	4	2 618
68	Balance of county	21	5 586	547	131	79	11	2	2	(D)	-	-	5	1 445
69	Page County	171	93 624	9 866	2 304	1 259	73	13	18	11 575	9	13 133	8	13 326
70	Clarinda	63	37 714	4 089	990	506	28	6	6	(D)	5	6 795	2	(D)
71	Shenandoah (part) ▲	88	(D)	(D)	(D)	(D)	37	6	10	9 338	4	6 338	5	(D)
72	Balance of county	20	(D)	(D)	(D)	(D)	8	1	2	(D)	-	-	1	(D)
73	Palo Alto County	95	38 962	3 927	890	505	51	11	11	6 405	4	1 305	11	10 774
74	Emmetsburg	50	28 003	2 570	568	323	24	4	5	2 909	2	(D)	3	(D)
75	Balance of county	45	10 959	1 357	322	182	27	7	6	3 496	2	(D)	8	(D)
76	Plymouth County	184	110 506	11 448	2 709	1 479	75	14	15	7 933	6	7 959	15	24 132
77	Le Mars	95	75 149	7 766	1 843	1 001	33	7	5	2 996	5	(D)	6	(D)
78	Balance of county	89	35 357	3 682	866	478	42	7	10	4 937	1	(D)	9	(D)

1987—Con.

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
28	89 214	40	31 994	72	22 826	55	31 165	156	64 035	17	21 514	124	46 535
3	(D)	9	12 772	5	750	10	5 319	22	11 474	3	(D)	13	(D)
18	57 423	24	16 227	67	22 076	38	24 555	119	49 732	12	18 224	103	(D)
7	(D)	7	2 995	-	-	7	1 291	15	2 829	2	(D)	8	(D)
16	15 146	21	10 377	3	263	4	1 897	32	3 511	6	1 890	22	4 325
7	7 576	9	3 890	2	(D)	1	(D)	9	825	2	(D)	7	712
4	(D)	7	3 804	1	(D)	2	(D)	10	1 700	2	(D)	10	2 187
5	(D)	5	2 683	-	-	1	(D)	13	986	2	(D)	5	1 426
10	10 829	5	2 601	4	496	2	(D)	11	1 626	3	1 132	12	7 022
12	22 309	19	7 186	13	3 086	11	2 326	42	8 216	7	2 410	20	(D)
5	11 206	8	4 566	11	1 694	7	1 694	18	6 229	5	(D)	13	(D)
7	11 103	11	2 620	2	(D)	4	632	24	1 987	2	(D)	7	(D)
23	57 981	25	15 824	25	4 807	23	8 010	91	15 102	12	9 001	42	9 039
4	(D)	10	6 116	10	(D)	8	3 082	32	5 561	6	3 880	20	(D)
13	(D)	6	4 888	13	2 825	12	2 761	39	8 183	5	(D)	17	3 275
6	(D)	9	4 820	2	(D)	3	2 167	20	1 358	1	(D)	5	(D)
71	242 583	92	87 123	129	46 939	84	62 066	315	114 993	34	43 591	189	67 136
51	178 129	58	61 873	110	40 727	64	41 972	241	98 695	29	37 625	158	(D)
1	(D)	3	(D)	-	-	-	-	1	(D)	-	-	1	(D)
8	(D)	12	9 075	10	(D)	14	(D)	27	8 407	3	(D)	21	(D)
1	(D)	2	(D)	2	(D)	2	(D)	13	(D)	2	(D)	4	(D)
10	34 907	17	11 686	7	2 869	4	1 326	33	4 641	-	-	5	3 555
8	9 373	9	7 207	6	309	5	1 080	28	2 574	2	(D)	4	(D)
5	3 901	6	2 722	6	1 599	5	697	17	3 102	2	(D)	16	2 251
4	(D)	3	2 423	6	1 599	5	697	11	2 764	2	(D)	14	(D)
1	(D)	3	299	-	-	-	-	6	338	-	-	2	(D)
3	7 096	11	3 933	5	1 591	6	2 605	26	2 558	2	(D)	7	(D)
3	7 096	3	1 997	2	(D)	4	(D)	8	981	1	(D)	6	(D)
-	-	8	1 936	3	(D)	2	(D)	18	1 577	1	(D)	1	(D)
9	10 256	11	7 519	6	1 620	2	(D)	21	5 739	5	(D)	15	2 467
5	5 572	6	4 518	6	1 620	2	(D)	14	5 223	3	(D)	11	(D)
4	4 684	5	3 001	-	-	-	-	7	516	2	(D)	4	(D)
13	13 949	11	8 218	20	7 924	11	5 310	41	9 488	6	2 999	28	9 100
11	(D)	9	(D)	20	7 924	10	(D)	34	9 144	5	(D)	26	(D)
2	(D)	2	(D)	-	-	1	(D)	7	344	1	(D)	2	(D)
20	23 271	21	15 090	22	5 026	15	3 798	48	10 383	8	4 443	25	3 847
8	12 510	8	8 200	9	(D)	4	(D)	17	2 932	4	2 616	8	(D)
8	9 498	8	5 506	12	3 067	5	2 820	20	6 171	3	(D)	15	(D)
4	1 263	5	1 384	1	(D)	2	(D)	11	1 280	1	(D)	2	(D)
17	37 891	31	20 008	30	8 545	23	8 853	76	19 229	7	9 812	41	10 497
14	(D)	26	18 030	28	(D)	22	(D)	66	18 272	7	9 812	37	(D)
3	(D)	5	1 978	2	(D)	1	(D)	10	957	-	-	4	(D)
6	10 846	8	6 298	2	(D)	1	(D)	15	2 990	3	1 556	13	4 076
4	(D)	4	3 860	2	(D)	1	(D)	11	(D)	2	(D)	10	(D)
2	(D)	4	2 438	-	-	-	-	4	(D)	1	(D)	3	(D)
4	10 083	12	4 024	8	1 076	3	(D)	26	4 199	4	1 325	11	(D)
2	(D)	6	2 350	6	(D)	1	(D)	13	2 920	3	(D)	3	(D)
2	(D)	6	1 674	2	(D)	2	(D)	13	1 279	1	(D)	8	(D)
7	13 732	11	5 150	8	673	3	1 052	28	3 512	5	3 645	12	(D)
5	(D)	5	2 251	5	324	1	(D)	8	1 881	2	(D)	5	(D)
2	(D)	6	2 899	3	349	2	(D)	20	1 631	3	(D)	7	(D)
7	10 172	5	2 169	5	517	1	(D)	13	971	4	1 409	8	(D)
6	(D)	4	(D)	5	517	1	(D)	11	(D)	4	1 409	6	(D)
1	(D)	1	(D)	-	-	-	-	2	(D)	-	-	2	(D)
8	11 526	14	7 078	8	1 291	3	687	26	4 400	4	3 138	14	3 219
8	11 526	9	5 057	7	(D)	3	687	19	3 956	3	(D)	7	(D)
-	-	5	2 021	1	(D)	-	-	7	444	1	(D)	7	(D)
23	44 894	28	15 690	20	9 076	25	7 401	74	18 460	9	8 299	49	12 888
19	40 183	19	11 846	19	(D)	21	6 559	54	16 270	6	(D)	37	(D)
-	-	2	(D)	1	(D)	-	-	5	643	1	(D)	4	215
1	(D)	3	2 147	-	-	2	(D)	5	396	-	-	3	(D)
3	(D)	4	(D)	-	-	2	(D)	10	1 151	2	(D)	5	2 113
13	21 402	16	11 631	12	4 525	6	1 360	36	6 493	7	4 215	26	(D)
9	20 208	7	5 277	9	(D)	3	(D)	16	4 100	3	(D)	14	4 055
4	1 194	9	6 354	3	(D)	3	(D)	20	2 393	4	(D)	12	(D)
4	4 335	6	2 140	4	848	2	(D)	12	1 360	2	(D)	7	2 170
4	4 335	2	(D)	4	848	2	(D)	7	830	2	(D)	3	(D)
-	-	4	(D)	-	-	1	(D)	5	530	-	-	4	(D)
20	22 526	16	8 307	21	5 348	10	2 394	35	5 441	7	4 065	27	7 509
12	12 444	6	(D)	6	(D)	1	(D)	12	2 517	3	(D)	10	(D)
6	(D)	8	4 095	15	(D)	7	(D)	16	(D)	4	(D)	13	(D)
2	(D)	2	(D)	-	-	2	(D)	7	(D)	-	-	4	809
7	9 039	10	3 931	6	714	5	904	24	2 323	5	1 859	12	1 708
4	(D)	7	3 066	6	714	4	(D)	9	1 096	4	(D)	6	(D)
3	(D)	3	865	-	-	1	(D)	15	1 227	1	(D)	6	(D)
12	32 278	20	11 861	16	4 489	7	1 837	56	9 143	5	2 588	32	8 286
8	21 465	9	6 837	12	3 990	5	(D)	25	6 040	5	(D)	17	(D)
4	10 813	11	5 024	4	499	2	(D)	31	3 103	2	(D)	15	(D)

Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
						Individual proprietor- ships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
								Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
Iowa—Con.													
1 Pocahontas County	92	42 350	3 419	854	533	55	7	3	895	2	(D)	33	27 860
2 Polk County	2 298	2 474 264	297 950	68 952	32 736	463	72	101	129 110	48	365 070	221	499 216
3 Altoona	22	30 071	3 261	793	360	8	—	3	(D)	1	(D)	2	(D)
4 Ankeny	99	112 671	11 337	2 411	1 366	26	7	7	5 028	6	(D)	9	29 729
5 Carlisle (part) ▲	—	—	—	—	—	—	—	—	—	—	—	—	—
6 Clive	54	73 994	9 542	2 252	931	5	—	4	(D)	—	—	—	(D)
7 Des Moines	1 496	1 595 902	195 844	45 688	21 465	292	47	58	53 458	27	229 448	154	330 797
8 Johnston	29	27 891	2 859	637	297	11	—	3	998	—	—	1	(D)
9 Pleasant Hill	10	16 493	2 979	674	225	2	—	2	(D)	—	—	1	(D)
10 Urbandale	106	193 596	19 117	4 235	1 606	16	5	8	(D)	1	(D)	10	26 090
11 West Des Moines	330	313 550	37 822	8 705	4 718	62	11	7	17 408	10	90 731	24	45 804
12 Windsor Heights	50	38 614	5 795	1 452	629	13	1	1	(D)	1	(D)	5	(D)
13 Balance of county	102	71 482	9 394	2 105	1 139	28	1	8	11 214	2	(D)	11	5 724
14 Pottawattamie County	545	511 777	56 088	13 122	6 371	120	33	26	21 166	11	51 915	53	72 991
15 Carter Lake	15	6 291	901	201	96	5	—	1	(D)	—	—	1	(D)
16 Council Bluffs	413	415 283	47 511	11 136	5 350	72	19	16	9 539	9	(D)	36	65 733
17 Balance of county	117	90 203	7 676	1 785	925	43	14	9	(D)	2	(D)	16	(D)
18 Poweshiek County	144	91 034	9 328	2 221	1 188	58	11	14	5 685	5	(D)	16	21 911
19 Grinnell	82	62 836	6 827	1 614	862	31	5	7	3 509	3	(D)	9	19 245
20 Balance of county	62	28 198	2 501	607	326	27	6	7	2 176	2	(D)	7	2 666
21 Ringgold County	33	19 670	1 737	408	212	16	4	1	(D)	1	(D)	4	4 341
22 Sac County	104	40 895	3 742	842	653	45	11	9	5 006	4	(D)	13	11 854
23 Sac City	41	18 767	1 839	432	368	13	3	2	(D)	—	—	6	8 496
24 Balance of county	63	22 128	1 903	410	285	32	8	7	(D)	4	(D)	7	3 358
25 Scott County	1 057	1 043 219	127 377	30 025	13 676	236	38	43	45 524	17	146 382	105	202 342
26 Bettendorf	177	182 552	23 599	5 489	2 753	38	5	6	8 354	4	(D)	22	48 524
27 Davenport	765	764 084	95 032	22 545	9 941	151	28	28	33 779	12	107 869	64	140 178
28 Eldridge	23	20 981	1 797	422	209	8	2	2	(D)	—	—	3	(D)
29 Le Claire	14	5 893	595	120	91	3	—	1	(D)	—	—	3	(D)
30 Balance of county	78	69 709	6 354	1 449	682	34	3	6	(D)	1	(D)	13	5 965
31 Shelby County	108	51 996	5 587	1 336	795	62	8	11	3 654	4	5 081	9	14 361
32 Harlan	69	43 517	4 524	1 106	594	32	5	9	(D)	2	(D)	5	13 477
33 Balance of county	39	8 479	1 063	230	201	30	3	2	(D)	2	(D)	4	884
34 Sioux County	209	99 006	9 199	2 245	1 460	107	18	17	7 511	8	3 281	30	23 097
35 Hawarden	38	12 458	1 210	277	200	22	3	3	2 113	3	(D)	5	(D)
36 Orange City	43	24 885	2 451	591	422	17	5	1	(D)	2	(D)	6	6 804
37 Rock Valley	22	6 485	615	148	113	15	3	3	(D)	—	—	3	(D)
38 Sheldon (part) ▲	—	—	—	—	—	—	—	—	—	—	—	—	—
39 Sioux Center	50	29 276	2 808	730	442	24	2	4	2 045	2	(D)	5	7 839
40 Balance of county	56	25 902	2 115	499	283	29	5	6	2 084	1	(D)	11	3 673
41 Story County	487	408 410	48 279	11 238	6 526	130	25	24	13 729	11	61 319	56	88 419
42 Ames	354	332 469	40 651	9 507	5 510	70	21	13	9 344	8	(D)	30	66 498
43 Nevada	47	33 729	3 045	707	310	22	—	3	1 298	2	(D)	8	9 805
44 Story City	27	14 867	1 451	321	205	11	1	3	1 245	1	(D)	1	(D)
45 Balance of county	59	27 345	3 132	703	501	27	3	5	1 842	—	—	17	(D)
46 Tama County	121	52 479	5 517	1 320	749	66	10	13	5 717	4	(D)	14	12 969
47 Tama	29	10 684	1 294	331	154	16	—	3	1 507	1	(D)	3	(D)
48 Balance of county	92	41 795	4 223	989	595	50	10	10	4 210	3	(D)	11	(D)
49 Taylor County	59	15 430	1 812	440	272	36	4	3	(D)	2	(D)	10	5 488
50 Union County	107	70 327	7 703	1 896	983	41	7	9	5 555	3	(D)	8	19 858
51 Creston	91	66 022	7 326	1 803	930	33	6	6	(D)	3	(D)	5	19 436
52 Balance of county	16	4 305	377	93	53	8	1	3	(D)	—	—	3	222
53 Van Buren County	52	12 224	1 377	315	184	28	8	6	1 142	2	(D)	11	4 624
54 Wapello County	239	187 473	20 851	4 746	2 379	87	26	14	13 281	4	26 317	23	46 711
55 Ottumwa	209	176 555	20 123	4 567	2 266	70	25	12	(D)	4	26 317	16	44 377
56 Balance of county	30	10 918	728	179	113	17	1	2	(D)	—	—	7	2 334
57 Warren County	139	141 510	12 320	2 671	1 251	58	6	8	2 462	4	(D)	17	37 294
58 Carlisle (part) ▲	20	19 675	1 401	321	138	12	—	1	(D)	—	—	4	3 327
59 Indianola	77	71 841	7 197	1 629	802	25	3	4	2 072	3	(D)	4	(D)
60 Norwalk	10	6 627	550	85	71	4	—	—	—	—	—	2	(D)
61 Balance of county	32	43 367	3 172	636	240	17	3	3	(D)	1	(D)	7	9 967
62 Washington County	154	87 469	9 643	2 290	1 182	84	9	13	4 861	4	6 534	20	23 811
63 Washington	89	59 078	6 162	1 463	664	42	3	6	1 847	3	(D)	9	17 240
64 Balance of county	65	28 391	3 481	827	518	42	6	7	3 014	1	(D)	11	6 571
65 Wayne County	48	19 060	1 713	408	256	28	3	6	2 778	2	(D)	8	7 375
66 Webster County	335	256 344	30 288	7 056	3 550	106	23	20	17 904	11	57 851	30	45 783
67 Fort Dodge	289	241 585	29 205	6 798	3 417	76	20	16	17 706	11	57 851	24	42 184
68 Balance of county	46	14 759	1 083	258	133	30	3	4	198	—	—	6	3 599
69 Winnebago County	105	49 802	4 637	1 094	723	51	8	10	2 493	5	3 729	13	11 640
70 Forest City (part) ▲	45	29 819	2 633	620	403	24	2	3	788	2	(D)	4	(D)
71 Balance of county	60	19 983	2 004	474	320	27	6	7	1 705	3	(D)	9	(D)
72 Winneshiek County	172	87 432	8 867	2 079	1 238	83	16	13	6 233	5	(D)	17	20 491
73 Decorah	110	68 905	7 265	1 698	1 041	46	11	8	4 695	3	(D)	8	16 486
74 Balance of county	62	18 527	1 602	381	197	37	5	5	1 538	2	(D)	9	4 005
75 Woodbury County	701	650 745	75 131	17 859	8 794	205	45	35	54 055	15	(D)	63	138 398
76 Sioux City	622	623 080	72 004	17 071	8 269	161	40	30	52 540	11	(D)	53	133 545
77 Balance of county	79	27 665	3 127	788	525	44	5	5	1 515	4	(D)	10	4 853
78 Worth County	46	15 418	1 544	390	215	24	4	3	547	—	—	9	4 439

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
5	4 662	4	1 489	5	643	7	1 294	21	2 183	3	801	9	(D)
116	492 909	175	169 340	273	127 019	166	136 995	655	249 503	76	78 458	467	226 644
5	(D)	3	(D)	3	265	3	864	5	(D)	2	(D)	3	504
5	(D)	9	7 535	6	1 694	3	864	30	10 363	4	(D)	20	5 068
2	(D)	7	7 896	4	(D)	7	2 631	18	9 110	—	—	8	5 246
89	312 053	112	104 561	179	82 338	99	100 101	431	170 684	49	49 596	298	162 866
2	(D)	4	5 302	1	(D)	—	—	9	2 317	2	(D)	7	(D)
5	—	1	(D)	—	—	1	(D)	1	(D)	1	(D)	3	(D)
5	101 693	6	(D)	5	929	11	8 218	32	10 401	8	4 739	20	5 997
6	(D)	15	17 821	61	33 459	29	9 480	87	31 122	8	15 730	83	(D)
1	(D)	5	5 880	5	1 717	11	6 202	12	3 176	1	(D)	8	3 890
6	7 748	13	9 090	9	4 105	5	(D)	30	11 423	1	(D)	17	7 229
40	178 368	69	64 922	49	14 052	24	9 283	154	44 961	22	25 667	97	28 452
4	1 459	3	(D)	—	—	—	—	3	(D)	—	—	3	(D)
28	128 686	48	51 914	41	11 916	20	9 020	115	37 679	16	23 100	84	(D)
8	48 223	18	(D)	8	2 136	4	263	36	(D)	6	2 567	10	(D)
15	23 608	18	12 643	14	2 649	7	1 584	30	6 719	5	2 658	20	(D)
6	12 339	9	5 368	12	(D)	4	(D)	16	4 489	3	(D)	13	(D)
9	11 269	9	7 275	2	(D)	3	(D)	14	2 230	2	(D)	7	(D)
2	(D)	7	3 782	3	(D)	1	(D)	6	(D)	2	(D)	6	546
9	9 383	14	6 154	5	875	3	(D)	30	3 557	2	(D)	15	1 689
4	3 188	5	1 429	4	(D)	1	(D)	9	1 275	2	(D)	8	(D)
5	6 195	9	4 725	1	(D)	2	(D)	21	2 282	—	—	7	(D)
51	217 690	93	109 543	116	47 965	87	58 793	301	104 259	34	41 825	210	68 896
9	22 440	18	15 754	21	(D)	12	6 618	48	19 704	5	8 100	32	(D)
32	179 905	56	45 880	94	38 610	70	51 564	215	74 598	25	31 969	169	59 732
1	(D)	3	(D)	—	—	2	(D)	6	953	2	(D)	4	(D)
9	(D)	2	(D)	—	—	1	(D)	5	908	2	(D)	—	—
7	9 134	13	7 974	10	1 840	1	(D)	33	4 955	6	2 422	14	(D)
5	(D)	5	4 403	9	(D)	1	(D)	17	3 052	5	(D)	11	(D)
2	(D)	8	3 571	1	(D)	—	—	16	1 903	1	(D)	3	(D)
20	30 496	20	13 326	18	2 769	14	3 900	50	7 919	9	3 933	23	2 774
4	3 832	2	(D)	4	710	1	(D)	8	(D)	2	(D)	3	(D)
4	4 698	5	5 440	4	978	3	(D)	9	1 632	3	(D)	6	806
—	—	—	—	3	(D)	3	(D)	3	(D)	2	(D)	5	532
7	10 861	4	(D)	3	(D)	4	(D)	14	3 234	1	(D)	6	959
5	11 105	9	6 106	1	(D)	3	(D)	16	1 557	1	(D)	3	(D)
33	90 073	43	36 951	47	17 819	38	15 942	124	48 620	16	10 601	95	24 937
22	62 420	28	29 445	43	17 256	29	13 018	96	42 762	11	8 543	74	(D)
6	14 685	3	1 819	3	(D)	2	(D)	8	(D)	3	(D)	9	906
3	(D)	4	2 583	1	(D)	3	(D)	3	(D)	1	(D)	7	(D)
2	(D)	8	3 104	—	—	4	1 976	17	3 868	1	(D)	5	(D)
9	10 063	13	7 562	7	675	6	1 505	34	4 549	3	1 601	18	(D)
2	(D)	3	2 453	1	(D)	2	(D)	6	411	1	(D)	7	2 855
7	(D)	10	5 109	6	(D)	4	(D)	28	4 138	2	(D)	11	(D)
3	(D)	9	3 668	8	924	2	(D)	16	1 876	2	(D)	4	(D)
16	12 670	11	6 696	7	1 913	5	1 717	30	10 112	4	1 079	14	(D)
15	(D)	9	(D)	7	1 913	5	1 717	25	9 781	3	(D)	13	(D)
1	(D)	2	(D)	—	—	—	—	5	331	1	(D)	1	(D)
4	641	6	2 076	—	—	1	(D)	14	1 035	1	(D)	7	1 386
22	26 241	33	27 948	20	8 126	19	6 452	62	13 507	8	7 839	34	11 051
19	(D)	26	22 257	19	(D)	18	(D)	54	12 997	8	7 839	33	(D)
3	(D)	7	5 691	1	(D)	1	(D)	8	510	—	—	1	(D)
13	61 815	19	17 651	8	3 353	6	939	38	7 620	6	3 434	20	(D)
1	(D)	2	(D)	3	(D)	1	(D)	5	433	1	(D)	2	(D)
7	(D)	11	12 767	5	(D)	5	(D)	20	5 599	4	(D)	14	(D)
1	(D)	3	(D)	—	—	—	—	3	380	—	—	1	(D)
4	29 642	3	(D)	—	—	—	—	10	1 208	1	(D)	3	(D)
9	20 403	17	6 402	14	4 521	9	2 799	32	5 856	7	2 729	29	9 553
5	12 265	9	4 016	13	(D)	7	(D)	18	3 190	4	1 567	15	(D)
4	8 138	8	2 386	1	(D)	2	(D)	14	2 666	3	1 162	14	(D)
3	(D)	9	4 693	3	484	—	—	11	1 026	1	(D)	5	806
23	45 346	33	22 591	37	11 454	29	10 971	85	21 318	8	7 785	59	15 341
17	41 219	26	17 890	36	(D)	26	10 637	75	21 027	8	7 785	50	(D)
6	4 127	7	4 701	1	(D)	3	334	10	291	—	—	9	(D)
8	13 128	13	7 748	6	841	9	1 591	26	3 971	5	2 620	10	2 041
4	(D)	6	5 154	2	(D)	2	(D)	15	2 274	2	(D)	5	310
4	(D)	7	2 594	4	(D)	7	(D)	11	1 697	3	(D)	5	1 731
13	12 437	14	8 900	20	6 042	11	4 247	46	8 028	5	1 816	28	(D)
7	7 379	8	4 898	20	6 042	8	3 251	24	6 419	5	1 816	19	(D)
6	5 058	6	4 002	—	—	3	996	22	1 609	—	—	9	(D)
31	115 061	71	54 636	78	(D)	52	24 897	213	57 193	19	21 244	124	(D)
28	(D)	57	48 273	77	(D)	51	(D)	179	50 863	17	(D)	119	(D)
3	(D)	14	6 363	1	(D)	1	(D)	34	6 330	2	(D)	5	(D)
4	2 794	4	3 688	2	(D)	1	(D)	14	1 513	2	(D)	7	1 513

Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
	Iowa—Con.													
1	Wright County	138	54 650	5 266	1 277	820	60	11	9	3 499	7	2 172	15	16 308
2	Belmond	36	15 979	1 757	450	290	17	1	2	(D)	2	(D)	3	5 070
3	Clarion	41	18 166	1 632	376	236	16	-	3	1 905	2	(D)	4	(D)
4	Eagle Grove	36	16 250	1 431	331	171	14	7	4	(D)	2	(D)	4	6 588
5	Balance of county	25	4 255	446	120	123	13	3	-	-	1	(D)	4	(D)

1987—Con.

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
12	14 239	13	7 109	15	1 096	11	1 928	29	3 572	6	2 312	21	2 415
3	(D)	4	1 764	5	498	2	(D)	7	954	2	(D)	6	716
5	6 083	4	3 180	5	321	3	553	8	841	1	(D)	6	926
3	(D)	3	(D)	4	(D)	4	643	5	622	2	(D)	-5	458
1	(D)	2	(D)	1	(D)	2	(D)	9	1 155	1	(D)	4	315

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	AMES							
	Retail trade	354	332 469	40 651	9 507	5 510	70	21
52	Building materials and garden supplies stores	13	9 344	1 335	263	109	1	-
521, 3	Building materials and supply stores	7	7 245	1 052	204	69	-	-
525	Hardware stores	3	(D)	(D)	(D)	(D)	1	-
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	(D)	-	-
527	Mobile home dealers	-	-	-	-	-	-	-
53	General merchandise stores	8	(D)	(D)	(D)	(D)	-	-
531	Department stores (incl. leased depts.) ^{1 2}	5	55 713	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	5	53 686	4 852	1 121	613	-	-
533	Variety stores	2	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)	-	-
54	Food stores	30	66 498	5 933	1 410	675	6	3
541	Grocery stores	18	64 609	5 525	1 321	556	1	2
542	Meat and fish (seafood) markets	-	-	-	-	-	-	-
546	Retail bakeries	5	(D)	(D)	(D)	(D)	2	-
543, 4, 5, 9	Other food stores	7	(D)	(D)	(D)	(D)	3	1
55 ex. 554	Automotive dealers	22	62 420	5 546	1 238	311	3	-
551	New and used car dealers	9	51 998	4 088	913	209	-	-
552	Used car dealers	1	(D)	(D)	(D)	(D)	1	-
553	Auto and home supply stores	8	5 303	915	218	63	-	-
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	(D)	1	-
554	Gasoline service stations	28	29 445	1 910	402	224	5	4
56	Apparel and accessory stores	43	17 256	2 321	604	305	5	3
561	Men's and boys' clothing stores	4	(D)	(D)	(D)	(D)	1	-
562, 3	Women's clothing and specialty stores	20	(D)	(D)	(D)	(D)	2	1
562	Women's clothing stores	17	(D)	(D)	(D)	(D)	-	1
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	(D)	2	-
565	Family clothing stores	1	(D)	(D)	(D)	(D)	-	-
566	Shoe stores	12	(D)	(D)	(D)	(D)	1	1
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	(D)	1	1
57	Furniture and home furnishings stores	29	13 018	1 641	386	150	10	1
5712	Furniture stores	4	(D)	(D)	(D)	(D)	1	-
5713, 4, 9	Home furnishings stores	9	(D)	(D)	(D)	(D)	4	-
572	Household appliance stores	5	(D)	(D)	(D)	(D)	3	-
573	Radio, television, computer, and music stores	11	(D)	(D)	(D)	(D)	2	1
58	Eating and drinking places	96	42 762	10 783	2 602	2 397	18	2
5812	Eating places	81	39 214	9 916	2 371	2 155	18	2
5813	Drinking places	15	3 548	867	231	242	-	-
591	Drug and proprietary stores	11	8 543	1 369	315	124	1	1
59 ex. 591	Miscellaneous retail stores	74	(D)	(D)	(D)	(D)	21	7
592	Liquor stores	5	(D)	(D)	(D)	(D)	1	1
593	Used merchandise stores	4	(D)	(D)	(D)	(D)	2	-
594	Miscellaneous shopping goods stores	34	12 109	1 661	397	225	10	4
5941	Sporting goods stores and bicycle shops	3	(D)	(D)	(D)	(D)	-	1
5942, 3	Book, stationery stores	6	(D)	(D)	(D)	(D)	-	2
5944	Jewelry stores	5	(D)	(D)	(D)	(D)	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	20	(D)	(D)	(D)	(D)	9	1
596	Nonstore retailers	5	(D)	(D)	(D)	(D)	1	-
598	Fuel dealers	1	(D)	(D)	(D)	(D)	-	-
5992	Florists	8	1 422	309	86	58	4	1
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	3	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores	7	1 174	249	61	15	-	-
5999	Miscellaneous retail stores, n.e.c.	7	2 897	651	154	44	3	1

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	CEDAR RAPIDS							
	Retail trade	846	933 987	114 998	27 056	13 261	183	34
52	Building materials and garden supplies stores	39	57 159	6 408	1 470	520	7	-
521, 3	Building materials and supply stores	22	47 094	4 976	1 132	345	5	-
525	Hardware stores	8	3 124	481	104	77	1	-
526	Retail nurseries, lawn and garden supply stores	9	6 941	951	234	98	1	-
527	Mobile home dealers	-	-	-	-	-	-	-
53	General merchandise stores	18	(D)	(D)	(D)	(D)	-	-
531	Department stores (incl. leased depts.) ^{1 2}	15	184 348	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	15	(D)	(D)	(D)	(D)	-	-
533	Variety stores	-	-	-	-	-	-	-
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)	-	-
54	Food stores	78	177 039	16 099	3 821	1 893	16	4
541	Grocery stores	46	171 539	14 884	3 530	1 693	6	4
542	Meat and fish (seafood) markets	3	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries	12	(D)	(D)	(D)	(D)	2	-
543, 4, 5, 9	Other food stores	17	(D)	(D)	(D)	(D)	7	-
55 ex. 554	Automotive dealers	51	178 129	15 495	3 549	832	8	1
551	New and used car dealers	14	157 476	12 684	2 964	622	1	-
552	Used car dealers	7	(D)	(D)	(D)	(D)	3	1
553	Auto and home supply stores	23	12 060	2 087	449	150	2	-
555, 6, 7, 9	Miscellaneous automotive dealers	7	(D)	(D)	(D)	(D)	2	-
554	Gasoline service stations	58	61 873	4 304	1 038	439	19	1
56	Apparel and accessory stores	110	40 727	4 992	1 228	720	4	3
561	Men's and boys' clothing stores	9	(D)	(D)	(D)	(D)	-	-
562, 3	Women's clothing and specialty stores	51	18 874	2 037	474	362	2	1
562	Women's clothing stores	45	(D)	(D)	(D)	(D)	2	1
563	Women's accessory and specialty stores	6	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores	8	5 602	744	164	77	1	-
566	Shoe stores	34	10 785	1 310	323	185	-	1
564, 9	Other apparel and accessory stores	8	(D)	(D)	(D)	(D)	1	1
57	Furniture and home furnishings stores	64	41 972	6 558	1 519	489	11	4
5712	Furniture stores	13	20 586	3 734	786	212	1	1
5713, 4, 9	Home furnishings stores	14	(D)	(D)	(D)	(D)	2	2
572	Household appliance stores	6	2 550	380	88	32	1	-
573	Radio, television, computer, and music stores	31	(D)	(D)	(D)	(D)	7	1
58	Eating and drinking places	241	98 695	25 502	6 071	4 654	69	14
5812	Eating places	187	90 800	23 837	5 645	4 334	45	10
5813	Drinking places	54	7 895	1 665	426	320	24	4
591	Drug and proprietary stores	29	37 625	4 671	1 038	364	3	-
59 ex. 591	Miscellaneous retail stores	158	(D)	(D)	(D)	(D)	46	7
592	Liquor stores	5	(D)	(D)	(D)	(D)	-	-
593	Used merchandise stores	13	1 882	390	81	56	5	-
594	Miscellaneous shopping goods stores	85	28 962	4 044	931	487	25	2
5941	Sporting goods stores and bicycle shops	13	(D)	(D)	(D)	(D)	5	1
5942, 3	Book, stationery stores	9	(D)	(D)	(D)	(D)	1	-
5944	Jewelry stores	17	(D)	(D)	(D)	(D)	4	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	46	11 519	1 454	363	241	15	1
596	Nonstore retailers	10	7 659	1 705	387	140	3	1
598	Fuel dealers	2	(D)	(D)	(D)	(D)	-	-
5992	Florists	6	(D)	(D)	(D)	(D)	1	-
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	-	-
5994	News dealers and newsstands	3	693	128	15	8	1	1
5995	Optical goods stores	12	4 286	708	174	61	-	1
5999	Miscellaneous retail stores, n.e.c.	21	(D)	(D)	(D)	(D)	11	2

See footnotes at end of table.

Table 6. **Summary Statistics for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	COUNCIL BLUFFS							
	Retail trade	413	415 283	47 511	11 136	5 350	72	19
52	Building materials and garden supplies stores	16	9 539	1 238	268	105	1	1
521, 3	Building materials and supply stores	7	2 044	284	63	28	1	1
525	Hardware stores	5	(D)	(D)	(D)	(D)	-	-
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	(D)	-	-
527	Mobile home dealers	1	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	9	(D)	(D)	(D)	(D)	-	-
531	Department stores (incl. leased depts.) ^{1 2}	7	56 065	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	7	51 708	5 504	1 377	715	-	-
533	Variety stores	-	-	-	-	-	-	-
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)	-	-
54	Food stores	36	65 733	7 360	1 655	802	9	3
541	Grocery stores	21	63 409	6 972	1 562	710	4	1
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	(D)	-	1
546	Retail bakeries	7	(D)	(D)	(D)	(D)	3	1
543, 4, 5, 9	Other food stores	7	(D)	(D)	(D)	(D)	2	-
55 ex. 554	Automotive dealers	28	128 686	10 904	2 383	519	3	3
551	New and used car dealers	7	(D)	(D)	(D)	(D)	-	-
552	Used car dealers	2	(D)	(D)	(D)	(D)	-	-
553	Auto and home supply stores	15	5 509	846	186	59	3	2
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	(D)	-	1
554	Gasoline service stations	48	51 914	3 413	796	361	12	1
56	Apparel and accessory stores	41	11 916	1 443	291	173	3	2
561	Men's and boys' clothing stores	3	(D)	(D)	(D)	(D)	-	-
562, 3	Women's clothing and specialty stores	20	5 248	510	80	69	2	1
562	Women's clothing stores	18	(D)	(D)	(D)	(D)	1	-
563	Women's accessory and specialty stores	2	(D)	(D)	(D)	(D)	1	1
565	Family clothing stores	2	(D)	(D)	(D)	(D)	-	-
566	Shoe stores	12	(D)	(D)	(D)	(D)	-	-
564, 9	Other apparel and accessory stores	4	414	37	5	6	1	1
57	Furniture and homefurnishings stores	20	9 020	1 144	268	88	2	-
5712	Furniture stores	3	(D)	(D)	(D)	(D)	-	-
5713, 4, 9	Homefurnishings stores	5	(D)	(D)	(D)	(D)	2	-
572	Household appliance stores	2	(D)	(D)	(D)	(D)	-	-
573	Radio, television, computer, and music stores	10	(D)	(D)	(D)	(D)	-	-
58	Eating and drinking places	115	37 679	9 552	2 427	1 834	22	5
5812	Eating places	86	33 324	8 752	2 219	1 668	19	5
5813	Drinking places	29	4 355	800	208	166	3	-
591	Drug and proprietary stores	16	23 100	3 112	747	282	2	-
59 ex. 591	Miscellaneous retail stores	84	(D)	(D)	(D)	(D)	18	4
592	Liquor stores	5	(D)	(D)	(D)	(D)	-	-
593	Used merchandise stores	5	854	105	23	11	1	-
594	Miscellaneous shopping goods stores	36	11 826	1 747	398	221	3	3
5941	Sporting goods stores and bicycle shops	5	(D)	(D)	(D)	(D)	1	-
5942, 3	Book, stationery stores	7	1 625	285	68	28	-	-
5944	Jewelry stores	9	3 045	520	127	52	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	15	(D)	(D)	(D)	(D)	1	3
596	Nonstore retailers	10	(D)	(D)	(D)	(D)	6	-
598	Fuel dealers	1	(D)	(D)	(D)	(D)	-	-
5992	Florists	6	(D)	(D)	(D)	(D)	2	-
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	9	1 781	359	105	31	-	-
5999	Miscellaneous retail stores, n.e.c.	12	918	195	54	35	6	1

See footnotes at end of table.

Table 6. **Summary Statistics for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	DAVENPORT							
	Retail trade	765	764 084	95 032	22 545	9 941	151	28
52	Building materials and garden supplies stores	28	33 779	3 961	849	289	4	-
521, 3	Building materials and supply stores	17	(D)	(D)	(D)	(D)	2	-
525	Hardware stores	6	(D)	(D)	(D)	(D)	2	-
526	Retail nurseries, lawn and garden supply stores	5	(D)	(D)	(D)	(D)	-	-
527	Mobile home dealers	-	-	-	-	-	-	-
53	General merchandise stores	12	107 869	11 854	2 770	1 264	-	-
531	Department stores (incl. leased depts.) ^{1 2}	8	111 786	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	8	(D)	(D)	(D)	(D)	-	-
533	Variety stores	3	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	1	(D)	(D)	(D)	(D)	-	-
54	Food stores	64	140 178	13 211	3 214	1 189	9	3
541	Grocery stores	38	132 750	11 885	2 933	1 019	5	1
542	Meat and fish (seafood) markets	7	(D)	(D)	(D)	(D)	3	1
546	Retail bakeries	8	1 938	681	131	89	1	1
543, 4, 5, 9	Other food stores	11	(D)	(D)	(D)	(D)	-	-
55 ex. 554	Automotive dealers	32	179 905	16 206	3 787	688	7	-
551	New and used car dealers	12	(D)	(D)	(D)	(D)	1	-
552	Used car dealers	4	(D)	(D)	(D)	(D)	4	-
553	Auto and home supply stores	12	(D)	(D)	(D)	(D)	1	-
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	(D)	1	-
554	Gasoline service stations	56	45 880	3 065	785	300	14	-
56	Apparel and accessory stores	94	38 610	4 422	1 078	636	8	4
561	Men's and boys' clothing stores	13	(D)	(D)	(D)	(D)	-	-
562, 3	Women's clothing and specialty stores	42	17 002	1 850	448	313	3	1
562	Women's clothing stores	37	(D)	(D)	(D)	(D)	2	1
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores	6	(D)	(D)	(D)	(D)	1	-
566	Shoe stores	23	8 155	934	231	130	2	-
564, 9	Other apparel and accessory stores	10	(D)	(D)	(D)	(D)	2	3
57	Furniture and homefurnishings stores	70	51 564	7 526	1 872	537	15	1
5712	Furniture stores	21	(D)	(D)	(D)	(D)	2	1
5713, 4, 9	Homefurnishings stores	17	8 369	1 412	342	95	7	-
572	Household appliance stores	9	(D)	(D)	(D)	(D)	3	-
573	Radio, television, computer, and music stores	23	22 515	2 894	716	223	3	-
58	Eating and drinking places	215	74 598	20 780	5 112	3 687	56	8
5812	Eating places	151	67 197	19 218	4 739	3 407	28	7
5813	Drinking places	64	7 401	1 562	373	280	28	1
591	Drug and proprietary stores	25	31 969	4 182	976	305	1	-
59 ex. 591	Miscellaneous retail stores	169	59 732	9 825	2 102	1 046	37	12
592	Liquor stores	11	(D)	(D)	(D)	(D)	1	1
593	Used merchandise stores	10	2 792	351	83	46	5	1
594	Miscellaneous shopping goods stores	78	27 225	4 076	997	502	16	3
5941	Sporting goods stores and bicycle shops	12	4 685	535	122	63	2	-
5942, 3	Book, stationery stores	7	(D)	(D)	(D)	(D)	1	-
5944	Jewelry stores	16	(D)	(D)	(D)	(D)	2	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	43	13 030	1 609	424	285	11	3
596	Nonstore retailers	16	11 625	2 041	352	170	2	-
598	Fuel dealers	1	(D)	(D)	(D)	(D)	-	-
5992	Florists	12	1 662	373	87	85	5	2
5993	Tobacco stores and stands	2	(D)	(D)	(D)	(D)	1	1
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores	13	(D)	(D)	(D)	(D)	-	-
5999	Miscellaneous retail stores, n.e.c.	25	(D)	(D)	(D)	(D)	7	4

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	DES MOINES							
	Retail trade	1 496	1 595 902	195 844	45 688	21 465	292	47
52	Building materials and garden supplies stores	58	53 458	6 928	1 581	501	6	-
521, 3	Building materials and supply stores	25	36 221	4 308	1 062	293	1	-
525	Hardware stores	17	8 065	1 541	340	126	3	-
526	Retail nurseries, lawn and garden supply stores	12	6 447	918	141	74	2	-
527	Mobile home dealers	4	2 725	161	38	8	-	-
53	General merchandise stores	27	229 448	25 654	6 055	2 985	2	1
531	Department stores (incl. leased depts.) ^{1 2}	15	225 204	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	15	(D)	(D)	(D)	(D)	-	-
533	Variety stores	1	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	11	28 086	2 189	489	246	2	1
54	Food stores	154	330 797	32 832	7 697	3 445	37	4
541	Grocery stores	118	(D)	(D)	(D)	(D)	24	2
542	Meat and fish (seafood) markets	3	(D)	(D)	(D)	(D)	-	-
546	Retail bakeries	15	2 026	711	167	86	7	-
543, 4, 5, 9	Other food stores	18	(D)	(D)	(D)	(D)	6	2
55 ex. 554	Automotive dealers	89	312 053	25 881	5 713	1 204	12	4
551	New and used car dealers	15	264 581	19 721	4 305	797	1	-
552	Used car dealers	11	4 270	320	77	25	2	-
553	Auto and home supply stores	52	27 701	4 754	1 095	322	8	3
555, 6, 7, 9	Miscellaneous automotive dealers	11	15 501	1 086	236	60	1	1
554	Gasoline service stations	112	104 561	7 247	1 673	728	20	2
56	Apparel and accessory stores	179	82 338	10 358	2 532	1 395	5	1
561	Men's and boys' clothing stores	17	11 052	1 830	471	155	1	1
562, 3	Women's clothing and specialty stores	81	35 455	4 074	1 020	677	3	-
562	Women's clothing stores	67	(D)	(D)	(D)	(D)	2	-
563	Women's accessory and specialty stores	14	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores	11	13 919	1 378	310	201	-	-
566	Shoe stores	51	15 937	2 061	507	247	-	-
564, 9	Other apparel and accessory stores	19	5 975	1 015	224	115	1	-
57	Furniture and home furnishings stores	99	100 101	12 515	2 901	864	22	2
5712	Furniture stores	17	33 245	3 848	885	232	3	-
5713, 4, 9	Home furnishings stores	26	10 878	1 927	392	142	9	1
572	Household appliance stores	16	6 101	1 033	268	75	6	-
573	Radio, television, computer, and music stores	40	49 877	5 707	1 356	415	4	1
58	Eating and drinking places	431	170 684	44 989	10 499	7 395	116	25
5812	Eating places	331	157 579	42 429	9 859	6 991	73	20
5813	Drinking places	100	13 105	2 560	640	404	43	5
591	Drug and proprietary stores	49	49 596	6 091	1 454	556	5	-
59 ex. 591	Miscellaneous retail stores	298	162 866	23 349	5 583	2 392	67	8
592	Liquor stores	14	6 216	551	121	54	1	-
593	Used merchandise stores	18	3 343	808	216	112	8	-
594	Miscellaneous shopping goods stores	128	55 511	7 560	1 912	920	24	6
5941	Sporting goods stores and bicycle shops	23	13 273	1 476	334	148	8	-
5942, 3	Book, stationery stores	15	6 860	827	201	95	1	2
5944	Jewelry stores	25	15 562	2 673	761	244	6	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	65	19 816	2 584	616	433	9	4
596	Nonstore retailers	33	65 424	7 889	1 737	691	13	-
598	Fuel dealers	1	(D)	(D)	(D)	(D)	-	-
5992	Florists	24	7 442	1 804	445	186	8	2
5993	Tobacco stores and stands	4	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	2	(D)	(D)	(D)	(D)	1	-
5995	Optical goods stores	30	8 719	1 694	411	130	1	-
5999	Miscellaneous retail stores, n.e.c.	44	13 847	2 732	669	260	10	-

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	DUBUQUE							
	Retail trade	533	492 765	61 407	13 920	6 798	162	30
52	Building materials and garden supplies stores	25	25 785	2 991	680	196	5	1
521, 3	Building materials and supply stores	13	(D)	(D)	(D)	(D)	1	1
525	Hardware stores	7	(D)	(D)	(D)	(D)	3	-
526	Retail nurseries, lawn and garden supply stores	5	(D)	(D)	(D)	(D)	1	-
527	Mobile home dealers	-	-	-	-	-	-	-
53	General merchandise stores	13	(D)	(D)	(D)	(D)	-	-
531	Department stores (incl. leased depts.) ^{1 2}	8	103 063	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	8	98 251	10 546	2 628	1 136	-	-
533	Variety stores	1	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)	-	-
54	Food stores	51	94 199	10 109	2 066	819	13	3
541	Grocery stores	30	(D)	(D)	(D)	(D)	2	-
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries	8	(D)	(D)	(D)	(D)	4	-
543, 4, 5, 9	Other food stores	11	(D)	(D)	(D)	(D)	6	3
55 ex. 554	Automotive dealers	30	88 195	7 440	1 645	381	6	1
551	New and used car dealers	9	76 210	5 764	1 233	265	1	-
552	Used car dealers	9	(D)	(D)	(D)	(D)	4	1
553	Auto and home supply stores	9	(D)	(D)	(D)	(D)	-	-
555, 6, 7, 9	Miscellaneous automotive dealers	3	(D)	(D)	(D)	(D)	1	-
554	Gasoline service stations	34	23 897	1 755	337	190	18	2
56	Apparel and accessory stores	54	20 804	2 509	576	362	11	-
561	Men's and boys' clothing stores	5	2 079	297	75	31	-	-
562, 3	Women's clothing and specialty stores	27	10 689	1 405	312	203	5	-
562	Women's clothing stores	22	9 272	1 010	207	173	4	-
563	Women's accessory and specialty stores	5	1 417	395	105	30	1	-
565	Family clothing stores	3	(D)	(D)	(D)	(D)	2	-
566	Shoe stores	16	5 953	661	154	99	3	-
564, 9	Other apparel and accessory stores	3	(D)	(D)	(D)	(D)	1	-
57	Furniture and home furnishings stores	38	22 649	3 129	719	268	9	1
5712	Furniture stores	7	(D)	(D)	(D)	(D)	1	1
5713, 4, 9	Home furnishings stores	7	3 429	477	86	30	2	-
572	Household appliance stores	9	(D)	(D)	(D)	(D)	3	-
573	Radio, television, computer, and music stores	15	(D)	(D)	(D)	(D)	3	-
58	Eating and drinking places	155	50 283	12 439	3 023	2 339	59	11
5812	Eating places	110	45 313	11 738	2 838	2 173	30	10
5813	Drinking places	45	4 970	701	185	166	29	1
591	Drug and proprietary stores	18	(D)	(D)	(D)	(D)	1	2
59 ex. 591	Miscellaneous retail stores	115	(D)	(D)	(D)	(D)	40	9
592	Liquor stores	7	3 663	324	94	47	3	-
593	Used merchandise stores	4	(D)	(D)	(D)	(D)	2	1
594	Miscellaneous shopping goods stores	57	22 702	3 849	716	443	19	4
5941	Sporting goods stores and bicycle shops	13	3 780	541	107	60	6	1
5942, 3	Book, stationery stores	5	1 201	147	35	29	2	-
5944	Jewelry stores	10	3 405	675	162	69	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	29	14 316	2 486	412	285	10	3
596	Nonstore retailers	11	4 291	767	160	62	3	-
598	Fuel dealers	1	(D)	(D)	(D)	(D)	-	-
5992	Florists	11	(D)	(D)	(D)	(D)	5	2
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	-	1
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	8	1 879	543	131	36	1	-
5999	Miscellaneous retail stores, n.e.c.	15	(D)	(D)	(D)	(D)	7	1

See footnotes at end of table.

Table 6. **Summary Statistics for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	IOWA CITY							
	Retail trade	453	395 112	51 624	12 021	6 762	84	20
52	Building materials and garden supplies stores	17	14 434	1 887	348	137	-	1
521, 3	Building materials and supply stores	7	(D)	(D)	(D)	(D)	-	1
525	Hardware stores	5	(D)	(D)	(D)	(D)	-	-
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	(D)	-	-
527	Mobile home dealers	2	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	10	(D)	(D)	(D)	(D)	-	1
531	Department stores (incl. leased depts.) ^{1 2}	6	(D)	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	6	(D)	(D)	(D)	(D)	-	-
533	Variety stores	1	(D)	(D)	(D)	(D)	-	1
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)	-	-
54	Food stores	45	94 212	9 377	2 158	985	12	-
541	Grocery stores	29	91 798	8 740	2 031	888	6	-
542	Meat and fish (seafood) markets	3	(D)	(D)	(D)	(D)	-	-
546	Retail bakeries	4	(D)	(D)	(D)	(D)	-	-
543, 4, 5, 9	Other food stores	9	(D)	(D)	(D)	(D)	6	-
55 ex. 554	Automotive dealers	18	57 423	5 425	1 165	254	2	1
551	New and used car dealers	7	51 504	4 609	968	192	-	-
552	Used car dealers	1	(D)	(D)	(D)	(D)	1	-
553	Auto and home supply stores	6	(D)	(D)	(D)	(D)	1	1
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	(D)	-	-
554	Gasoline service stations	24	16 227	1 425	311	159	5	-
56	Apparel and accessory stores	67	22 076	2 835	693	472	2	3
561	Men's and boys' clothing stores	5	2 338	344	80	38	-	-
562, 3	Women's clothing and specialty stores	24	7 868	923	227	177	1	1
562	Women's clothing stores	19	7 351	840	207	159	-	1
563	Women's accessory and specialty stores	5	517	83	20	18	1	-
565	Family clothing stores	10	4 032	409	106	79	1	-
566	Shoe stores	18	(D)	(D)	(D)	(D)	-	1
564, 9	Other apparel and accessory stores	10	(D)	(D)	(D)	(D)	-	1
57	Furniture and home furnishings stores	38	24 555	3 109	773	282	9	1
5712	Furniture stores	8	3 955	453	91	43	3	-
5713, 4, 9	Home furnishings stores	7	(D)	(D)	(D)	(D)	1	-
572	Household appliance stores	6	(D)	(D)	(D)	(D)	2	1
573	Radio, television, computer, and music stores	17	15 790	1 818	445	165	3	-
58	Eating and drinking places	119	49 732	12 994	3 079	2 760	25	6
5812	Eating places	85	42 491	11 393	2 659	2 350	15	5
5813	Drinking places	34	7 241	1 601	420	410	10	1
591	Drug and proprietary stores	12	18 224	2 091	505	190	1	-
59 ex. 591	Miscellaneous retail stores	103	(D)	(D)	(D)	(D)	28	7
592	Liquor stores	5	2 794	279	74	34	-	-
593	Used merchandise stores	10	(D)	(D)	(D)	(D)	7	-
594	Miscellaneous shopping goods stores	52	(D)	(D)	(D)	(D)	7	3
5941	Sporting goods stores and bicycle shops	9	3 341	527	126	72	-	1
5942, 3	Book, stationery stores	10	6 221	747	170	86	2	1
5944	Jewelry stores	7	2 744	525	131	65	-	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	26	(D)	(D)	(D)	(D)	5	1
596	Nonstore retailers	7	(D)	(D)	(D)	(D)	4	1
598	Fuel dealers	1	(D)	(D)	(D)	(D)	1	-
5992	Florists	8	(D)	(D)	(D)	(D)	3	-
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	7	(D)	(D)	(D)	(D)	4	-
5999	Miscellaneous retail stores, n.e.c.	12	(D)	(D)	(D)	(D)	1	3

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	SIOUX CITY							
	Retail trade	622	623 080	72 004	17 071	8 269	161	40
52	Building materials and garden supplies stores	30	52 540	6 501	1 442	418	4	1
521, 3	Building materials and supply stores	18	45 377	5 531	1 240	318	1	—
525	Hardware stores	8	(D)	(D)	(D)	(D)	3	1
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	(D)	—	—
527	Mobile home dealers	1	(D)	(D)	(D)	(D)	—	—
53	General merchandise stores	11	(D)	(D)	(D)	(D)	1	—
531	Department stores (incl. leased depts.) ^{1 2}	8	111 328	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) ¹	8	105 103	10 187	2 522	1 239	—	—
533	Variety stores	1	(D)	(D)	(D)	(D)	—	—
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)	1	—
54	Food stores	53	133 545	12 216	2 830	1 376	11	5
541	Grocery stores	39	(D)	(D)	(D)	(D)	6	4
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	(D)	—	—
546	Retail bakeries	7	(D)	(D)	(D)	(D)	2	—
543, 4, 5, 9	Other food stores	6	(D)	(D)	(D)	(D)	3	1
55 ex. 554	Automotive dealers	28	(D)	(D)	(D)	(D)	6	2
551	New and used car dealers	10	(D)	(D)	(D)	(D)	2	1
552	Used car dealers	3	(D)	(D)	(D)	(D)	2	—
553	Auto and home supply stores	13	11 080	1 716	413	113	2	—
555, 6, 7, 9	Miscellaneous automotive dealers	2	(D)	(D)	(D)	(D)	—	1
554	Gasoline service stations	57	48 273	2 933	816	365	17	1
56	Apparel and accessory stores	77	(D)	(D)	(D)	(D)	7	2
561	Men's and boys' clothing stores	10	6 809	1 034	250	89	1	—
562, 3	Women's clothing and specialty stores	36	(D)	(D)	(D)	(D)	4	2
562	Women's clothing stores	33	(D)	(D)	(D)	(D)	4	2
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	(D)	—	—
565	Family clothing stores	4	2 453	429	109	44	—	—
566	Shoe stores	19	6 468	756	186	107	—	—
564, 9	Other apparel and accessory stores	8	(D)	(D)	(D)	(D)	2	—
57	Furniture and home furnishings stores	51	(D)	(D)	(D)	(D)	13	3
5712	Furniture stores	13	(D)	(D)	(D)	(D)	1	2
5713, 4, 9	Home furnishings stores	14	(D)	(D)	(D)	(D)	4	—
572	Household appliance stores	9	(D)	(D)	(D)	(D)	5	1
573	Radio, television, computer, and music stores	15	7 762	935	233	80	3	—
58	Eating and drinking places	179	50 863	13 039	3 085	2 603	61	20
5812	Eating places	127	45 338	11 988	2 825	2 415	36	16
5813	Drinking places	52	5 525	1 051	260	188	25	4
591	Drug and proprietary stores	17	(D)	(D)	(D)	(D)	2	—
59 ex. 591	Miscellaneous retail stores	119	(D)	(D)	(D)	(D)	39	6
592	Liquor stores	6	(D)	(D)	(D)	(D)	—	—
593	Used merchandise stores	6	(D)	(D)	(D)	(D)	2	—
594	Miscellaneous shopping goods stores	63	(D)	(D)	(D)	(D)	21	3
5941	Sporting goods stores and bicycle shops	13	(D)	(D)	(D)	(D)	7	—
5942, 3	Book, stationery stores	7	3 041	413	94	45	1	—
5944	Jewelry stores	15	7 974	1 462	337	122	3	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	28	(D)	(D)	(D)	(D)	10	3
596	Nonstore retailers	9	(D)	(D)	(D)	(D)	1	1
598	Fuel dealers	—	—	—	—	—	—	—
5992	Florists	6	(D)	(D)	(D)	(D)	4	—
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	—	—
5994	News dealers and newsstands	2	(D)	(D)	(D)	(D)	2	—
5995	Optical goods stores	11	3 102	608	157	53	3	—
5999	Miscellaneous retail stores, n.e.c.	15	2 424	495	117	37	6	2

See footnotes at end of table.

Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	WATERLOO							
	Retail trade	491	451 727	53 768	13 044	6 357	112	23
52	Building materials and garden supplies stores	27	29 851	3 420	768	321	2	1
521, 3	Building materials and supply stores	13	23 562	2 532	578	214	-	-
525	Hardware stores	9	(D)	(D)	(D)	(D)	1	1
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	(D)	-	-
527	Mobile home dealers	1	(D)	(D)	(D)	(D)	1	-
53	General merchandise stores	12	88 005	9 689	2 503	1 098	1	-
531	Department stores (incl. leased depts.) ^{1 2}	5	86 860	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	5	80 102	8 694	2 285	1 003	-	-
533	Variety stores	4	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)	1	-
54	Food stores	51	93 251	7 693	2 008	934	12	1
541	Grocery stores	37	90 994	7 134	1 875	837	7	1
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	(D)	-	-
546	Retail bakeries	7	(D)	(D)	(D)	(D)	2	-
543, 4, 5, 9	Other food stores	5	627	91	21	22	3	-
55 ex. 554	Automotive dealers	37	81 594	6 889	1 522	443	9	2
551	New and used car dealers	5	59 349	4 691	1 027	246	-	-
552	Used car dealers	7	(D)	(D)	(D)	(D)	1	1
553	Auto and home supply stores	18	6 142	1 181	287	81	6	1
555, 6, 7, 9	Miscellaneous automotive dealers	7	(D)	(D)	(D)	(D)	2	-
554	Gasoline service stations	39	26 861	1 730	425	210	8	2
56	Apparel and accessory stores	41	14 963	2 216	530	316	1	2
561	Men's and boys' clothing stores	6	2 770	466	116	68	-	1
562, 3	Women's clothing and specialty stores	17	6 539	769	178	112	1	-
562	Women's clothing stores	14	(D)	(D)	(D)	(D)	1	-
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores	6	(D)	(D)	(D)	(D)	-	1
566	Shoe stores	11	3 780	720	172	84	-	-
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)	-	-
57	Furniture and home furnishings stores	31	18 013	2 786	660	238	8	1
5712	Furniture stores	7	6 179	1 046	249	112	1	-
5713, 4, 9	Home furnishings stores	6	3 489	572	125	28	3	1
572	Household appliance stores	3	1 898	234	56	21	2	-
573	Radio, television, computer, and music stores	15	6 447	934	230	77	2	-
58	Eating and drinking places	132	41 478	10 378	2 457	1 879	40	7
5812	Eating places	95	37 665	9 741	2 314	1 742	20	7
5813	Drinking places	37	3 813	637	143	137	20	-
591	Drug and proprietary stores	14	20 838	2 910	684	226	1	-
59 ex. 591	Miscellaneous retail stores	107	36 873	6 057	1 487	692	30	7
592	Liquor stores	6	3 740	269	59	45	1	-
593	Used merchandise stores	6	(D)	(D)	(D)	(D)	2	-
594	Miscellaneous shopping goods stores	53	16 806	2 372	601	311	14	3
5941	Sporting goods stores and bicycle shops	9	2 778	333	69	42	3	1
5942, 3	Book, stationery stores	4	1 725	198	46	24	1	-
5944	Jewelry stores	17	4 257	749	184	83	2	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	23	8 046	1 092	302	162	8	2
596	Nonstore retailers	10	(D)	(D)	(D)	(D)	4	1
598	Fuel dealers	6	(D)	(D)	(D)	(D)	-	1
5992	Florists	11	2 416	481	114	90	3	-
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	1	-
5995	Optical goods stores	6	1 471	200	46	18	1	1
5999	Miscellaneous retail stores, n.e.c.	7	(D)	(D)	(D)	(D)	3	1

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	BLACK HAWK COUNTY							
	Retail trade	852	759 156	87 822	21 031	10 257	207	47
52	Building materials and garden supplies stores	43	38 725	4 582	978	415	5	3
521, 3	Building materials and supply stores	22	29 350	3 294	714	262	1	-
525	Hardware stores	15	(D)	(D)	(D)	(D)	3	3
526	Retail nurseries, lawn and garden supply stores	5	(D)	(D)	(D)	(D)	-	-
527	Mobile home dealers	1	(D)	(D)	(D)	(D)	1	-
53	General merchandise stores	18	124 254	13 223	3 328	1 579	1	-
531	Department stores (incl. leased depts.) ^{1 2}	8	121 184	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	8	113 672	11 869	3 033	1 445	-	-
533	Variety stores	6	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)	1	-
54	Food stores	94	137 863	12 039	3 021	1 420	24	4
541	Grocery stores	65	131 243	10 794	2 735	1 213	14	2
542	Meat and fish (seafood) markets	6	(D)	(D)	(D)	(D)	-	-
546	Retail bakeries	12	(D)	(D)	(D)	(D)	4	-
543, 4, 5, 9	Other food stores	11	1 267	191	44	43	6	2
55 ex. 554	Automotive dealers	61	196 382	16 103	3 448	850	12	3
551	New and used car dealers	16	161 589	12 352	2 593	560	-	-
552	Used car dealers	9	5 248	429	96	76	2	1
553	Auto and home supply stores	26	(D)	(D)	(D)	(D)	7	2
555, 6, 7, 9	Miscellaneous automotive dealers	10	(D)	(D)	(D)	(D)	3	-
554	Gasoline service stations	68	46 328	2 822	701	361	17	3
56	Apparel and accessory stores	79	26 396	3 621	888	535	5	4
561	Men's and boys' clothing stores	10	(D)	(D)	(D)	(D)	1	1
562, 3	Women's clothing and specialty stores	37	12 459	1 446	327	233	3	2
562	Women's clothing stores	32	(D)	(D)	(D)	(D)	3	2
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores	9	(D)	(D)	(D)	(D)	1	1
566	Shoe stores	21	6 835	1 087	279	139	-	-
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)	-	-
57	Furniture and home furnishings stores	56	26 963	4 156	971	353	14	2
5712	Furniture stores	14	11 178	1 920	458	171	1	1
5713, 4, 9	Home furnishings stores	9	(D)	(D)	(D)	(D)	4	1
572	Household appliance stores	8	(D)	(D)	(D)	(D)	5	-
573	Radio, television, computer, and music stores	25	8 655	1 190	285	100	4	-
58	Eating and drinking places	241	70 393	17 783	4 256	3 415	76	19
5812	Eating places	171	63 049	16 540	3 949	3 111	39	17
5813	Drinking places	70	7 344	1 243	307	304	37	2
591	Drug and proprietary stores	23	30 695	4 083	960	329	3	-
59 ex. 591	Miscellaneous retail stores	169	61 157	9 410	2 480	1 000	50	9
592	Liquor stores	11	4 449	385	88	56	2	-
593	Used merchandise stores	9	1 216	347	100	41	3	-
594	Miscellaneous shopping goods stores	84	29 590	3 829	997	494	26	4
5941	Sporting goods stores and bicycle shops	15	6 381	780	185	98	5	2
5942, 3	Book, stationery stores	10	7 398	704	209	73	3	-
5944	Jewelry stores	21	(D)	(D)	(D)	(D)	3	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	38	(D)	(D)	(D)	(D)	15	2
596	Nonstore retailers	14	(D)	(D)	(D)	(D)	4	1
598	Fuel dealers	8	4 636	798	232	47	-	1
5992	Florists	20	(D)	(D)	(D)	(D)	7	1
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	1	-
5995	Optical goods stores	9	2 351	370	98	31	1	1
5999	Miscellaneous retail stores, n.e.c.	12	(D)	(D)	(D)	(D)	5	1

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	CERRO GORDO COUNTY							
	Retail trade	432	369 520	43 268	10 086	5 307	133	25
52	Building materials and garden supplies stores	25	18 906	2 314	506	184	5	-
521, 3	Building materials and supply stores	16	15 937	1 943	413	141	2	-
525	Hardware stores	4	(D)	(D)	(D)	(D)	2	-
526	Retail nurseries, lawn and garden supply stores	4	1 976	219	48	21	1	-
527	Mobile home dealers	1	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	11	70 695	8 108	1 980	951	1	-
531	Department stores (incl. leased depts.) ^{1 2}	8	72 553	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	8	(D)	(D)	(D)	(D)	-	-
533	Variety stores	3	(D)	(D)	(D)	(D)	1	-
539	Miscellaneous general merchandise stores	-	-	-	-	-	-	-
54	Food stores	34	72 586	6 179	1 410	721	8	6
541	Grocery stores	24	71 625	5 948	1 354	674	5	4
542	Meat and fish (seafood) markets	-	-	-	-	-	-	-
546	Retail bakeries	3	(D)	(D)	(D)	(D)	1	1
543, 4, 5, 9	Other food stores	7	(D)	(D)	(D)	(D)	2	1
55 ex. 554	Automotive dealers	34	68 666	6 094	1 336	342	7	1
551	New and used car dealers	11	55 700	4 510	1 018	241	1	-
552	Used car dealers	3	1 754	83	19	7	1	-
553	Auto and home supply stores	14	5 886	1 079	245	63	4	1
555, 6, 7, 9	Miscellaneous automotive dealers	6	5 326	422	54	31	1	-
554	Gasoline service stations	44	34 415	2 265	559	297	14	3
56	Apparel and accessory stores	46	17 115	2 418	590	343	9	1
561	Men's and boys' clothing stores	3	(D)	(D)	(D)	(D)	-	-
562, 3	Women's clothing and specialty stores	25	9 286	1 363	344	222	5	1
562	Women's clothing stores	24	(D)	(D)	(D)	(D)	5	1
563	Women's accessory and specialty stores	1	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores	4	3 268	394	79	49	1	-
566	Shoe stores	13	3 128	405	116	55	2	-
564, 9	Other apparel and accessory stores	1	(D)	(D)	(D)	(D)	1	-
57	Furniture and home furnishings stores	29	12 973	1 569	369	153	9	3
5712	Furniture stores	8	5 020	620	137	58	2	-
5713, 4, 9	Home furnishings stores	8	(D)	(D)	(D)	(D)	3	1
572	Household appliance stores	2	(D)	(D)	(D)	(D)	1	-
573	Radio, television, computer, and music stores	11	3 444	362	84	36	3	2
58	Eating and drinking places	114	32 578	7 812	1 782	1 626	44	7
5812	Eating places	85	29 554	7 386	1 652	1 503	27	6
5813	Drinking places	29	3 024	426	130	123	17	1
591	Drug and proprietary stores	12	8 049	1 069	264	116	3	-
59 ex. 591	Miscellaneous retail stores	83	33 537	5 440	1 290	574	33	4
592	Liquor stores	7	2 424	226	72	36	2	-
593	Used merchandise stores	3	139	55	12	10	2	-
594	Miscellaneous shopping goods stores	37	7 653	984	233	153	22	1
5941	Sporting goods stores and bicycle shops	10	1 836	155	31	30	9	1
5942, 3	Book, stationery stores	7	1 361	198	76	23	2	-
5944	Jewelry stores	7	1 688	272	49	27	3	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	13	2 768	359	77	73	8	-
596	Nonstore retailers	11	7 299	1 379	286	154	2	-
598	Fuel dealers	7	13 478	2 287	566	135	-	-
5992	Florists	4	919	195	46	45	1	-
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	6	888	182	44	15	-	1
5999	Miscellaneous retail stores, n.e.c.	8	737	132	31	26	4	2

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	CLINTON COUNTY							
	Retail trade	379	292 279	31 929	7 765	3 797	142	19
52	Building materials and garden supplies stores	19	8 037	854	194	78	5	1
521, 3	Building materials and supply stores	13	7 152	716	164	60	1	1
525	Hardware stores	4	(D)	(D)	(D)	(D)	2	-
526	Retail nurseries, lawn and garden supply stores	2	(D)	(D)	(D)	(D)	2	-
527	Mobile home dealers	-	-	-	-	-	-	-
53	General merchandise stores	9	32 084	3 544	896	475	1	-
531	Department stores (incl. leased depts.) ^{1 2}	3	29 206	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	3	(D)	(D)	(D)	(D)	-	-
533	Variety stores	2	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)	1	-
54	Food stores	37	67 388	6 125	1 581	610	11	1
541	Grocery stores	28	64 921	5 701	1 478	549	5	1
542	Meat and fish (seafood) markets	2	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries	5	849	258	62	46	5	-
543, 4, 5, 9	Other food stores	2	(D)	(D)	(D)	(D)	-	-
55 ex. 554	Automotive dealers	27	81 236	7 285	1 753	425	4	-
551	New and used car dealers	12	58 125	5 220	1 253	286	-	-
552	Used car dealers	2	(D)	(D)	(D)	(D)	-	-
553	Auto and home supply stores	9	20 546	1 848	451	119	2	-
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	(D)	2	-
554	Gasoline service stations	42	25 428	1 455	321	175	14	3
56	Apparel and accessory stores	21	11 586	1 230	263	174	6	1
561	Men's and boys' clothing stores	2	(D)	(D)	(D)	(D)	1	-
562, 3	Women's clothing and specialty stores	8	2 116	272	56	40	3	-
562	Women's clothing stores	8	2 116	272	56	40	3	-
563	Women's accessory and specialty stores	-	-	-	-	-	-	-
565	Family clothing stores	2	(D)	(D)	(D)	(D)	-	-
566	Shoe stores	7	(D)	(D)	(D)	(D)	1	1
564, 9	Other apparel and accessory stores	2	(D)	(D)	(D)	(D)	1	-
57	Furniture and home furnishings stores	35	13 149	2 093	518	168	11	3
5712	Furniture stores	13	5 573	846	223	78	3	1
5713, 4, 9	Home furnishings stores	8	2 268	347	88	27	4	1
572	Household appliance stores	9	3 834	669	156	40	3	1
573	Radio, television, computer, and music stores	5	1 474	231	51	23	1	-
58	Eating and drinking places	109	24 337	5 491	1 300	1 267	50	8
5812	Eating places	71	20 664	5 041	1 181	1 155	25	6
5813	Drinking places	38	3 673	450	119	112	25	2
591	Drug and proprietary stores	12	13 009	1 616	392	115	2	-
59 ex. 591	Miscellaneous retail stores	68	16 025	2 236	547	310	38	2
592	Liquor stores	4	(D)	(D)	(D)	(D)	2	-
593	Used merchandise stores	2	(D)	(D)	(D)	(D)	1	-
594	Miscellaneous shopping goods stores	30	5 078	811	197	124	15	2
5941	Sporting goods stores and bicycle shops	7	(D)	(D)	(D)	(D)	2	-
5942, 3	Book, stationery stores	1	(D)	(D)	(D)	(D)	1	-
5944	Jewelry stores	6	1 386	236	57	24	3	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	16	2 243	309	75	63	9	1
596	Nonstore retailers	3	(D)	(D)	(D)	(D)	2	-
598	Fuel dealers	8	5 704	485	125	33	2	-
5992	Florists	6	1 028	183	43	39	6	-
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores	4	511	127	32	11	1	-
5999	Miscellaneous retail stores, n.e.c.	11	759	173	44	21	9	-
	DUBUQUE COUNTY (Coextensive with Dubuque, IA MSA; see table 8.)							
	JOHNSON COUNTY (Coextensive with Iowa City, IA MSA; see table 8.)							

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partne- rships (number)
	LINN COUNTY (Coextensive with Cedar Rapids, IA MSA; see table 8.)							
	POLK COUNTY							
	Retail trade	2 298	2 474 264	297 950	68 952	32 736	463	72
52	Building materials and garden supplies stores	101	129 110	15 311	3 475	1 135	13	-
521, 3	Building materials and supply stores	47	103 914	11 681	2 751	824	2	-
521	Lumber and other building materials dealers	32	(D)	(D)	(D)	(D)	2	-
523	Paint, glass, and wallpaper stores	15	(D)	(D)	(D)	(D)	-	-
525	Hardware stores	27	(D)	(D)	(D)	(D)	6	-
526	Retail nurseries, lawn and garden supply stores	21	(D)	(D)	(D)	(D)	4	-
527	Mobile home dealers	6	(D)	(D)	(D)	(D)	1	-
53	General merchandise stores	48	365 070	37 269	8 715	4 541	4	1
531	Department stores (incl. leased depts.) ^{1 2}	24	355 620	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	24	324 234	33 983	7 926	4 143	-	-
533	Variety stores	5	1 761	231	90	53	-	-
539	Miscellaneous general merchandise stores	19	39 075	3 055	699	345	4	1
54	Food stores	221	499 216	51 448	11 893	5 343	46	6
541	Grocery stores	166	(D)	(D)	(D)	(D)	30	2
542	Meat and fish (seafood) markets	7	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries	23	(D)	(D)	(D)	(D)	8	1
543, 4, 5, 9	Other food stores	25	4 262	733	164	176	7	3
543	Fruit and vegetable markets	1	(D)	(D)	(D)	(D)	-	-
544	Candy, nut, and confectionery stores	10	(D)	(D)	(D)	(D)	1	1
545	Dairy products stores	5	(D)	(D)	(D)	(D)	4	-
549	Miscellaneous food stores	9	(D)	(D)	(D)	(D)	2	2
55 ex. 554	Automotive dealers	116	492 909	39 587	8 525	1 756	13	5
551	New and used car dealers	23	427 476	31 497	6 663	1 226	1	-
552	Used car dealers	16	(D)	(D)	(D)	(D)	2	-
553	Auto and home supply stores	63	34 787	6 020	1 421	408	9	4
553 pt.	Tire, battery, and accessory dealers	57	(D)	(D)	(D)	(D)	8	3
553 pt.	Other auto and home supply stores	6	(D)	(D)	(D)	(D)	1	1
555, 6, 7, 9	Miscellaneous automotive dealers	14	(D)	(D)	(D)	(D)	1	1
555	Boat dealers	1	(D)	(D)	(D)	(D)	-	-
556	Recreational vehicle dealers	7	(D)	(D)	(D)	(D)	-	-
557	Motorcycle dealers	6	(D)	(D)	(D)	(D)	1	1
559	Automotive dealers, n.e.c.	-	-	-	-	-	-	-
554	Gasoline service stations	175	169 340	12 509	2 944	1 311	38	3
56	Apparel and accessory stores	273	127 019	16 285	4 063	2 150	16	5
561	Men's and boys' clothing stores	26	(D)	(D)	(D)	(D)	1	3
562, 3	Women's clothing and specialty stores	120	52 755	5 951	1 479	1 016	10	2
562	Women's clothing stores	102	48 921	5 287	1 316	927	6	2
563	Women's accessory and specialty stores	18	3 834	664	163	89	4	-
565	Family clothing stores	22	(D)	(D)	(D)	(D)	2	-
566	Shoe stores	76	24 232	3 153	758	389	1	-
566 pt.	Men's shoe stores	7	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores	26	5 678	890	236	125	-	-
566 pt.	Children's and juveniles' shoe stores	1	(D)	(D)	(D)	(D)	-	-
566 pt.	Family shoe stores	42	(D)	(D)	(D)	(D)	1	-
564, 9	Other apparel and accessory stores	29	(D)	(D)	(D)	(D)	2	-
564	Children's and infants' wear stores	5	(D)	(D)	(D)	(D)	1	-
569	Miscellaneous apparel and accessory stores	24	6 830	1 271	323	127	1	-
57	Furniture and home furnishings stores	166	136 995	17 483	4 082	1 245	38	3
5712	Furniture stores	38	47 320	5 743	1 358	378	9	-
5713, 4, 9	Home furnishings stores	46	20 341	3 032	642	229	16	2
5713	Floor covering stores	15	(D)	(D)	(D)	(D)	7	-
5714	Draperies and upholstery stores	6	797	245	58	22	2	-
5719	Miscellaneous home furnishings stores	25	(D)	(D)	(D)	(D)	7	2
572	Household appliance stores	19	(D)	(D)	(D)	(D)	6	-
573	Radio, television, computer, and music stores	63	(D)	(D)	(D)	(D)	7	1
5731, 4	Radio, television, electronics, and computer stores	36	(D)	(D)	(D)	(D)	1	-
5735	Record and prerecorded tape stores	17	5 478	559	108	65	3	-
5736	Musical instrument stores	10	5 095	1 092	239	67	3	1

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

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							Individual proprie- torships (number)	Partnerships (number)
	POLK COUNTY—Con.							
58	Eating and drinking places -----	655	249 503	64 845	15 101	10 957	164	34
5812	Eating places -----	505	229 320	60 901	14 096	10 311	106	28
5812 pt.	Restaurants and lunchrooms -----	212	104 946	29 211	7 021	5 102	50	7
5812 pt.	Cafeterias -----	19	12 619	4 156	1 213	617	8	1
5812 pt.	Refreshment places -----	205	92 597	21 333	4 632	3 927	34	17
5812 pt.	Other eating places -----	69	19 158	6 201	1 230	665	14	3
5813	Drinking places -----	150	20 183	3 944	1 005	646	58	6
591	Drug and proprietary stores -----	76	78 458	10 100	2 207	897	6	-
591 pt.	Drug stores -----	74	(D)	(D)	(D)	(D)	6	-
591 pt.	Proprietary stores -----	2	(D)	(D)	(D)	(D)	-	-
59 ex. 591	Miscellaneous retail stores -----	467	226 644	33 113	7 947	3 401	125	15
592	Liquor stores -----	23	(D)	(D)	(D)	(D)	1	-
593	Used merchandise stores -----	31	(D)	(D)	(D)	(D)	14	1
594	Miscellaneous shopping goods stores -----	201	79 856	10 510	2 624	1 328	50	9
5941	Sporting goods stores and bicycle shops -----	34	(D)	(D)	(D)	(D)	13	-
5941 pt.	General line sporting goods stores -----	14	(D)	(D)	(D)	(D)	3	-
5941 pt.	Specialty line sporting goods stores -----	20	(D)	(D)	(D)	(D)	10	-
5942	Book stores -----	19	8 326	941	234	126	2	2
5943	Stationery stores -----	6	1 669	288	61	27	1	-
5944	Jewelry stores -----	35	(D)	(D)	(D)	(D)	8	-
5945	Hobby, toy, and game shops -----	21	12 533	1 173	321	155	5	-
5946	Camera and photographic supply stores -----	6	(D)	(D)	(D)	(D)	1	-
5947	Gift, novelty, and souvenir shops -----	63	12 918	1 772	425	313	17	6
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	(D)	-	-
5949	Sewing, needlework, and piece goods stores -----	14	(D)	(D)	(D)	(D)	3	1
596	Nonstore retailers -----	54	(D)	(D)	(D)	(D)	20	-
5961	Catalog and mail-order houses -----	10	(D)	(D)	(D)	(D)	2	-
5962	Merchandising machine operators -----	15	(D)	(D)	(D)	(D)	9	-
5963	Direct selling establishments -----	29	(D)	(D)	(D)	(D)	9	-
598	Fuel dealers -----	5	(D)	(D)	(D)	(D)	-	-
5983	Fuel oil dealers -----	-	-	-	-	-	-	-
5984	Liquefied petroleum gas (bottled gas) dealers -----	5	(D)	(D)	(D)	(D)	-	-
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-	-	-
5992	Florists -----	44	11 945	2 852	700	298	18	3
5993	Tobacco stores and stands -----	5	690	117	24	13	2	-
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	(D)	1	-
5995	Optical goods stores -----	40	11 424	2 250	544	167	1	-
5999	Miscellaneous retail stores, n.e.c. -----	62	(D)	(D)	(D)	(D)	18	2
5999 pt.	Pet shops -----	8	(D)	(D)	(D)	(D)	2	1
5999 pt.	Typewriter stores -----	-	-	-	-	-	-	-
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	54	(D)	(D)	(D)	(D)	16	1
	POTTAWATTAMIE COUNTY							
	Retail trade -----	545	511 777	56 088	13 122	6 371	120	33
52	Building materials and garden supplies stores -----	26	21 166	2 370	516	199	3	2
521, 3	Building materials and supply stores -----	14	13 290	1 383	303	115	2	1
525	Hardware stores -----	7	4 716	674	144	54	1	-
526	Retail nurseries, lawn and garden supply stores -----	4	(D)	(D)	(D)	(D)	-	1
527	Mobile home dealers -----	1	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores -----	11	51 915	5 547	1 387	721	2	-
531	Department stores (incl. leased depts.) ^{1 2} -----	7	56 065	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹ -----	7	51 708	5 504	1 377	715	-	-
533	Variety stores -----	1	(D)	(D)	(D)	(D)	1	-
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)	1	-
54	Food stores -----	53	72 991	8 000	1 803	918	15	5
541	Grocery stores -----	34	70 022	7 483	1 679	803	10	2
542	Meat and fish (seafood) markets -----	3	(D)	(D)	(D)	(D)	-	1
546	Retail bakeries -----	7	(D)	(D)	(D)	(D)	3	1
543, 4, 5, 9	Other food stores -----	9	1 230	208	50	52	2	1
55 ex. 554	Automotive dealers -----	40	178 368	13 868	3 066	676	5	7
551	New and used car dealers -----	11	163 159	12 155	2 714	545	1	-
552	Used car dealers -----	2	(D)	(D)	(D)	(D)	-	-
553	Auto and home supply stores -----	22	7 625	1 050	235	80	4	6
555, 6, 7, 9	Miscellaneous automotive dealers -----	5	(D)	(D)	(D)	(D)	-	1
554	Gasoline service stations -----	69	64 922	4 457	1 038	487	18	2

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	POTTAWATTAMIE COUNTY—Con.							
56	Apparel and accessory stores	49	14 052	1 705	357	216	3	2
561	Men's and boys' clothing stores.....	4	1 462	247	58	24	-	-
562, 3	Women's clothing and specialty stores.....	23	(D)	(D)	(D)	(D)	2	1
562	Women's clothing stores	20	(D)	(D)	(D)	(D)	1	-
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores	2	(D)	(D)	(D)	(D)	-	-
566	Shoe stores.....	16	4 516	625	153	79	-	-
564, 9	Other apparel and accessory stores	4	414	37	5	6	1	1
57	Furniture and homefurnishings stores	24	9 283	1 199	280	96	6	-
5712	Furniture stores	3	(D)	(D)	(D)	(D)	-	-
5713, 4, 9	Homefurnishings stores	7	(D)	(D)	(D)	(D)	4	-
572	Household appliance stores	3	(D)	(D)	(D)	(D)	1	-
573	Radio, television, computer, and music stores	11	3 942	487	108	41	1	-
58	Eating and drinking places	154	44 961	11 214	2 807	2 213	42	10
5812	Eating places	116	39 965	10 318	2 584	2 029	34	10
5813	Drinking places	38	4 996	896	223	184	8	-
591	Drug and proprietary stores	22	25 667	3 356	806	316	4	-
59 ex. 591	Miscellaneous retail stores.....	97	28 452	4 372	1 062	529	22	5
592	Liquor stores.....	8	2 892	322	96	44	1	-
593	Used merchandise stores	5	854	105	23	11	1	-
594	Miscellaneous shopping goods stores	40	11 981	1 765	400	224	5	3
5941	Sporting goods stores and bicycle shops.....	7	1 170	180	35	23	1	-
5942, 3	Book, stationery stores	7	1 625	285	68	28	-	-
5944	Jewelry stores.....	9	3 045	520	127	52	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	17	6 141	780	170	121	3	3
596	Nonstore retailers	11	6 885	948	211	96	6	-
598	Fuel dealers	2	(D)	(D)	(D)	(D)	-	-
5992	Florists	7	1 430	307	72	49	2	1
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	-	-	-	-	-	-	-
5995	Optical goods stores.....	9	1 781	359	105	31	-	-
5999	Miscellaneous retail stores, n.e.c.	15	(D)	(D)	(D)	(D)	7	1
	SCOTT COUNTY							
	Retail trade	1 057	1 043 219	127 377	30 025	13 676	236	38
52	Building materials and garden supplies stores	43	45 524	5 435	1 176	422	10	2
521, 3	Building materials and supply stores	27	33 052	3 637	797	225	5	1
525	Hardware stores.....	9	8 708	1 172	274	160	4	1
526	Retail nurseries, lawn and garden supply stores	7	3 764	626	105	37	1	-
527	Mobile home dealers.....	-	-	-	-	-	-	-
53	General merchandise stores	17	146 382	15 965	3 738	1 744	1	-
531	Department stores (incl. leased depts.) ^{1 2}	12	153 170	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	12	144 690	15 683	3 658	1 710	-	-
533	Variety stores	3	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)	1	-
54	Food stores	105	202 342	19 495	4 695	1 875	28	4
541	Grocery stores	62	191 150	17 674	4 297	1 620	13	1
542	Meat and fish (seafood) markets	11	5 182	517	124	44	5	2
546	Retail bakeries	15	2 749	884	181	126	6	1
543, 4, 5, 9	Other food stores.....	17	3 261	420	93	85	4	-
55 ex. 554	Automotive dealers.....	51	217 690	19 384	4 401	855	12	-
551	New and used car dealers.....	16	183 548	16 403	3 764	652	1	-
552	Used car dealers	7	2 513	141	32	16	5	-
553	Auto and home supply stores	15	11 869	1 462	333	103	2	-
555, 6, 7, 9	Miscellaneous automotive dealers	13	19 760	1 378	272	84	4	-
554	Gasoline service stations	93	109 543	7 242	1 829	644	22	1
56	Apparel and accessory stores	116	47 965	5 389	1 298	805	13	4
561	Men's and boys' clothing stores.....	14	7 506	987	258	95	-	-
562, 3	Women's clothing and specialty stores.....	54	21 009	2 273	549	394	6	1
562	Women's clothing stores	46	19 800	2 080	507	374	4	1
563	Women's accessory and specialty stores	8	1 209	193	42	20	2	-
565	Family clothing stores	7	8 011	799	169	106	1	-
566	Shoe stores.....	29	9 618	1 107	274	167	3	-
564, 9	Other apparel and accessory stores	12	1 821	223	48	43	3	3

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	SCOTT COUNTY—Con.							
57	Furniture and homefurnishings stores	87	58 793	8 645	2 104	624	22	1
5712	Furniture stores	23	16 685	2 545	672	165	3	1
5713, 4, 9	Homefurnishings stores	27	12 252	2 149	480	146	13	-
572	Household appliance stores	10	6 338	922	196	76	3	-
573	Radio, television, computer, and music stores	27	23 518	3 029	756	237	3	-
58	Eating and drinking places	301	104 259	29 267	7 087	5 059	76	1
5812	Eating places	211	94 220	27 223	6 591	4 699	40	10
5813	Drinking places	90	10 039	2 044	496	360	36	1
591	Drug and proprietary stores	34	41 825	5 409	1 273	396	4	-
59 ex. 591	Miscellaneous retail stores	210	68 896	11 146	2 424	1 252	48	15
592	Liquor stores	12	4 177	410	99	51	1	1
593	Used merchandise stores	10	2 792	351	83	46	5	1
594	Miscellaneous shopping goods stores	103	33 305	4 873	1 186	643	25	4
5941	Sporting goods stores and bicycle shops	18	6 065	724	169	92	4	1
5942, 3	Book, stationery stores	12	3 418	357	84	57	3	-
5944	Jewelry stores	18	8 213	1 863	433	139	3	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	55	15 609	1 929	500	355	15	3
596	Nonstore retailers	20	13 021	2 253	410	197	2	-
598	Fuel dealers	2	(D)	(D)	(D)	(D)	-	-
5992	Florists	16	2 289	508	120	103	5	3
5993	Tobacco stores and stands	2	(D)	(D)	(D)	(D)	1	1
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores	15	4 633	1 045	156	56	-	-
5999	Miscellaneous retail stores, n.e.c.	29	7 759	1 567	331	142	9	5
	STORY COUNTY							
	Retail trade	487	408 410	48 279	11 238	6 526	130	25
52	Building materials and garden supplies stores	24	13 729	1 965	396	171	4	1
521, 3	Building materials and supply stores	12	9 722	1 471	288	104	1	-
525	Hardware stores	8	(D)	(D)	(D)	(D)	2	1
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	(D)	1	-
527	Mobile home dealers	-	-	-	-	-	-	-
53	General merchandise stores	11	61 319	6 176	1 424	777	-	-
531	Department stores (incl. leased depts.) ^{1 2}	5	55 713	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	5	53 686	4 852	1 121	613	-	-
533	Variety stores	4	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores	2	(D)	(D)	(D)	(D)	-	-
54	Food stores	56	88 419	7 805	1 850	923	18	4
541	Grocery stores	39	85 387	7 197	1 714	756	9	3
542	Meat and fish (seafood) markets	-	-	-	-	-	-	-
546	Retail bakeries	8	1 281	414	96	117	4	-
543, 4, 5, 9	Other food stores	9	1 751	194	40	50	5	1
55 ex. 554	Automotive dealers	33	90 073	7 593	1 675	429	5	-
551	New and used car dealers	16	78 158	5 895	1 299	313	-	-
552	Used car dealers	1	(D)	(D)	(D)	(D)	1	-
553	Auto and home supply stores	12	6 796	1 155	269	77	3	-
555, 6, 7, 9	Miscellaneous automotive dealers	4	(D)	(D)	(D)	(D)	1	-
554	Gasoline service stations	43	36 951	2 448	531	321	9	4
56	Apparel and accessory stores	47	17 819	2 423	629	315	6	3
561	Men's and boys' clothing stores	6	2 515	402	95	38	2	-
562, 3	Women's clothing and specialty stores	21	7 897	950	263	139	2	1
562	Women's clothing stores	18	(D)	(D)	(D)	(D)	-	1
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	(D)	2	-
565	Family clothing stores	1	(D)	(D)	(D)	(D)	-	-
566	Shoe stores	13	4 470	708	180	85	1	1
564, 9	Other apparel and accessory stores	6	(D)	(D)	(D)	(D)	1	1
57	Furniture and homefurnishings stores	38	15 942	2 052	481	191	15	1
5712	Furniture stores	8	4 306	699	144	55	2	-
5713, 4, 9	Homefurnishings stores	12	4 001	305	68	34	7	-
572	Household appliance stores	6	2 362	462	119	29	4	-
573	Radio, television, computer, and music stores	12	5 273	586	150	73	2	1
58	Eating and drinking places	124	48 620	12 176	2 918	2 750	34	4
5812	Eating places	104	44 293	11 214	2 662	2 484	31	4
5813	Drinking places	20	4 327	962	256	266	3	-
591	Drug and proprietary stores	16	10 601	1 636	381	152	2	1

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	STORY COUNTY—Con.							
59 ex. 591	Miscellaneous retail stores	95	24 937	4 005	953	497	37	7
592	Liquor stores	7	870	70	21	12	1	1
593	Used merchandise stores	6	476	73	18	15	4	
594	Miscellaneous shopping goods stores	43	12 737	1 728	407	233	17	4
5941	Sporting goods stores and bicycle shops	6	1 957	220	44	27	2	1
5942, 3	Book, stationery stores	7	4 881	668	166	70	-	2
5944	Jewelry stores	6	1 050	148	42	19	2	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	24	4 849	692	155	117	13	1
596	Nonstore retailers	6	3 502	670	146	79	2	-
598	Fuel dealers	2	(D)	(D)	(D)	(D)	-	-
5992	Florists	14	1 919	388	107	75	10	1
5993	Tobacco stores and stands	-	-	-	-	-	-	-
5994	News dealers and newsstands	3	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores	7	1 174	249	61	15	-	-
5999	Miscellaneous retail stores, n.e.c.	7	2 897	651	154	44	3	1
	WOODBURY COUNTY							
	Retail trade	701	650 745	75 131	17 859	8 794	205	45
52	Building materials and garden supplies stores	35	54 055	6 649	1 474	434	6	1
521, 3	Building materials and supply stores	19	(D)	(D)	(D)	(D)	1	-
525	Hardware stores	11	4 998	781	170	86	4	1
526	Retail nurseries, lawn and garden supply stores	4	(D)	(D)	(D)	(D)	1	-
527	Mobile home dealers	1	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores	15	(D)	(D)	(D)	(D)	3	-
531	Department stores (incl. leased depts.) ^{1 2}	8	111 328	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	8	105 103	10 187	2 522	1 239	-	-
533	Variety stores	3	(D)	(D)	(D)	(D)	2	-
539	Miscellaneous general merchandise stores	4	(D)	(D)	(D)	(D)	1	-
54	Food stores	63	138 398	12 526	2 903	1 424	19	6
541	Grocery stores	49	(D)	(D)	(D)	(D)	14	5
542	Meat and fish (seafood) markets	1	(D)	(D)	(D)	(D)	-	-
546	Retail bakeries	7	(D)	(D)	(D)	(D)	2	-
543, 4, 5, 9	Other food stores	6	(D)	(D)	(D)	(D)	3	1
55 ex. 554	Automotive dealers	31	115 061	10 769	2 478	523	7	3
551	New and used car dealers	12	(D)	(D)	(D)	(D)	3	2
552	Used car dealers	4	(D)	(D)	(D)	(D)	2	-
553	Auto and home supply stores	13	11 080	1 716	413	113	2	-
555, 6, 7, 9	Miscellaneous automotive dealers	2	(D)	(D)	(D)	(D)	-	1
554	Gasoline service stations	71	54 636	3 335	908	431	24	2
56	Apparel and accessory stores	78	(D)	(D)	(D)	(D)	7	2
561	Men's and boys' clothing stores	10	6 809	1 034	250	89	1	-
562, 3	Women's clothing and specialty stores	37	(D)	(D)	(D)	(D)	4	2
562	Women's clothing stores	34	(D)	(D)	(D)	(D)	4	2
563	Women's accessory and specialty stores	3	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores	4	2 453	429	109	44	-	-
566	Shoe stores	19	6 468	756	186	107	-	-
564, 9	Other apparel and accessory stores	8	(D)	(D)	(D)	(D)	2	-
57	Furniture and homefurnishings stores	52	24 897	2 991	693	247	14	3
5712	Furniture stores	14	(D)	(D)	(D)	(D)	2	2
5713, 4, 9	Homefurnishings stores	14	(D)	(D)	(D)	(D)	4	-
572	Household appliance stores	9	(D)	(D)	(D)	(D)	5	1
573	Radio, television, computer, and music stores	15	7 762	935	233	80	3	-
58	Eating and drinking places	213	57 193	14 702	3 527	2 930	82	21
5812	Eating places	152	50 950	13 559	3 241	2 725	51	17
5813	Drinking places	61	6 243	1 143	286	205	31	4
591	Drug and proprietary stores	19	21 244	2 491	646	251	4	

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	WOODBURY COUNTY—Con.							
59 ex. 591	Miscellaneous retail stores.....	124	(D)	(D)	(D)	(D)	39	7
592	Liquor stores.....	7	2 127	138	23	12	-	-
593	Used merchandise stores.....	6	(D)	(D)	(D)	(D)	2	-
594	Miscellaneous shopping goods stores.....	65	(D)	(D)	(D)	(D)	21	3
5941	Sporting goods stores and bicycle shops.....	14	(D)	(D)	(D)	(D)	7	-
5942, 3	Book, stationery stores.....	7	3 041	413	94	45	1	-
5944	Jewelry stores.....	15	7 974	1 462	337	122	3	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores.....	29	(D)	(D)	(D)	(D)	10	3
596	Nonstore retailers.....	10	4 071	728	182	68	1	2
598	Fuel dealers.....	1	(D)	(D)	(D)	(D)	-	-
5992	Florists.....	6	(D)	(D)	(D)	(D)	4	-
5993	Tobacco stores and stands.....	1	(D)	(D)	(D)	(D)	-	-
5994	News dealers and newsstands.....	2	(D)	(D)	(D)	(D)	2	-
5995	Optical goods stores.....	11	3 102	608	157	53	3	-
5999	Miscellaneous retail stores, n.e.c.....	15	2 424	495	117	37	6	2

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	CEDAR RAPIDS, IA MSA							
	Retail trade.....	1 100	1 138 105	135 154	31 461	15 459	286	40
52	Building materials and garden supplies stores.....	56	68 143	7 976	1 723	609	12	1
521, 3	Building materials and supply stores.....	29	53 220	5 651	1 249	380	6	-
525	Hardware stores.....	13	(D)	(D)	(D)	(D)	4	-
526	Retail nurseries, lawn and garden supply stores.....	12	(D)	(D)	(D)	(D)	2	1
527	Mobile home dealers.....	2	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores.....	20	185 798	22 129	5 314	2 433	-	-
531	Department stores (incl. leased depts.) ^{1 2}	15	184 348	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	15	(D)	(D)	(D)	(D)	-	-
533	Variety stores.....	1	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores.....	4	(D)	(D)	(D)	(D)	-	-
54	Food stores.....	110	219 733	20 153	4 784	2 361	28	5
541	Grocery stores.....	70	213 100	18 750	4 451	2 111	15	5
542	Meat and fish (seafood) markets.....	7	1 444	201	40	22	4	-
546	Retail bakeries.....	14	2 543	828	199	155	2	-
543, 4, 5, 9	Other food stores.....	19	2 646	374	94	73	7	-
55 ex. 554	Automotive dealers.....	71	242 583	19 769	4 384	1 030	15	1
551	New and used car dealers.....	21	209 655	15 783	3 576	755	3	-
552	Used car dealers.....	12	5 488	324	60	31	7	1
553	Auto and home supply stores.....	27	15 426	2 603	569	182	2	-
555, 6, 7, 9	Miscellaneous automotive dealers.....	11	12 014	1 059	179	62	3	-
554	Gasoline service stations.....	92	87 123	5 745	1 383	590	35	2
56	Apparel and accessory stores.....	129	46 939	5 900	1 439	827	10	3
561	Men's and boys' clothing stores.....	12	5 597	941	270	85	-	-
562, 3	Women's clothing and specialty stores.....	62	22 147	2 467	580	428	7	1
562	Women's clothing stores.....	54	21 248	2 288	538	400	5	1
563	Women's accessory and specialty stores.....	8	899	179	42	28	2	-
565	Family clothing stores.....	8	5 602	744	164	77	1	-
566	Shoe stores.....	38	12 023	1 488	361	201	1	1
564, 9	Other apparel and accessory stores.....	9	1 570	260	64	36	1	1
57	Furniture and home furnishings stores.....	84	62 066	8 879	2 006	661	19	5
5712	Furniture stores.....	21	25 723	4 465	925	259	4	1
5713, 4, 9	Home furnishings stores.....	17	9 270	1 223	308	93	2	3
572	Household appliance stores.....	10	2 975	459	108	39	4	-
573	Radio, television, computer, and music stores.....	36	24 098	2 732	665	270	9	1

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	CEDAR RAPIDS, IA MSA—Con.							
58	Eating and drinking places	315	114 993	29 029	6 896	5 413	108	15
5812	Eating places	239	104 574	27 017	6 382	4 989	68	11
5813	Drinking places	76	10 419	2 012	514	424	40	4
591	Drug and proprietary stores	34	43 591	5 419	1 207	426	3	—
59 ex. 591	Miscellaneous retail stores	189	67 136	10 155	2 325	1 109	56	8
592	Liquor stores	8	(D)	(D)	(D)	(D)	1	—
593	Used merchandise stores	16	2 312	458	93	65	7	—
594	Miscellaneous shopping goods stores	99	34 966	4 636	1 072	591	28	2
5941	Sporting goods stores and bicycle shops	18	6 978	871	190	84	6	1
5942, 3	Book, stationery stores	10	3 312	341	84	46	2	—
5944	Jewelry stores	19	8 730	1 586	339	138	4	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	52	15 946	1 838	459	323	16	1
596	Nonstore retailers	15	11 278	2 116	490	172	4	1
598	Fuel dealers	3	(D)	(D)	(D)	(D)	—	—
5992	Florists	9	1 968	425	110	66	4	—
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	—	—
5994	News dealers and newsstands	3	693	128	15	8	1	1
5995	Optical goods stores	12	4 286	708	174	61	—	1
5999	Miscellaneous retail stores, n.e.c.	23	6 065	1 030	197	87	11	3
	DAVENPORT-ROCK ISLAND-MOLINE, IA-IL MSA							
	Retail trade	2 380	2 228 722	271 402	64 125	29 591	625	118
52	Building materials and garden supplies stores	105	94 275	12 718	2 761	959	24	7
521, 3	Building materials and supply stores	56	68 259	8 686	1 898	521	10	2
521	Lumber and other building materials dealers	33	61 167	7 481	1 637	438	3	1
523	Paint, glass, and wallpaper stores	23	7 092	1 205	261	83	7	1
525	Hardware stores	26	16 660	2 510	568	322	9	4
526	Retail nurseries, lawn and garden supply stores	21	(D)	(D)	(D)	(D)	5	1
527	Mobile home dealers	2	(D)	(D)	(D)	(D)	—	—
53	General merchandise stores	51	293 267	32 683	7 574	3 601	9	2
531	Department stores (incl. leased depts.) ^{1 2}	24	300 200	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) ¹	24	281 337	31 058	7 182	3 398	—	—
533	Variety stores	10	3 504	662	169	83	4	—
539	Miscellaneous general merchandise stores	17	8 426	963	223	120	5	2
54	Food stores	240	435 049	42 514	10 502	4 210	68	12
541	Grocery stores	147	412 408	38 747	9 638	3 622	33	6
542	Meat and fish (seafood) markets	19	9 549	969	235	93	9	2
546	Retail bakeries	33	5 675	1 729	391	297	15	2
543, 4, 5, 9	Other food stores	41	7 417	1 069	238	198	11	2
543	Fruit and vegetable markets	3	(D)	(D)	(D)	(D)	3	—
544	Candy, nut, and confectionery stores	17	2 316	456	111	88	3	1
545	Dairy products stores	10	(D)	(D)	(D)	(D)	5	—
549	Miscellaneous food stores	11	1 923	260	57	43	—	1
55 ex. 554	Automotive dealers	153	506 224	45 774	10 436	2 161	38	6
551	New and used car dealers	51	420 371	37 408	8 668	1 563	4	2
552	Used car dealers	24	19 032	1 373	286	114	14	1
553	Auto and home supply stores	52	31 686	4 110	934	306	11	3
553 pt.	Tire, battery, and accessory dealers	48	(D)	(D)	(D)	(D)	9	3
553 pt.	Other auto and home supply stores	4	(D)	(D)	(D)	(D)	2	—
555, 6, 7, 9	Miscellaneous automotive dealers	26	35 135	2 883	548	178	9	—
555	Boat dealers	8	9 960	920	140	44	2	—
556	Recreational vehicle dealers	10	20 380	1 348	278	94	4	—
557	Motorcycle dealers	7	(D)	(D)	(D)	(D)	3	—
559	Automotive dealers, n.e.c.	1	(D)	(D)	(D)	(D)	—	—
554	Gasoline service stations	202	204 903	13 106	3 236	1 368	70	6

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

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							Individual proprie- torships (number)	Partnerships (number)
	DAVENPORT-ROCK ISLAND-MOLINE, IA-IL MSA—Con.							
56	Apparel and accessory stores -----	232	92 151	11 065	2 636	1 565	30	8
561	Men's and boys' clothing stores -----	28	13 396	1 835	471	179	-	1
562, 3	Women's clothing and specialty stores -----	97	38 341	4 235	1 024	725	16	2
562	Women's clothing stores -----	85	36 603	3 962	961	691	13	2
563	Women's accessory and specialty stores -----	12	1 738	273	63	34	3	
565	Family clothing stores -----	18	16 408	1 824	415	220	1	-
566	Shoe stores -----	68	20 987	2 769	631	369	7	2
566 pt.	Men's shoe stores -----	9	(D)	(D)	(D)	(D)	-	1
566 pt.	Women's shoe stores -----	16	3 728	554	127	65	2	-
566 pt.	Children's and juveniles' shoe stores -----	3	(D)	(D)	(D)	(D)	1	-
566 pt.	Family shoe stores -----	40	14 781	1 811	422	264	4	1
564, 9	Other apparel and accessory stores -----	21	3 019	402	95	72	6	3
564	Children's and infants' wear stores -----	5	878	104	28	28	1	2
569	Miscellaneous apparel and accessory stores -----	16	2 141	298	67	44	5	1
57	Furniture and homefurnishings stores -----	172	106 096	14 932	3 500	1 146	42	5
5712	Furniture stores -----	42	30 300	4 634	1 107	310	4	2
5713, 4, 9	Homefurnishings stores -----	51	20 707	3 418	755	243	22	-
5713	Floor covering stores -----	21	14 956	2 432	544	131	5	-
5714	Drapery and upholstery stores -----	5	576	108	19	13	4	-
5719	Miscellaneous homefurnishings stores -----	25	5 175	878	192	99	13	-
572	Household appliance stores -----	24	11 330	1 573	359	135	6	1
573	Radio, television, computer, and music stores -----	55	43 759	5 307	1 279	458	10	2
5731, 4	Radio, television, electronics, and computer stores -----	37	35 535	3 947	930	316	4	2
5735	Record and prerecorded tape stores -----	10	3 330	330	77	45	3	-
5736	Musical instrument stores -----	8	4 894	1 030	272	97	3	-
58	Eating and drinking places -----	707	235 073	61 429	14 797	10 988	214	37
5812	Eating places -----	504	207 381	56 280	13 544	10 052	137	25
5812 pt.	Restaurants and lunchrooms -----	220	92 997	26 048	6 086	4 443	68	14
5812 pt.	Cafeterias -----	9	(D)	(D)	(D)	(D)	2	-
5812 pt.	Refreshment places -----	218	94 477	23 900	5 548	4 472	48	9
5812 pt.	Other eating places -----	57	(D)	(D)	(D)	(D)	19	2
5813	Drinking places -----	203	27 692	5 149	1 253	936	77	12
591	Drug and proprietary stores -----	86	103 914	12 767	3 056	941	12	1
591 pt.	Drug stores -----	84	(D)	(D)	(D)	(D)	11	1
591 pt.	Proprietary stores -----	2	(D)	(D)	(D)	(D)	1	-
59 ex. 591	Miscellaneous retail stores -----	432	157 770	24 414	5 627	2 652	118	34
592	Liquor stores -----	39	23 611	2 144	472	270	5	2
593	Used merchandise stores -----	15	3 256	446	116	61	8	1
594	Miscellaneous shopping goods stores -----	199	67 155	8 790	2 107	1 184	49	14
5941	Sporting goods stores and bicycle shops -----	40	13 232	1 494	317	180	11	5
5941 pt.	General line sporting goods stores -----	9	4 996	518	107	61	2	-
5941 pt.	Specialty line sporting goods stores -----	31	8 236	976	210	119	9	5
5942	Book stores -----	13	4 053	382	90	64	5	1
5943	Stationery stores -----	7	1 310	201	49	30	2	-
5944	Jewelry stores -----	37	15 883	3 048	735	251	5	1
5945	Hobby, toy, and game shops -----	13	10 678	884	213	102	4	1
5946	Camera and photographic supply stores -----	7	3 378	319	90	42	-	-
5947	Gift, novelty, and souvenir shops -----	60	11 593	1 524	383	313	17	4
5948	Luggage and leather goods stores -----	3	695	97	24	11	1	-
5949	Sewing, needlework, and piece goods stores -----	19	6 333	841	206	191	4	2
596	Nonstore retailers -----	39	33 504	6 550	1 486	498	6	1
5961	Catalog and mail-order houses -----	12	12 103	2 359	473	148	3	-
5962	Merchandising machine operators -----	11	12 757	2 392	566	168	2	1
5963	Direct selling establishments -----	16	8 644	1 799	447	182	1	-
598	Fuel dealers -----	9	4 349	831	230	44	2	-
5983	Fuel oil dealers -----	-	-	-	-	-	-	-
5984	Liquefied petroleum gas (bottled gas) dealers -----	8	(D)	(D)	(D)	(D)	1	-
5989	Fuel dealers, n.e.c. -----	1	(D)	(D)	(D)	(D)	1	-
5992	Florists -----	49	6 722	1 540	369	269	27	7
5993	Tobacco stores and stands -----	3	(D)	(D)	(D)	(D)	2	1
5994	News dealers and newsstands -----	3	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores -----	25	7 600	1 836	355	106	-	-
5999	Miscellaneous retail stores, n.e.c. -----	51	10 879	2 183	468	203	19	8
5999 pt.	Pet shops -----	10	1 590	278	63	50	3	3
5999 pt.	Typewriter stores -----	-	-	-	-	-	-	-
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	41	9 289	1 905	405	153	16	5

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

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1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	DES MOINES, IA MSA							
	Retail trade	2 596	2 724 824	320 732	73 940	35 096	580	86
52	Building materials and garden supplies stores	117	137 003	16 645	3 798	1 247	19	-
521, 3	Building materials and supply stores	53	109 161	12 650	2 986	886	2	-
521	Lumber and other building materials dealers	37	98 609	11 428	2 726	795	2	-
523	Paint, glass, and wallpaper stores	16	10 552	1 222	260	91	-	-
525	Hardware stores	36	14 402	2 287	533	236	11	-
526	Retail nurseries, lawn and garden supply stores	22	(D)	(D)	(D)	(D)	5	-
527	Mobile home dealers	6	(D)	(D)	(D)	(D)	1	-
53	General merchandise stores	59	377 639	38 353	8 983	4 681	6	2
531	Department stores (incl. leased depts.) ^{1 2}	24	355 620	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	24	324 234	33 983	7 926	4 143	-	-
533	Variety stores	8	4 619	539	162	104	-	-
539	Miscellaneous general merchandise stores	27	48 786	3 831	895	434	6	2
54	Food stores	267	566 516	57 426	13 167	5 985	59	10
541	Grocery stores	202	547 944	54 469	12 491	5 547	40	3
542	Meat and fish (seafood) markets	12	10 858	1 084	245	97	1	1
546	Retail bakeries	25	3 138	1 083	256	149	10	1
543, 4, 5, 9	Other food stores	28	4 576	790	175	192	8	5
543	Fruit and vegetable markets	1	(D)	(D)	(D)	(D)	-	-
544	Candy, nut, and confectionery stores	11	1 069	247	57	74	2	1
545	Dairy products stores	6	(D)	(D)	(D)	(D)	4	1
549	Miscellaneous food stores	10	2 355	378	96	68	2	3
55 ex. 554	Automotive dealers	146	587 653	45 963	9 870	2 067	18	6
551	New and used car dealers	37	514 797	36 998	7 803	1 482	2	1
552	Used car dealers	17	9 931	599	137	41	3	-
553	Auto and home supply stores	73	39 139	6 642	1 572	446	10	4
553 pt.	Tire, battery, and accessory dealers	67	(D)	(D)	(D)	(D)	9	3
553 pt.	Other auto and home supply stores	6	(D)	(D)	(D)	(D)	1	1
555, 6, 7, 9	Miscellaneous automotive dealers	19	23 786	1 724	358	98	3	1
555	Boat dealers	2	(D)	(D)	(D)	(D)	-	-
556	Recreational vehicle dealers	9	15 733	985	199	52	1	-
557	Motorcycle dealers	8	(D)	(D)	(D)	(D)	2	1
559	Automotive dealers, n.e.c.	-	-	-	-	-	-	-
554	Gasoline service stations	213	199 128	14 133	3 312	1 500	53	4
56	Apparel and accessory stores	292	133 173	17 082	4 248	2 263	23	5
561	Men's and boys' clothing stores	28	18 049	3 371	879	256	2	3
562, 3	Women's clothing and specialty stores	126	54 353	6 162	1 528	1 055	13	2
562	Women's clothing stores	108	50 519	5 498	1 365	966	9	2
563	Women's accessory and specialty stores	18	3 834	664	163	89	4	-
565	Family clothing stores	25	26 291	2 672	647	359	3	-
566	Shoe stores	81	26 142	3 421	824	414	2	-
566 pt.	Men's shoe stores	7	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores	26	5 878	890	236	125	-	-
566 pt.	Children's and juveniles' shoe stores	2	(D)	(D)	(D)	(D)	-	-
566 pt.	Family shoe stores	46	18 585	2 244	526	271	2	-
564, 9	Other apparel and accessory stores	32	8 338	1 456	370	179	3	-
564	Children's and infants' wear stores	8	1 508	185	47	52	2	-
569	Miscellaneous apparel and accessory stores	24	6 830	1 271	323	127	1	-
57	Furniture and home furnishings stores	183	141 868	18 239	4 261	1 307	43	4
5712	Furniture stores	44	49 271	6 142	1 455	409	10	-
5713, 4, 9	Home furnishings stores	51	20 697	3 108	657	236	19	3
5713	Floor covering stores	18	11 932	1 526	328	82	8	1
5714	Drapery and upholstery stores	6	797	245	58	22	2	-
5719	Miscellaneous home furnishings stores	27	7 968	1 337	271	132	9	2
572	Household appliance stores	23	8 718	1 336	343	102	6	-
573	Radio, television, computer, and music stores	65	63 182	7 653	1 806	560	8	1
5731, 4	Radio, television, electronics, and computer stores	38	52 609	6 002	1 459	428	2	-
5735	Record and prerecorded tape stores	17	5 478	559	108	65	3	-
5736	Musical instrument stores	10	5 095	1 092	239	67	3	1
58	Eating and drinking places	718	261 788	67 561	15 697	11 515	202	37
5812	Eating places	552	240 296	63 387	14 627	10 812	133	29
5812 pt.	Restaurants and lunchrooms	235	109 071	30 216	7 261	5 301	65	7
5812 pt.	Cafeterias	19	12 619	4 156	1 213	617	8	1
5812 pt.	Refreshment places	225	99 087	22 763	4 917	4 216	42	18
5812 pt.	Other eating places	73	19 519	6 252	1 236	678	18	3
5813	Drinking places	166	21 492	4 174	1 070	703	69	8

See footnotes at end of table.

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							Individual proprie- torships (number)	Partner- ships (number)
	DES MOINES, IA MSA—Con.							
591	Drug and proprietary stores -----	88	84 571	10 901	2 382	973	8	-
591 pt.	Drug stores -----	86	(D)	(D)	(D)	(D)	8	-
591 pt.	Proprietary stores -----	2	(D)	(D)	(D)	(D)	-	-
59 ex. 591	Miscellaneous retail stores -----	513	235 485	34 429	8 222	3 558	149	18
592	Liquor stores -----	27	14 980	1 423	343	141	1	-
593	Used merchandise stores -----	32	4 303	936	254	142	15	1
594	Miscellaneous shopping goods stores -----	217	81 869	10 858	2 699	1 386	59	10
5941	Sporting goods stores and bicycle shops -----	36	16 308	1 888	421	195	14	-
5941 pt.	General line sporting goods stores -----	15	4 405	525	112	52	3	-
5941 pt.	Specialty line sporting goods stores -----	21	11 903	1 363	309	143	11	-
5942	Book stores -----	19	8 326	941	234	126	2	2
5943	Stationery stores -----	6	1 669	288	61	27	1	-
5944	Jewelry stores -----	39	19 684	3 505	943	342	9	-
5945	Hobby, toy, and game shops -----	25	12 774	1 213	331	166	9	-
5946	Camera and photographic supply stores -----	7	(D)	(D)	(D)	(D)	1	-
5947	Gift, novelty, and souvenir shops -----	66	13 498	1 851	443	328	19	6
5948	Luggage and leather goods stores -----	3	(D)	(D)	(D)	(D)	-	-
5949	Sewing, needlework, and piece goods stores -----	16	6 382	745	168	155	4	2
596	Nonstore retailers -----	58	83 946	11 056	2 485	962	23	-
5961	Catalog and mail-order houses -----	10	(D)	(D)	(D)	(D)	2	-
5962	Merchandising machine operators -----	16	(D)	(D)	(D)	(D)	9	-
5963	Direct selling establishments -----	32	49 336	7 280	1 696	622	12	-
598	Fuel dealers -----	9	4 007	531	140	35	2	-
5983	Fuel oil dealers -----	2	(D)	(D)	(D)	(D)	2	-
5984	Liquefied petroleum gas (bottled gas) dealers -----	7	(D)	(D)	(D)	(D)	-	-
5989	Fuel dealers, n.e.c. -----	-	-	-	-	-	-	-
5992	Florists -----	52	12 638	3 006	736	321	24	3
5993	Tobacco stores and stands -----	5	690	117	24	13	2	-
5994	News dealers and newsstands -----	2	(D)	(D)	(D)	(D)	1	-
5995	Optical goods stores -----	43	11 536	2 279	551	172	2	1
5999	Miscellaneous retail stores, n.e.c. -----	68	(D)	(D)	(D)	(D)	20	3
5999 pt.	Pet shops -----	11	2 124	376	109	69	4	2
5999 pt.	Typewriter stores -----	-	-	-	-	-	-	-
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	57	(D)	(D)	(D)	(D)	16	1
	DUBUQUE, IA MSA							
	Retail trade -----	650	556 187	67 037	15 273	7 436	219	35
52	Building materials and garden supplies stores -----	32	28 562	3 266	749	218	7	2
521, 3	Building materials and supply stores -----	17	20 912	2 153	480	114	2	2
525	Hardware stores -----	8	5 160	773	217	84	3	-
526	Retail nurseries, lawn and garden supply stores -----	6	(D)	(D)	(D)	(D)	2	-
527	Mobile home dealers -----	1	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores -----	16	109 051	11 886	2 955	1 300	1	-
531	Department stores (incl. leased depts.) ^{1 2} -----	8	103 063	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹ -----	8	98 251	10 546	2 628	1 136	-	-
533	Variety stores -----	2	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores -----	6	(D)	(D)	(D)	(D)	1	-
54	Food stores -----	66	107 522	11 057	2 319	922	19	3
541	Grocery stores -----	44	(D)	(D)	(D)	(D)	7	-
542	Meat and fish (seafood) markets -----	3	(D)	(D)	(D)	(D)	2	-
546	Retail bakeries -----	8	(D)	(D)	(D)	(D)	4	-
543, 4, 5, 9	Other food stores -----	11	(D)	(D)	(D)	(D)	6	3
55 ex. 554	Automotive dealers -----	44	112 642	9 088	2 015	486	10	2
551	New and used car dealers -----	15	95 585	6 845	1 486	336	1	-
552	Used car dealers -----	10	5 050	300	87	32	5	1
553	Auto and home supply stores -----	11	8 271	1 409	343	89	-	1
555, 6, 7, 9	Miscellaneous automotive dealers -----	8	3 736	534	99	29	4	-
554	Gasoline service stations -----	43	27 402	1 937	382	218	25	2
56	Apparel and accessory stores -----	57	20 899	2 521	580	366	14	-
561	Men's and boys' clothing stores -----	5	2 079	297	75	31	-	-
562, 3	Women's clothing and specialty stores -----	30	10 784	1 417	316	207	8	-
562	Women's clothing stores -----	25	9 367	1 022	211	177	7	-
563	Women's accessory and specialty stores -----	5	1 417	395	105	30	1	-
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)	2	-
566	Shoe stores -----	16	5 953	661	154	99	3	-
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)	1	-

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

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							Individual proprie- torships (number)	Partne- rships (number)
	DUBUQUE, IA MSA—Con.							
57	Furniture and home furnishings stores	46	26 540	3 694	842	304	14	1
5712	Furniture stores	11	9 968	1 291	281	121	2	1
5713, 4, 9	Home furnishings stores	7	3 429	477	86	30	2	—
572	Household appliance stores	11	4 935	716	188	54	5	—
573	Radio, television, computer, and music stores	17	8 208	1 210	287	99	5	—
58	Eating and drinking places	187	54 470	13 249	3 216	2 583	80	13
5812	Eating places	132	48 712	12 457	3 011	2 397	45	12
5813	Drinking places	55	5 758	792	205	186	35	1
591	Drug and proprietary stores	21	23 260	2 601	612	234	1	2
59 ex. 591	Miscellaneous retail stores	138	45 839	7 738	1 603	805	48	10
592	Liquor stores	11	4 339	404	118	56	3	—
593	Used merchandise stores	5	(D)	(D)	(D)	(D)	3	1
594	Miscellaneous shopping goods stores	62	23 454	3 920	727	450	23	4
5941	Sporting goods stores and bicycle shops	18	4 532	612	118	67	10	1
5942, 3	Book, stationery stores	5	1 201	147	35	29	2	—
5944	Jewelry stores	10	3 405	675	162	69	1	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	29	14 316	2 486	412	285	10	3
596	Nonstore retailers	16	5 864	987	219	77	6	—
598	Fuel dealers	7	4 082	401	111	26	—	1
5992	Florists	12	2 422	584	133	80	5	2
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	—	1
5994	News dealers and newsstands	—	—	—	—	—	—	—
5995	Optical goods stores	8	1 879	543	131	36	1	—
5999	Miscellaneous retail stores, n.e.c.	16	3 442	799	141	61	7	1
	IOWA CITY, IA MSA							
	Retail trade	597	527 147	67 483	15 404	8 633	142	27
52	Building materials and garden supplies stores	28	29 109	3 398	693	250	1	1
521, 3	Building materials and supply stores	15	19 921	2 183	439	133	—	1
525	Hardware stores	8	6 770	820	186	89	1	—
526	Retail nurseries, lawn and garden supply stores	3	(D)	(D)	(D)	(D)	—	—
527	Mobile home dealers	2	(D)	(D)	(D)	(D)	—	—
53	General merchandise stores	12	88 730	8 071	1 782	865	—	1
531	Department stores (incl. leased depts.) ^{1 2}	8	67 284	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) ¹	8	(D)	(D)	(D)	(D)	—	—
533	Variety stores	1	(D)	(D)	(D)	(D)	—	1
539	Miscellaneous general merchandise stores	3	(D)	(D)	(D)	(D)	—	—
54	Food stores	65	122 025	12 318	2 798	1 273	19	—
541	Grocery stores	40	117 321	11 181	2 552	1 085	10	—
542	Meat and fish (seafood) markets	4	1 338	347	80	38	—	—
546	Retail bakeries	6	1 247	404	90	86	—	—
543, 4, 5, 9	Other food stores	15	2 119	386	76	64	9	—
55 ex. 554	Automotive dealers	28	89 214	7 748	1 663	380	5	1
551	New and used car dealers	11	(D)	(D)	(D)	(D)	—	—
552	Used car dealers	2	(D)	(D)	(D)	(D)	2	—
553	Auto and home supply stores	9	4 540	702	170	55	3	1
555, 6, 7, 9	Miscellaneous automotive dealers	6	3 349	232	52	20	—	—
554	Gasoline service stations	40	31 994	2 453	563	292	14	—
56	Apparel and accessory stores	72	22 826	2 956	715	483	4	3
561	Men's and boys' clothing stores	5	2 338	344	80	38	—	—
562, 3	Women's clothing and specialty stores	24	7 868	923	227	177	1	1
562	Women's clothing stores	19	7 351	840	207	159	—	1
563	Women's accessory and specialty stores	5	517	83	20	18	1	—
565	Family clothing stores	10	4 032	409	106	79	1	—
566	Shoe stores	21	6 695	937	217	125	—	1
564, 9	Other apparel and accessory stores	12	1 893	343	85	64	2	1
57	Furniture and home furnishings stores	55	31 165	4 045	1 002	368	17	2
5712	Furniture stores	14	7 188	860	200	80	6	—
5713, 4, 9	Home furnishings stores	11	3 200	604	169	57	3	—
572	Household appliance stores	9	3 035	440	110	34	4	1
573	Radio, television, computer, and music stores	21	17 742	2 141	523	197	4	1
58	Eating and drinking places	156	64 035	17 101	3 961	3 637	40	10
5812	Eating places	117	55 996	15 315	3 492	3 191	27	8
5813	Drinking places	39	8 039	1 786	469	446	13	2
591	Drug and proprietary stores	17	21 514	2 633	635	235	3	—

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							Individual proprie- torships (number)	Partnerships (number)
	IOWA CITY, IA MSA—Con.							
59 ex. 591	Miscellaneous retail stores.....	124	46 535	6 760	1 592	850	39	9
592	Liquor stores.....	8	3 133	321	88	49	2	-
593	Used merchandise stores.....	11	824	150	37	27	8	-
594	Miscellaneous shopping goods stores.....	54	21 695	3 044	723	433	8	4
5941	Sporting goods stores and bicycle shops.....	9	3 341	527	126	72	-	1
5942, 3	Book, stationery stores.....	10	6 221	747	170	86	2	1
5944	Jewelry stores.....	7	2 744	525	131	65	-	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores.....	28	9 389	1 245	296	210	6	2
596	Nonstore retailers.....	11	9 605	975	233	121	6	2
598	Fuel dealers.....	3	(D)	(D)	(D)	(D)	1	-
5992	Florists.....	11	2 600	546	124	81	6	-
5993	Tobacco stores and stands.....	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands.....	-	-	-	-	-	-	-
5995	Optical goods stores.....	8	2 404	449	100	34	4	-
5999	Miscellaneous retail stores, n.e.c.....	17	5 027	976	227	88	3	3
	OMAHA, NE-IA MSA							
	Retail trade.....	3 733	3 831 614	456 633	108 210	52 704	686	167
52	Building materials and garden supplies stores.....	171	168 874	22 207	4 862	1 528	34	5
521, 3	Building materials and supply stores.....	77	116 775	14 389	3 287	883	12	3
521	Lumber and other building materials dealers.....	48	105 177	12 241	2 704	722	5	2
523	Paint, glass, and wallpaper stores.....	29	11 598	2 148	583	161	7	1
525	Hardware stores.....	50	26 835	4 101	878	323	12	-
526	Retail nurseries, lawn and garden supply stores.....	40	21 273	3 154	563	286	10	2
527	Mobile home dealers.....	4	3 991	563	134	36	-	-
53	General merchandise stores.....	63	523 287	53 028	12 600	6 760	7	2
531	Department stores (incl. leased depts.) ^{1 2}	40	512 833	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	40	474 528	48 542	11 629	6 236	-	-
533	Variety stores.....	11	8 676	1 629	366	193	4	1
539	Miscellaneous general merchandise stores.....	12	40 083	2 857	605	331	3	1
54	Food stores.....	353	714 983	66 408	16 031	7 758	68	21
541	Grocery stores.....	203	682 413	60 784	14 540	6 717	35	13
542	Meat and fish (seafood) markets.....	24	10 996	1 324	339	151	4	3
546	Retail bakeries.....	58	7 254	2 237	523	380	13	2
543, 4, 5, 9	Other food stores.....	68	14 320	2 063	629	510	16	3
543	Fruit and vegetable markets.....	1	(D)	(D)	(D)	(D)	1	-
544	Candy, nut, and confectionery stores.....	21	4 725	875	332	178	8	-
545	Dairy products stores.....	32	(D)	(D)	(D)	(D)	5	-
549	Miscellaneous food stores.....	14	2 463	263	60	60	2	3
55 ex. 554	Automotive dealers.....	227	873 141	74 045	17 624	3 583	35	13
551	New and used car dealers.....	54	766 769	59 503	14 416	2 636	6	1
552	Used car dealers.....	36	24 146	2 187	476	165	9	1
553	Auto and home supply stores.....	114	55 384	9 676	2 195	586	18	9
553 pt.	Tire, battery, and accessory dealers.....	106	52 699	9 426	2 140	560	14	9
553 pt.	Other auto and home supply stores.....	8	2 685	250	55	26	4	-
555, 6, 7, 9	Miscellaneous automotive dealers.....	23	26 842	2 679	537	196	2	2
555	Boat dealers.....	7	5 691	479	105	35	2	-
556	Recreational vehicle dealers.....	8	14 613	1 491	276	95	-	2
557	Motorcycle dealers.....	8	6 538	709	156	66	-	-
559	Automotive dealers, n.e.c.....	-	-	-	-	-	-	-
554	Gasoline service stations.....	369	289 445	21 267	4 990	2 184	99	7
56	Apparel and accessory stores.....	354	164 935	22 366	5 428	2 664	22	6
561	Men's and boys' clothing stores.....	37	24 620	4 563	1 286	286	-	2
562, 3	Women's clothing and specialty stores.....	149	59 663	7 549	1 771	1 104	13	2
562	Women's clothing stores.....	133	55 907	6 980	1 632	1 037	11	1
563	Women's accessory and specialty stores.....	16	3 756	569	139	67	2	1
565	Family clothing stores.....	23	30 702	3 393	758	408	1	-
566	Shoe stores.....	111	39 186	5 353	1 330	654	4	-
566 pt.	Men's shoe stores.....	6	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores.....	29	(D)	(D)	(D)	(D)	1	-
566 pt.	Children's and juveniles' shoe stores.....	-	-	-	-	-	-	-
566 pt.	Family shoe stores.....	76	28 042	3 615	845	437	3	-
564, 9	Other apparel and accessory stores.....	34	10 764	1 508	283	212	4	2
564	Children's and infants' wear stores.....	6	4 312	592	97	57	-	-
569	Miscellaneous apparel and accessory stores.....	28	6 452	916	186	155	4	2

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							Individual proprie- torships (number)	Partne- rships (number)
	OMAHA, NE-IA MSA—Con.							
57	Furniture and home furnishings stores -----	229	274 356	29 496	7 185	1 925	41	11
5712	Furniture stores -----	33	168 851	15 727	3 886	807	4	2
5713, 4, 9	Home furnishings stores -----	84	37 905	5 305	1 278	451	19	6
5713	Floor covering stores -----	28	21 334	2 969	676	183	6	3
5714	Drapery and upholstery stores -----	11	2 663	343	82	35	5	1
5719	Miscellaneous home furnishings stores -----	45	13 908	1 993	520	233	8	2
572	Household appliance stores -----	22	12 084	1 391	318	117	9	1
573	Radio, television, computer, and music stores -----	90	55 516	7 073	1 703	550	9	2
5731, 4	Radio, television, electronics, and computer stores -----	54	40 108	5 417	1 343	364	2	—
5735	Record and prerecorded tape stores -----	23	10 159	965	209	133	2	2
5736	Musical instrument stores -----	13	5 249	691	151	53	5	—
58	Eating and drinking places -----	1 141	416 938	109 226	25 932	20 076	213	69
5812	Eating places -----	838	370 019	100 144	23 728	18 529	155	56
5812 pt.	Restaurants and lunchrooms -----	348	170 831	49 149	12 025	8 862	75	17
5812 pt.	Cafeterias -----	19	18 455	5 591	1 514	964	4	—
5812 pt.	Refreshment places -----	395	162 985	40 186	9 042	7 591	57	32
5812 pt.	Other eating places -----	76	17 748	5 218	1 147	1 112	19	6
5813	Drinking places -----	303	46 919	9 082	2 204	1 547	58	13
591	Drug and proprietary stores -----	120	131 841	16 007	3 782	1 603	16	—
591 pt.	Drug stores -----	118	(D)	(D)	(D)	(D)	15	—
591 pt.	Proprietary stores -----	2	(D)	(D)	(D)	(D)	1	—
59 ex. 591	Miscellaneous retail stores -----	706	273 814	42 583	9 776	4 623	151	33
592	Liquor stores -----	64	21 422	2 062	499	259	13	1
593	Used merchandise stores -----	48	10 106	2 651	693	382	9	3
594	Miscellaneous shopping goods stores -----	302	135 952	16 908	3 573	2 001	60	19
5941	Sporting goods stores and bicycle shops -----	51	21 045	2 978	607	272	13	—
5941 pt.	General line sporting goods stores -----	16	7 254	1 178	277	122	4	—
5941 pt.	Specialty line sporting goods stores -----	35	13 791	1 800	330	150	9	—
5942	Book stores -----	43	15 156	1 696	298	165	9	3
5943	Stationery stores -----	11	2 214	378	84	54	1	—
5944	Jewelry stores -----	52	45 943	5 284	1 186	562	7	1
5945	Hobby, toy, and game shops -----	27	14 246	1 353	322	174	4	2
5946	Camera and photographic supply stores -----	6	(D)	(D)	(D)	(D)	—	—
5947	Gift, novelty, and souvenir shops -----	79	21 506	3 035	552	440	20	10
5948	Luggage and leather goods stores -----	4	(D)	(D)	(D)	(D)	1	—
5949	Sewing, needlework, and piece goods stores -----	29	11 110	1 566	373	279	5	3
596	Nonstore retailers -----	59	47 513	9 508	2 204	773	17	2
5961	Catalog and mail-order houses -----	12	7 478	779	149	52	1	—
5962	Merchandising machine operators -----	24	23 667	5 238	1 290	352	9	1
5963	Direct selling establishments -----	23	16 368	3 491	765	369	7	1
598	Fuel dealers -----	12	7 425	1 097	302	67	—	—
5983	Fuel oil dealers -----	1	(D)	(D)	(D)	(D)	—	—
5984	Liquefied petroleum gas (bottled gas) dealers -----	11	(D)	(D)	(D)	(D)	—	—
5989	Fuel dealers, n.e.c. -----	—	—	—	—	—	—	—
5992	Florists -----	64	12 691	2 771	660	392	17	4
5993	Tobacco stores and stands -----	5	1 039	168	43	17	2	—
5994	News dealers and newsstands -----	3	849	141	35	22	2	—
5995	Optical goods stores -----	59	12 861	2 989	736	210	2	—
5999	Miscellaneous retail stores, n.e.c. -----	90	23 956	4 288	1 031	500	29	4
5999 pt.	Pet shops -----	25	5 653	1 207	300	195	8	3
5999 pt.	Typewriter stores -----	—	—	—	—	—	—	—
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	65	18 303	3 081	731	305	21	1
	SIOUX CITY, IA-NE MSA							
	Retail trade -----	803	706 871	81 869	19 382	9 641	241	54
52	Building materials and garden supplies stores -----	43	56 204	6 858	1 521	456	10	1
521, 3	Building materials and supply stores -----	22	46 460	5 627	1 261	329	3	—
525	Hardware stores -----	14	6 124	893	193	98	5	1
526	Retail nurseries, lawn and garden supply stores -----	5	(D)	(D)	(D)	(D)	2	—
527	Mobile home dealers -----	2	(D)	(D)	(D)	(D)	—	—
53	General merchandise stores -----	18	112 115	11 059	2 716	1 338	3	—
531	Department stores (incl. leased depts.) ^{1 2} -----	8	111 328	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) ¹ -----	8	105 103	10 187	2 522	1 239	—	—
533	Variety stores -----	4	(D)	(D)	(D)	(D)	2	—
539	Miscellaneous general merchandise stores -----	4	(D)	(D)	(D)	(D)	1	—
54	Food stores -----	73	153 617	13 786	3 173	1 564	24	7
541	Grocery stores -----	58	150 442	12 983	2 996	1 434	18	6
542	Meat and fish (seafood) markets -----	1	(D)	(D)	(D)	(D)	—	—
546	Retail bakeries -----	8	1 693	605	135	93	3	—
543, 4, 5, 9	Other food stores -----	6	(D)	(D)	(D)	(D)	3	1

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							Individual proprie- torships (number)	Partners- hips (number)
	SIOUX CITY, IA-NE MSA—Con.							
55 ex. 554	Automotive dealers	42	124 049	11 323	2 604	566	12	3
551	New and used car dealers.....	13	105 360	9 059	2 078	406	3	2
552	Used car dealers.....	5	2 475	125	19	8	3	—
553	Auto and home supply stores.....	18	13 153	1 877	450	131	6	—
555, 6, 7, 9	Miscellaneous automotive dealers.....	6	3 061	262	57	21	—	1
554	Gasoline service stations	87	64 117	4 073	1 086	524	30	3
56	Apparel and accessory stores	79	33 009	4 319	1 024	556	7	3
561	Men's and boys' clothing stores.....	10	6 809	1 034	250	89	1	—
562, 3	Women's clothing and specialty stores.....	38	(D)	(D)	(D)	(D)	4	3
562	Women's clothing stores.....	35	(D)	(D)	(D)	(D)	4	3
563	Women's accessory and specialty stores.....	3	(D)	(D)	(D)	(D)	—	—
565	Family clothing stores.....	4	2 453	429	109	44	—	—
566	Shoe stores.....	19	6 468	756	186	107	—	—
564, 9	Other apparel and accessory stores.....	8	(D)	(D)	(D)	(D)	2	—
57	Furniture and home furnishings stores	59	28 755	3 503	798	276	16	5
5712	Furniture stores.....	15	7 890	1 053	223	69	2	2
5713, 4, 9	Home furnishings stores.....	15	5 010	547	120	52	4	—
572	Household appliance stores.....	11	7 877	915	207	68	5	2
573	Radio, television, computer, and music stores.....	18	7 978	988	248	87	5	1
58	Eating and drinking places	242	67 024	17 111	4 068	3 335	93	22
5812	Eating places.....	170	59 500	15 691	3 718	3 100	57	18
5813	Drinking places.....	72	7 524	1 420	350	235	36	4
591	Drug and proprietary stores	23	23 203	2 817	723	282	6	—
59 ex. 591	Miscellaneous retail stores	139	44 778	7 020	1 669	744	40	10
592	Liquor stores.....	14	5 065	479	105	52	—	1
593	Used merchandise stores.....	7	595	225	58	39	2	—
594	Miscellaneous shopping goods stores.....	67	26 842	3 823	887	428	22	3
5941	Sporting goods stores and bicycle shops.....	15	7 666	938	234	100	7	—
5942, 3	Book, stationery stores.....	7	3 041	413	94	45	1	—
5944	Jewelry stores.....	15	7 974	1 462	337	122	3	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores.....	30	8 161	1 010	222	161	11	3
596	Nonstore retailers	10	4 071	728	182	68	1	2
598	Fuel dealers	3	908	248	65	18	—	—
5992	Florists.....	8	1 247	310	72	39	4	2
5993	Tobacco stores and stands.....	1	(D)	(D)	(D)	(D)	—	—
5994	News dealers and newsstands.....	2	(D)	(D)	(D)	(D)	2	—
5995	Optical goods stores.....	11	3 102	608	157	53	3	—
5999	Miscellaneous retail stores, n.e.c.....	16	(D)	(D)	(D)	(D)	6	2
	WATERLOO-CEDAR FALLS, IA MSA							
	Retail trade	1 012	847 830	97 286	23 260	11 506	272	54
52	Building materials and garden supplies stores	58	44 514	5 350	1 156	480	8	3
521, 3	Building materials and supply stores.....	31	34 105	3 937	862	303	1	—
525	Hardware stores.....	19	(D)	(D)	(D)	(D)	4	3
526	Retail nurseries, lawn and garden supply stores.....	7	4 577	626	118	65	2	—
527	Mobile home dealers.....	1	(D)	(D)	(D)	(D)	1	—
53	General merchandise stores	22	133 290	14 311	3 547	1 750	2	—
531	Department stores (incl. leased depts.) ^{1 2}	8	121 184	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) ¹	8	113 672	11 869	3 033	1 445	—	—
533	Variety stores.....	6	(D)	(D)	(D)	(D)	—	—
539	Miscellaneous general merchandise stores.....	8	(D)	(D)	(D)	(D)	2	—
54	Food stores	106	158 452	13 978	3 462	1 619	30	5
541	Grocery stores.....	74	151 332	12 669	3 160	1 394	18	2
542	Meat and fish (seafood) markets.....	7	3 721	459	109	68	—	1
546	Retail bakeries.....	14	2 132	659	149	114	6	—
543, 4, 5, 9	Other food stores.....	11	1 267	191	44	43	6	2
55 ex. 554	Automotive dealers	73	216 344	17 523	3 808	947	15	3
551	New and used car dealers.....	22	180 355	13 538	2 899	637	1	—
552	Used car dealers.....	9	5 248	429	96	76	2	1
553	Auto and home supply stores.....	31	15 192	2 512	638	172	8	2
555, 6, 7, 9	Miscellaneous automotive dealers.....	11	15 549	1 044	175	62	4	—
554	Gasoline service stations	90	60 546	3 693	898	464	28	3

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	WATERLOO-CEDAR FALLS, IA MSA—Con.							
56	Apparel and accessory stores	97	29 822	4 135	1 005	621	9	4
561	Men's and boys' clothing stores	13	4 891	800	196	104	2	1
562, 3	Women's clothing and specialty stores	45	13 424	1 629	368	271	5	2
562	Women's clothing stores	40	(D)	(D)	(D)	(D)	5	2
563	Women's accessory and specialty stores	5	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores	11	3 647	426	117	72	2	1
566	Shoe stores	24	7 348	1 163	297	150	-	-
564, 9	Other apparel and accessory stores	4	512	117	27	24	-	-
57	Furniture and homefurnishings stores	68	29 485	4 449	1 032	381	20	3
5712	Furniture stores	17	11 534	1 946	464	175	3	1
5713, 4, 9	Homefurnishings stores	13	5 124	781	175	53	5	1
572	Household appliance stores	10	3 406	432	88	43	6	1
573	Radio, television, computer, and music stores	28	9 421	1 290	305	110	6	-
58	Eating and drinking places	284	77 973	19 506	4 648	3 791	99	24
5812	Eating places	205	69 734	18 080	4 298	3 455	57	21
5813	Drinking places	79	8 239	1 426	350	336	42	3
591	Drug and proprietary stores	30	34 161	4 632	1 138	408	3	-
59 ex. 591	Miscellaneous retail stores	184	63 243	9 709	2 566	1 045	58	9
592	Liquor stores	15	5 096	491	120	67	2	-
593	Used merchandise stores	9	1 216	347	100	41	3	-
594	Miscellaneous shopping goods stores	90	30 192	3 972	1 034	512	30	4
5941	Sporting goods stores and bicycle shops	15	6 381	780	185	98	5	2
5942, 3	Book, stationery stores	10	7 398	704	209	73	3	-
5944	Jewelry stores	22	5 547	1 030	254	109	3	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	43	10 866	1 458	386	232	19	2
596	Nonstore retailers	15	13 374	2 435	680	168	5	1
598	Fuel dealers	8	4 636	798	232	47	-	1
5992	Florists	23	3 965	754	182	134	9	1
5993	Tobacco stores and stands	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands	1	(D)	(D)	(D)	(D)	1	-
5995	Optical goods stores	9	2 351	370	98	31	1	1
5999	Miscellaneous retail stores, n.e.c.	13	(D)	(D)	(D)	(D)	6	1

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	Retail trade	12 053	7 081 774	758 887	176 911	96 546	5 321	931
52	Building materials and garden supplies stores	912	44 ^a 500	55 199	12 296	4 493	264	57
521, 3	Building materials and supply stores	462	(D)	(D)	(D)	(D)	84	20
521	Lumber and other building materials dealers	386	(D)	(D)	(D)	(D)	53	16
523	Paint, glass, and wallpaper stores	76	(D)	(D)	(D)	(D)	31	4
525	Hardware stores	318	91 596	11 325	2 618	1 393	137	31
526	Retail nurseries, lawn and garden supply stores	110	47 064	5 341	1 005	469	39	5
527	Mobile home dealers	22	(D)	(D)	(D)	(D)	4	1
53	General merchandise stores	368	(D)	(D)	(D)	(D)	106	15
531	Department stores (incl. leased depts.) ^{1 2}	63	520 026	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) ¹	63	485 930	50 306	11 806	6 162	-	-
531 pt.	Conventional ¹	8	(D)	(D)	(D)	(D)	-	-
531 pt.	Discount or mass merchandising ¹	47	406 259	39 982	9 156	4 954	-	-
531 pt.	National chain ¹	8	(D)	(D)	(D)	(D)	-	-
533	Variety stores	114	(D)	(D)	(D)	(D)	57	4
539	Miscellaneous general merchandise stores	191	220 434	20 453	5 264	2 509	49	11

See footnotes at end of table.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
54	Food stores -----	1 344	1 699 724	153 471	36 214	18 499	612	104
541	Grocery stores-----	1 046	1 650 533	144 869	34 199	16 860	415	70
542	Meat and fish (seafood) markets-----	75	22 387	2 510	651	351	47	12
546	Retail bakeries-----	129	15 323	4 458	1 007	925	96	12
546 pt.	Retail bakeries—baking and selling-----	115	14 280	4 234	951	860	84	12
546 pt.	Retail bakeries—selling only-----	14	1 043	224	56	65	12	-
543, 4, 5, 9	Other food stores-----	94	11 481	1 634	357	363	54	10
543	Fruit and vegetable markets-----	3	913	98	19	14	3	-
544	Candy, nut, and confectionery stores-----	26	2 499	517	102	111	14	1
545	Dairy products stores-----	31	2 384	383	81	103	23	5
549	Miscellaneous food stores-----	34	5 685	636	155	135	14	4
55 ex. 554	Automotive dealers -----	958	1 628 866	128 333	28 719	7 945	273	56
551	New and used car dealers-----	431	1 366 705	97 870	22 026	5 664	55	15
552	Used car dealers-----	70	36 356	2 591	565	234	37	9
553	Auto and home supply stores-----	354	163 655	22 659	5 127	1 639	139	27
553 pt.	Tire, battery, and accessory dealers-----	311	142 261	20 640	4 629	1 461	109	26
553 pt.	Other auto and home supply stores-----	43	21 394	2 019	498	178	30	1
555, 6, 7, 9	Miscellaneous automotive dealers-----	103	62 150	5 213	1 001	408	42	5
555	Boat dealers-----	28	(D)	(D)	(D)	(D)	14	1
556	Recreational vehicle dealers-----	22	18 414	1 022	197	87	12	1
557	Motorcycle dealers-----	48	24 128	2 269	468	190	14	3
559	Automotive dealers, n.e.c.-----	5	(D)	(D)	(D)	(D)	2	-
554	Gasoline service stations -----	1 309	785 402	49 302	11 681	6 474	602	87
56	Apparel and accessory stores -----	1 009	(D)	(D)	(D)	(D)	375	98
561	Men's and boys' clothing stores-----	153	36 356	4 884	1 185	626	60	16
562, 3	Women's clothing and specialty stores-----	416	103 296	12 462	3 028	2 189	170	25
562	Women's clothing stores-----	382	98 295	11 839	2 872	2 070	151	24
563	Women's accessory and specialty stores-----	34	5 001	623	156	119	19	1
565	Family clothing stores-----	126	77 410	8 191	1 841	1 037	39	12
566	Shoe stores-----	235	47 931	6 106	1 435	866	63	36
566 pt.	Men's shoe stores-----	7	(D)	(D)	(D)	(D)	3	2
566 pt.	Women's shoe stores-----	26	4 829	766	186	93	9	2
566 pt.	Children's and juveniles' shoe stores-----	1	(D)	(D)	(D)	(D)	-	-
566 pt.	Family shoe stores-----	201	42 179	5 227	1 226	758	51	32
564, 9	Other apparel and accessory stores-----	79	(D)	(D)	(D)	(D)	43	9
564	Children's and infants' wear stores-----	57	6 402	625	157	170	34	6
569	Miscellaneous apparel and accessory stores-----	22	(D)	(D)	(D)	(D)	9	3
57	Furniture and home furnishings stores -----	700	225 208	31 265	7 364	2 885	302	60
5712	Furniture stores-----	238	98 097	14 398	3 431	1 220	83	19
5713, 4, 9	Home furnishings stores-----	128	34 604	4 480	1 010	447	63	12
5713	Floor covering stores-----	73	28 337	3 645	816	314	31	7
5714	Drapery and upholstery stores-----	15	828	174	41	24	9	2
5719	Miscellaneous home furnishings stores-----	40	5 439	661	153	109	23	3
572	Household appliance stores-----	148	43 035	6 217	1 487	561	71	16
573	Radio, television, computer, and music stores-----	186	49 472	6 170	1 436	657	85	13
5731	Radio, television, and electronics stores-----	138	34 406	4 210	1 012	453	70	8
5734	Computer and software stores-----	7	4 660	583	107	44	1	-
5735	Record and prerecorded tape stores-----	13	4 011	380	81	53	3	-
5736	Musical instrument stores-----	28	6 395	997	236	107	11	5
58	Eating and drinking places -----	3 152	588 257	139 099	31 734	31 153	1 782	301
5812	Eating places-----	2 341	521 156	128 592	29 001	28 588	1 255	239
5812 pt.	Restaurants and lunchrooms-----	1 359	264 669	68 579	15 740	15 842	789	143
5812 pt.	Cafeterias-----	39	9 378	2 222	551	435	28	2
5812 pt.	Refreshment places-----	801	231 246	54 165	11 981	11 418	361	79
5812 pt.	Other eating places-----	142	15 863	3 626	729	893	77	15
5813	Drinking places-----	811	67 101	10 507	2 733	2 565	527	62
591	Drug and proprietary stores -----	453	251 998	33 966	8 222	3 453	143	15
591 pt.	Drug stores-----	441	249 638	33 672	8 145	3 409	138	13
591 pt.	Proprietary stores-----	12	2 360	294	77	44	5	2
59 ex. 591	Miscellaneous retail stores -----	1 848	(D)	(D)	(D)	(D)	862	138
592	Liquor stores-----	269	(D)	(D)	(D)	(D)	45	12
593	Used merchandise stores-----	88	10 427	1 360	324	219	54	10
594	Miscellaneous shopping goods stores-----	695	(D)	(D)	(D)	(D)	388	60
5941	Sporting goods stores and bicycle shops-----	109	(D)	(D)	(D)	(D)	64	8
5941 pt.	General line sporting goods stores-----	49	10 701	1 310	296	165	24	5
5941 pt.	Specialty line sporting goods stores-----	60	(D)	(D)	(D)	(D)	40	3

See footnotes at end of table.

Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
59 ex.	Miscellaneous retail stores—Con.							
591								
594	Miscellaneous shopping goods stores—Con.							
5942	Book stores.....	48	10 121	1 202	337	183	23	6
5943	Stationery stores.....	20	5 343	929	233	115	7	3
5944	Jewelry stores.....	151	30 744	5 182	1 202	589	73	11
5945	Hobby, toy, and game shops.....	52	8 277	1 011	240	181	31	7
5946	Camera and photographic supply stores.....	9	(D)	(D)	(D)	(D)	3	1
5947	Gift, novelty, and souvenir shops.....	196	24 528	3 309	856	743	113	15
5948	Luggage and leather goods stores.....	1	(D)	(D)	(D)	(D)	—	1
5949	Sewing, needlework, and piece goods stores.....	109	13 306	1 849	438	415	74	8
596	Nonstore retailers.....	165	83 783	11 078	2 580	1 219	79	12
5961	Catalog and mail-order houses.....	70	28 792	2 166	557	321	45	—
5962	Merchandising machine operators.....	27	15 502	2 848	662	271	7	6
5963	Direct selling establishments.....	68	39 489	6 064	1 361	627	27	6
598	Fuel dealers.....	213	104 993	13 329	3 405	894	39	6
5983	Fuel oil dealers.....	39	17 695	1 302	302	137	20	2
5984	Liquefied petroleum gas (bottled gas) dealers.....	174	87 298	12 027	3 103	757	19	4
5989	Fuel dealers, n.e.c.....	—	—	—	—	—	—	—
5992	Florists.....	227	(D)	(D)	(D)	(D)	169	20
5993	Tobacco stores and stands.....	4	584	55	16	17	1	1
5994	News dealers and newsstands.....	15	1 758	255	57	53	4	—
5995	Optical goods stores.....	46	7 244	1 478	383	136	9	2
5999	Miscellaneous retail stores, n.e.c.....	126	(D)	(D)	(D)	(D)	74	15
5999 pt.	Pet shops.....	13	1 786	308	72	45	7	1
5999 pt.	Typewriter stores.....	7	(D)	(D)	(D)	(D)	4	2
5999 pt.	Other miscellaneous retail stores, n.e.c.....	106	(D)	(D)	(D)	(D)	63	12

¹Includes sales from catalog order desks.

²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Iowa.....	(X)	15 081 608	15 081 608	100.0	Iowa—Con.				
Des Moines.....	1	1 595 902	1 595 902	10.6	Indianola.....	36	71 841	9 932 924	65.9
Cedar Rapids.....	2	933 987	2 529 889	16.8	Decorah.....	37	68 905	10 001 829	66.3
Davenport.....	3	764 084	3 293 973	21.8	Clear Lake ▲.....	38	68 547	10 070 376	66.8
Sioux City.....	4	623 080	3 917 053	26.0	Spirit Lake.....	39	66 758	10 137 134	67.2
Dubuque.....	5	492 765	4 409 818	29.2	Creston.....	40	66 022	10 203 156	67.7
Waterloo.....	6	451 727	4 861 545	32.2	Fort Madison.....	41	63 192	10 266 348	68.1
Council Bluffs.....	7	415 283	5 276 828	35.0	Grinnell.....	42	62 836	10 329 184	68.5
Iowa City.....	8	395 112	5 671 940	37.6	Waverly.....	43	62 177	10 391 361	68.9
Ames.....	9	332 469	6 004 409	39.8	Sheldon ▲.....	44	61 694	10 453 055	69.3
West Des Moines.....	10	313 550	6 317 959	41.9	Cherokee.....	45	60 902	10 513 957	69.7
Mason City.....	11	293 661	6 611 620	43.8	Maquoketa.....	46	60 324	10 574 281	70.1
Cedar Falls.....	12	264 001	6 875 621	45.6	Washington.....	47	59 078	10 633 359	70.5
Fort Dodge.....	13	241 585	7 117 206	47.2	Charles City.....	48	58 525	10 691 884	70.9
Clinton.....	14	235 500	7 352 706	48.8	Algona.....	49	57 900	10 749 784	71.3
Marshalltown.....	15	198 914	7 551 620	50.1	Webster City.....	50	57 581	10 807 365	71.7
Urbandale.....	16	193 596	7 745 216	51.4	Shenandoah ▲.....	51	57 511	10 864 876	72.0
Burlington.....	17	192 945	7 938 161	52.6	Pella.....	52	56 592	10 921 468	72.4
Bettendorf.....	18	182 552	8 120 713	53.8	Centerville.....	53	52 693	10 974 161	72.8
Ottumwa.....	19	176 555	8 297 268	55.0	West Burlington.....	54	52 676	11 026 837	73.1
Muscatine.....	20	172 609	8 469 877	56.2	Denison.....	55	52 199	11 079 036	73.5
Newton.....	21	124 182	8 594 059	57.0	Iowa Falls.....	56	51 611	11 130 647	73.8
Ankeny.....	22	112 671	8 706 730	57.7	Red Oak.....	57	51 602	11 182 249	74.1
Spencer.....	23	108 380	8 815 110	58.4	Knoxville.....	58	50 457	11 232 706	74.5
Marion.....	24	102 866	8 917 976	59.1	Estherville.....	59	50 411	11 283 117	74.8
Carroll.....	25	101 526	9 019 502	59.8	Perry.....	60	47 677	11 330 794	75.1
Keokuk.....	26	97 821	9 117 323	60.5	Manchester.....	61	46 602	11 377 396	75.4
Oskaloosa.....	27	97 133	9 214 456	61.1	Independence.....	62	45 206	11 422 602	75.7
Coralville.....	28	95 066	9 309 522	61.7	Oelwein.....	63	44 324	11 466 926	76.0
Storm Lake.....	29	88 374	9 397 896	62.3	Harlan.....	64	43 517	11 510 443	76.3
Boone.....	30	87 089	9 484 985	62.9	Osceola.....	65	40 260	11 550 703	76.6
Fairfield.....	31	77 933	9 562 918	63.4	Winterset.....	66	39 181	11 589 884	76.8
Atlantic.....	32	76 455	9 639 373	63.9	Windsor Heights.....	67	38 614	11 628 498	77.1
Le Mars.....	33	75 149	9 714 522	64.4	Clarinda.....	68	37 714	11 666 212	77.4
Clive.....	34	73 994	9 788 516	64.9	Dyersville ▲.....	69	37 517	11 703 729	77.6
Mount Pleasant.....	35	72 567	9 861 083	65.4	Humboldt.....	70	36 535	11 740 264	77.8

See footnotes at end of table.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Iowa—Con.					Iowa—Con.				
De Witt -----	71	36 304	11 776 568	78.1	Eldridge -----	96	20 981	12 470 898	82.7
Jefferson -----	72	35 260	11 811 828	78.3	Carlisle ▲ -----	97	19 675	12 490 573	82.8
Nevada -----	73	33 729	11 845 557	78.5	Sac City -----	98	18 767	12 509 340	82.9
Waukon -----	74	33 042	11 878 599	78.8	Belle Plaine -----	99	18 722	12 528 062	83.1
New Hampton -----	75	31 914	11 910 513	79.0	Clarion -----	100	18 166	12 546 228	83.2
					Rock Rapids -----	101	17 911	12 564 139	83.3
Altoona -----	76	30 071	11 940 584	79.2	Bloomfield -----	102	17 810	12 581 949	83.4
Forest City ▲ -----	77	29 819	11 970 403	79.4	Pleasant Hill -----	103	16 493	12 598 442	83.5
Vinton -----	78	29 423	11 999 826	79.6	Eagle Grove -----	104	16 250	12 614 692	83.6
Sioux Center -----	79	29 276	12 029 102	79.8	Belmond -----	105	15 979	12 630 671	83.7
Glenwood -----	80	28 644	12 057 746	80.0					
					Grundy Center -----	106	15 820	12 646 491	83.9
Anamosa -----	81	28 443	12 086 189	80.1	Adel -----	107	14 974	12 661 465	84.0
Chariton -----	82	28 206	12 114 395	80.3	Story City -----	108	14 867	12 676 332	84.1
Emmetsburg -----	83	28 003	12 142 398	80.5	Garner -----	109	14 398	12 690 730	84.1
Monticello -----	84	27 940	12 170 338	80.7	Eldora -----	110	13 940	12 704 670	84.2
Johnston -----	85	27 891	12 198 229	80.9					
					Sibley -----	111	13 052	12 717 722	84.3
West Union -----	86	27 863	12 226 092	81.1	Hawarden -----	112	12 458	12 730 180	84.4
Tipton -----	87	27 196	12 253 288	81.2	Missouri Valley -----	113	11 600	12 741 780	84.5
Hampton -----	88	26 859	12 280 147	81.4	Tama -----	114	10 684	12 752 464	84.6
Albia -----	89	26 203	12 306 350	81.6	Evansdale -----	115	10 251	12 762 715	84.6
Cresco -----	90	25 886	12 332 236	81.8					
					Lamoni -----	116	9 826	12 772 541	84.7
Mount Vernon -----	91	24 922	12 357 158	81.9	Norwalk -----	117	6 627	12 779 168	84.7
Orange City -----	92	24 885	12 382 043	82.1	Rock Valley -----	118	6 485	12 785 653	84.8
Osage -----	93	24 072	12 406 115	82.3	Carter Lake -----	119	6 291	12 791 944	84.8
Onawa -----	94	22 549	12 428 664	82.4	Wilton ▲ -----	120	6 018	12 797 962	84.9
Audubon -----	95	21 253	12 449 917	82.6					
					Le Claire -----	121	5 893	12 803 855	84.9
					West Liberty -----	122	5 537	12 809 392	84.9
					Camanache -----	123	4 639	12 814 031	85.0
					Hiawatha -----	124	3 645	12 817 676	85.0

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

Table 11. Counties Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Iowa-----	(X)	15 081 608	15 081 608	100.0	Iowa—Con.				
Polk-----	1	2 474 264	2 474 264	16.4	Washington-----	36	87 469	12 101 374	80.2
Linn-----	2	1 138 105	3 612 369	24.0	Winneshiek-----	37	87 432	12 188 806	80.8
Scott-----	3	1 043 219	4 655 588	30.9	Henry-----	38	86 558	12 275 364	81.4
Black Hawk-----	4	759 156	5 414 744	35.9	O'Brien-----	39	83 771	12 359 135	81.9
Woodbury-----	5	650 745	6 065 489	40.2	Jefferson-----	40	81 896	12 441 031	82.5
Dubuque-----	6	556 187	6 621 676	43.9	Jackson-----	41	81 817	12 522 848	83.0
Johnson-----	7	527 147	7 148 823	47.4	Buchanan-----	42	80 827	12 603 675	83.6
Pottawattamie-----	8	511 777	7 660 600	50.8	Kossuth-----	43	80 578	12 684 253	84.1
Story-----	9	408 410	8 069 010	53.5	Iowa-----	44	80 397	12 764 650	84.6
Cerro Gordo-----	10	369 520	8 438 530	56.0	Hamilton-----	45	74 084	12 838 734	85.1
Clinton-----	11	292 279	8 730 809	57.9	Cherokee-----	46	73 656	12 912 390	85.6
Des Moines-----	12	269 151	8 999 960	59.7	Benton-----	47	73 207	12 985 597	86.1
Webster-----	13	256 344	9 256 304	61.4	Floyd-----	48	72 137	13 057 734	86.6
Lee-----	14	216 270	9 472 574	62.8	Cedar-----	49	70 419	13 128 153	87.0
Marshall-----	15	211 442	9 684 016	64.2	Union-----	50	70 327	13 198 480	87.5
Muscatine-----	16	198 390	9 882 406	65.5	Harrison-----	51	67 948	13 266 428	88.0
Wapello-----	17	187 473	10 069 879	66.8	Jones-----	52	67 456	13 333 884	88.4
Jasper-----	18	159 451	10 229 330	67.8	Crawford-----	53	63 978	13 397 862	88.8
Warren-----	19	141 510	10 370 840	68.8	Clayton-----	54	63 473	13 461 335	89.3
Carroll-----	20	128 885	10 499 725	69.6	Appanoose-----	55	61 283	13 522 618	89.7
Marion-----	21	115 239	10 614 964	70.4	Allamakee-----	56	59 251	13 581 869	90.1
Clay-----	22	111 528	10 726 492	71.1	Delaware-----	57	57 331	13 639 200	90.4
Plymouth-----	23	110 506	10 836 998	71.9	Montgomery-----	58	56 868	13 696 068	90.8
Dallas-----	24	109 050	10 946 048	72.6	Wright-----	59	54 650	13 750 718	91.2
Buena Vista-----	25	107 317	11 053 365	73.3	Emmet-----	60	54 372	13 805 090	91.5
Boone-----	26	104 801	11 158 166	74.0	Tama-----	61	52 479	13 857 569	91.9
Mahaska-----	27	103 279	11 261 445	74.7	Shelby-----	62	51 996	13 909 565	92.2
Fayette-----	28	99 830	11 361 275	75.3	Madison-----	63	50 922	13 960 487	92.6
Sioux-----	29	99 006	11 460 281	76.0	Winnebago-----	64	49 802	14 010 289	92.9
Dickinson-----	30	98 242	11 558 523	76.6	Greene-----	65	45 754	14 056 043	93.2
Page-----	31	93 624	11 652 147	77.3	Clarke-----	66	44 138	14 100 181	93.5
Cass-----	32	92 878	11 745 025	77.9	Humboldt-----	67	43 117	14 143 298	93.8
Poweshiek-----	33	91 034	11 836 059	78.5	Pocahontas-----	68	42 350	14 185 648	94.1
Hardin-----	34	89 172	11 925 231	79.1	Chickasaw-----	69	41 810	14 227 458	94.3
Bremer-----	35	88 674	12 013 905	79.7	Monona-----	70	41 511	14 268 969	94.6

See footnotes at end of table.

Table 11. Counties Ranked by Volume of Sales: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank ¹	Sales (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Iowa—Con.					Iowa—Con.				
Sac-----	71	40 895	14 309 864	94.9	Lyon-----	86	29 699	14 819 037	98.3
Mills-----	72	40 793	14 350 657	95.2	Audubon-----	87	28 430	14 847 467	98.4
Palo Alto-----	73	38 962	14 389 619	95.4	Adair-----	88	28 300	14 875 767	98.6
Mitchell-----	74	38 799	14 428 418	95.7	Guthrie-----	89	24 345	14 900 112	98.8
Calhoun-----	75	38 668	14 467 086	95.9	Davis-----	90	23 263	14 923 375	99.0
Ida-----	76	35 474	14 502 560	96.2	Fremont-----	91	22 293	14 945 668	99.1
Butler-----	77	33 829	14 536 389	96.4	Decatur-----	92	21 475	14 967 143	99.2
Grundy-----	78	33 749	14 570 138	96.6	Ringgold-----	93	19 670	14 986 813	99.4
Franklin-----	79	33 111	14 603 249	96.8	Wayne-----	94	19 060	15 005 873	99.5
Keokuk-----	80	32 452	14 635 701	97.0	Osceola-----	95	18 638	15 024 511	99.6
Howard-----	81	31 425	14 667 126	97.3	Taylor-----	96	15 430	15 039 941	99.7
Hancock-----	82	31 382	14 698 508	97.5	Worth-----	97	15 418	15 055 359	99.8
Louisa-----	83	30 536	14 729 044	97.7	Adams-----	98	14 025	15 069 384	99.9
Lucas-----	84	30 466	14 759 510	97.9	Van Buren-----	99	12 224	15 081 608	100.0
Monroe-----	85	29 828	14 789 338	98.1					

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

APPENDIX A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1987 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employment during 1987. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 3 percent of total retail sales. Data on nonemployers are provided in subsequent 1987 Census of Retail Trade reports, Nonemployer Statistics, RC87-N, and Selected Statistics, RC87-SP-1.

The census included only those retail non-employer firms which reported a sales volume of \$1,000 or more during 1987 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff establishment to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location

and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1986.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1987 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies.
- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

¹Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

Classifications—In 1982, classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. For 1987, classifications are based on the 1987 SIC Manual. There are major revisions to the SIC structure for 1987 which limit the comparability of data between the 1982 and 1987 censuses. The kinds of business involving the most significant changes for retail trade are within SIC major groups 53 and 57. These changes are described in detail in the "Kind-of-Business Classifications" section below and in appendix H.

It was not possible to retabulate 1982 data based on the revised 1987 classifications for comparative purposes since, in many cases, the necessary information was not available for assigning the new 1987 classifications to the 1982 records. However, 1987 census records were assigned both a 1987 and 1982 census classification. Census data for 1987 are presented based on the 1987 classifications for all geographic areas included in this publication (see "Geographic Areas Covered" in the Introduction). In addition, data for the United States and each State are presented for both 1987 and 1982 based on the 1972 classifications in table 3 of this publication.²

Geographic areas—The boundaries of a number of areas for which data are shown in the 1987 census are not the same as in the 1982 census because of annexations; other boundary changes; and redefinitions of previously defined standard metropolitan statistical areas (SMSA's) and standard consolidated statistical areas (SCSA's) into metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).³

Nonemployer firms—In 1982, data for nonemployers and the combined data for all establishments were presented only at the retail total level for all geographic areas except the United States, for which these data were published by kind of business. For 1987, data presented in this publication do not include nonemployer establishments. Consequently, data in this report are included only for establishments with payroll. Data for nonemployers by kind of business for the United States are presented in the 1987

Census of Retail Trade report, Selected Statistics, RC87-SP-1 and for States, metropolitan statistical areas, counties, and places with 2,500 inhabitants or more in the Retail Trade reports of the Nonemployer Statistics Series, RC87-N-1 to -4. See appendix A of the Nonemployer Statistics Series reports for a description of improvements in data collection and processing of nonemployer records for the 1987 Economic Censuses.

Establishments—In 1982 and prior censuses, the count of establishments (defined below) represented the number in business at the end of the year. For 1987, the count of establishments in this publication represents those in business at any time during 1987.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the State as a whole is presented in appendix G.²

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC87-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.

²To improve comparability between 1982 and 1987 statistics, 1982 data were slightly adjusted to reflect organizational changes affecting some industries. Accordingly, statistics presented for 1982 vary slightly from those previously published.

³Newly defined metropolitan statistical areas (MSA's) and also certain terminology changes were announced by the Office of Management and Budget (OMB) effective June 30, 1983. The previous term "standard metropolitan statistical area" was shortened to metropolitan statistical area. If an area has more than 1 million population and meets certain other specified requirements, it now is termed a "consolidated metropolitan statistical area" (CMSA) and consists of major components recognized as "primary metropolitan statistical areas" (PMSA's). Many of these PMSA's were formerly recognized as SMSA's and the majority were also included in standard consolidated statistical areas defined by OMB beginning in 1975, each of which consisted of two or more closely associated SMSA's. Metropolitan areas not included in CMSA's are designated simply as metropolitan statistical areas (MSA's).

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organizational status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

This report presents data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries which primarily service retail establishments are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1987 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within a SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are sold by different kinds of business is available in the 1987 Census of Retail Trade report, Merchandise Line Sales, RC87-S-3.)

Building Materials and Garden Supplies Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to

contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596. Establishments having 25 to 49 employees and selling merchandise lines covered in the definition for department stores, previously classified in SIC 531 in prior censuses, are classified in SIC 539 in the 1987 Census.

Department stores (SIC 531)—Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the three following groups of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores (excl. leased depts.) also are presented:

Conventional department stores (SIC 531 pt.)—

Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. May have a catalog order service.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores

(SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order service.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)—

Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order service.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—

Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores

(SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and homefurnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales. Establishments primarily engaged in the retail sales of their merchandise by catalog, mail, or television order are classified in SIC 5961.

Food Stores

(SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets and convenience food stores are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963.

Fruit and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are frequently found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, and other confections.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546)—Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamin foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included.

Utility trailer dealers, previously classified in SIC 556 in prior censuses, are classified in SIC 559 in the 1987 census.

New car dealers (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. These establishments also frequently sell used pickups and vans at retail.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories.

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities, such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers [n.e.c.] (SIC 556)—Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches), including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

1972 SIC 568, "Furriers and fur shops", has been eliminated. Establishments previously classified in SIC 568 in prior censuses are classified in SIC 563 in the 1987 census.

Men's and boys' clothing stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and

boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563)—Establishments primarily engaged in selling women's accessories and specialties, such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur, including custom made. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219.

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group. Stores primarily selling athletic footwear and accessories are included here.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores furnishing interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

1972 SIC 5732, "Radio and television stores," has been divided into two new industries for 1987: SIC 5731, "Radio, television, and electronics stores" and SIC 5734, "Computer and software stores." Also, 1972 SIC 5733, "Music stores," has been divided into two new industries for 1987: SIC 5735, "Record and prerecorded tape stores" and SIC 5736, "Musical instrument stores."

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings. Establishments included in this industry may incidentally perform installation, but contractors primarily engaged in installing floor coverings for others are classified in SIC 1752.

Drapery and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous homefurnishings, such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvas or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731)—Establishments primarily engaged in the retail sale of radios, television sets, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, or records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer and software stores (SIC 5734)—Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

Record and prerecorded tape stores (SIC 5735)—Establishments primarily selling phonograph records and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5731 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736)—Establishments primarily selling musical instruments; such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages. Waiter/waitress service is provided and the establishments have seating facilities for at least 15 patrons. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. (This is not a lease arrangement.) The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either

on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

Drinking places (SIC 5813)—Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Establishments primarily selling used automobile parts and accessories, previously classified in SIC 593 in prior censuses, are classified in Wholesale Trade SIC 5015 in the 1987 census. Ice dealers, previously classified in SIC 5982, are classified in SIC 5999 in the 1987 census. And, optical goods stores, previously classified in SIC 5999, are classified in new SIC 5995 in the 1987 census.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies, such as accounting and legal forms; blankbooks and forms; and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, catalog and mail-order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail-order houses. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the "Other mail-order houses" classification.

Merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment"

is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, n.e.c. (SIC 5989)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

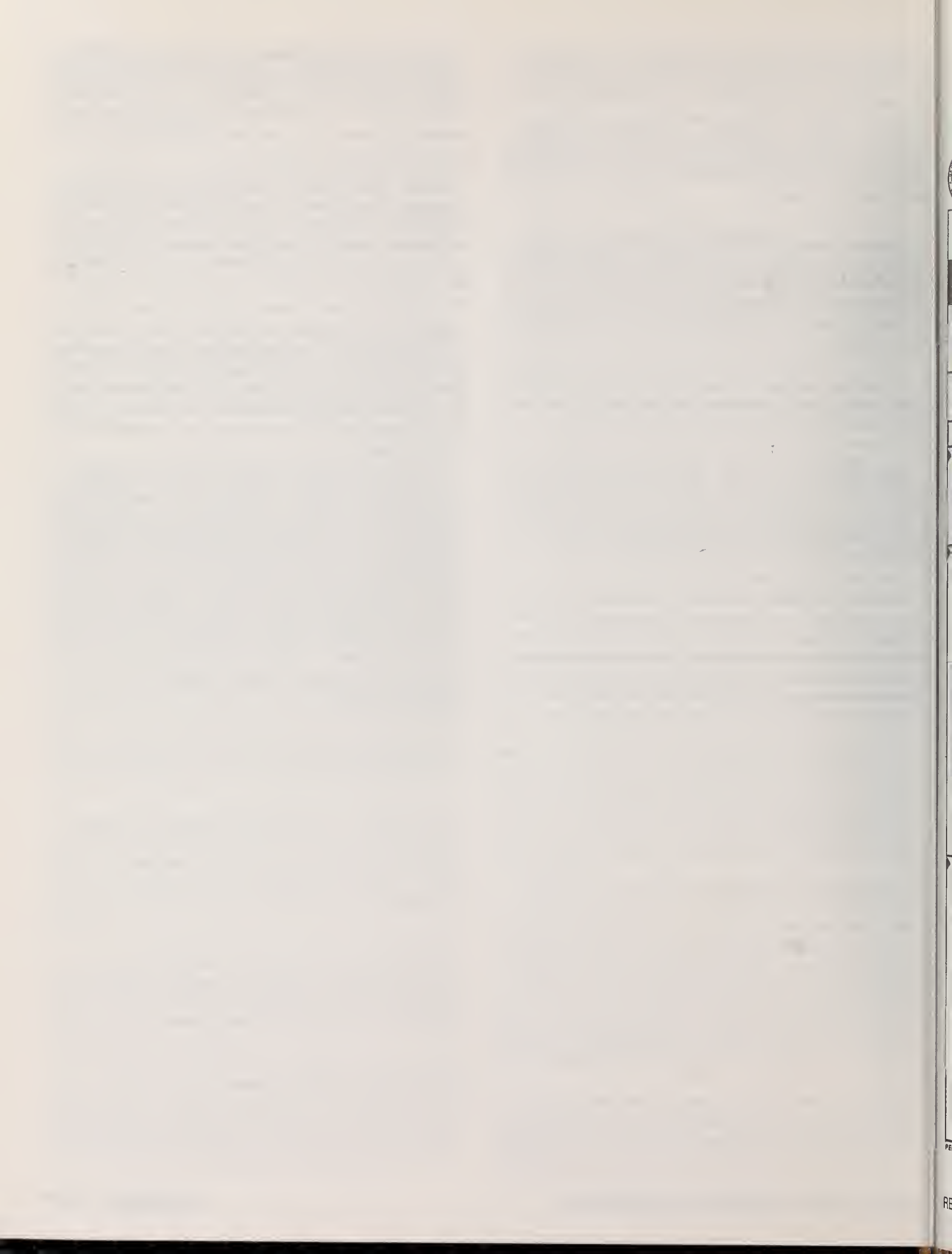
Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995)—Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are pet shops, typewriter stores, and other retail stores.



APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1987 CENSUS OF RETAIL TRADE

OMB APPROVAL NO. 0607-0528; EXPIRES 08/89

NOTICE — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO

BUREAU OF THE CENSUS
1201 East Tenth Street
Jeffersonville, IN 47134

DUE DATE: FEBRUARY 15, 1988

If filing by the due date causes an undue burden, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

NOTE — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5502

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1987 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES

2 ☐ NO — Enter current EI No. _____ (9 digits)

Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

NOTE: P.O. boxes or rural routes are not physical locations.

a. ☐ Same as shown in mailing label. If different, indicate change.

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC.

STATE

ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES

3 ☐ No legal boundaries

2 ☐ NO

4 ☐ Don't know

c. Type of municipality where physically located

096 1 ☐ City, village, or borough

3 ☐ Other or don't know

2 ☐ Town or township

d. Name of county where physically located

Item 3 — OPERATIONAL STATUS

Number of months
002

a. How many months during 1987 did this firm or organization actively operate this establishment?

b. Mark (X) the ONE box which best describes this establishment at the end of 1987.

001 1 ☐ In operation

2 ☐ Temporarily or seasonally inactive

3 ☐ Ceased operation — Give date _____

4 ☐ Sold or leased to another operator — Give date and right AND enter name, etc., below

Figures only

Month Day Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY

STATE

ZIP CODE

Item 4 — ORGANIZATIONAL STATUS — Mark (X) the ONE box which best describes this establishment during 1987.

003 1 ☐ Individual proprietorship

2 ☐ Partnership

3 ☐ Cooperative association (taxable)

4 ☐ Cooperative association (tax-exempt)

5 ☐ Governmental — Specify _____

6 ☐ Corporation (Do not mark if any form of cooperative association.)

9 ☐ Other — Specify _____

HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either

PREFERRED
Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	128	
1	125	628

Item 5 — DOLLAR VOLUME OF BUSINESS IN 1987

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil. Thou. Dol.

010

Item 6 — PAYROLL AND EMPLOYMENT

a. Payroll in 1987, before deductions

(1) Total ANNUAL payroll

Mil. Thou. Dol.

030

(2) FIRST QUARTER payroll (Jan. — Mar.)

031

b. Employment in 1987

Number of paid employees for the pay period including March 12, 1987 (include both full- and part-time employees)

Number

032

Item 9 — KIND OF BUSINESS

Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1987.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2

Item 11 — MERCHANDISE LINES

Report sales either in dollar figures (see example on page 1) or as a percent (in whole percents) of total sales (see example below).

HOW TO REPORT PERCENTS

If figure is **38.76%** of total sales:

• Report whole percents

Not acceptable

Mil.	Thou.	Dol.	Per-
			cent

39

38.76

Merchandise lines

Census use

Estimated sales during 1987

Mil.	Thou.	Dol.	Per-
			cent

(Categories appropriate to individual form)

NOTE

Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.

Item 13 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is this company owned or controlled by another company?

097 1 ☐ YES →
2 ☐ NO

ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE

EI No. (9 digits)

b. Does this company own or control any other company or companies?

098 1 ☐ YES →
2 ☐ NO

ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE

EI No. (9 digits)

c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1987?

Number

079

If more than one, provide the physical location address and other information indicated below for each establishment. The headquarters location should be listed on line 1, followed by other locations. If book figures are not available, estimates are acceptable. Continue with same format in REMARKS (or attach a separate sheet) if necessary.

	NAME, ADDRESS, AND ZIP CODE	1987	Mil.	Thou.	Dol.
1		Sales	081		
		Annual payroll	082		
		Census use	088		
		KIND-OF-BUSINESS DESCRIPTION			
2		Sales	081		
		Annual payroll	082		
		Census use	088		
		KIND-OF-BUSINESS DESCRIPTION			

APPENDIX C.

Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

1987 SIC code	Title	Reporting form CB-	1987 SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211	Lumber and other building materials dealers	5201	5712	Furniture stores	5701
5231	Paint, glass, and wallpaper stores	5202	5713	Floor covering stores	5704
5251	Hardware stores	5203	5714	Drapery and upholstery stores	5705
5261	Retail nurseries, lawn and garden supply stores	5204	5719	Miscellaneous homefurnishings stores	5705
5271	Mobile home dealers	5205	5722	Household appliance stores	5702
			5731	Radio, television, and electronics stores	5702
			5734	Computer and software stores	5702
			5735	Record and prerecorded tape stores	5703
			5736	Musical instrument stores	5703
53	GENERAL MERCHANDISE STORES		58	EATING AND DRINKING PLACES	
5311 pt.	Conventional department stores	5301	5812 pt.	Restaurants and lunchrooms	5801
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Social caterers	5801
5311 pt.	National chain department stores	5301	5812 pt.	Cafeterias	5801
5331	Variety stores	5302	5812 pt.	Refreshment places	5801
5399	Miscellaneous general merchandise stores	5301	5812 pt.	Contract feeding	5802
			5812 pt.	Ice cream, frozen custard stands	5801
54	FOOD STORES		5813	Drinking places	5801
5411	Grocery stores	5400			
5423	Meat and fish (seafood) markets	5400	59	MISCELLANEOUS RETAIL STORES	
5431	Fruit and vegetable markets	5400	5912 pt.	Drug stores	5901
5441	Candy, nut, and confectionery stores	5400	5912 pt.	Proprietary stores	5901
5451	Dairy products stores	5400	5921	Liquor stores	5902
5461	Retail bakeries	5400	5931	Used merchandise stores	5903
5499	Miscellaneous food stores	5400	5941 pt.	General line sporting goods stores	5904
			5941 pt.	Specialty line sporting goods stores	5904
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5942	Book stores	5905
5511	New and used car dealers	5501	5943	Stationery stores	5905
5521	Used car dealers	5501	5944	Jewelry stores	5906
5531 pt.	Tire, battery, and accessory dealers	5502	5945	Hobby, toy, and game shops	5907
5531 pt.	Other auto and home supply stores	5502	5946	Camera and photographic supply stores	5908
			5947	Gift, novelty, and souvenir shops	5905
5541	Gasoline service stations	5504	5948	Luggage and leather goods stores	5905
5551	Boat dealers	5503	5949	Sewing, needlework, and piece goods stores	5909
5561	Recreational vehicle dealers	5503	5961 pt.	Department store merchandise—mail-order	5910
5571	Motorcycle dealers	5503	5961 pt.	General merchandise, n.e.c.—mail-order	5910
5599	Automotive dealers, n.e.c.	5503	5961 pt.	Other mail-order houses	5910
			5962	Merchandising machine operators	5802
56	APPAREL AND ACCESSORY STORES		5963 pt.	Furniture, homefurnishings, equipment—direct selling	5910
5611	Men's and boys' clothing stores	5601	5963 pt.	Mobile food service—direct selling	5910
5621	Women's clothing stores	5601	5963 pt.	Books and stationery—direct selling	5910
5631	Women's accessory and specialty stores	5601	5963 pt.	Other direct selling	5910
5641	Children's and infants' wear stores	5601	5983	Fuel oil dealers	5911
5651	Family clothing stores	5601	5984	Liquefied petroleum gas (bottled gas) dealers	5911
			5989	Fuel dealers, n.e.c.	5911
5661 pt.	Men's shoe stores	5602	5992	Florists	5912
5661 pt.	Women's shoe stores	5602	5993	Tobacco stores and stands	5902
5661 pt.	Children's and juveniles' shoe stores	5602	5994	News dealers and newsstands	5902
5661 pt.	Family shoe stores	5602	5995	Optical goods stores	5913
5699	Miscellaneous apparel and accessory stores	5601	5999 pt.	Pet shops	5914
			5999 pt.	Typewriter stores	5905
			5999 pt.	Other retail stores, n.e.c.	5916



APPENDIX D. Metropolitan Statistical Areas

[Titles and definitions shown for MSA's, PMSA's, and CMSA's are those established by the Office of Management and Budget, as of June 30, 1987]

IOWA

Cedar Rapids, IA MSA

Linn County, IA

Davenport-Rock Island-Moline, IA-IL MSA

Henry County, IL

Rock Island County, IL

Scott County, IA

Des Moines, IA MSA

Dallas County, IA

Polk County, IA

Warren County, IA

Dubuque, IA MSA

Dubuque County, IA

Iowa City, IA MSA

Johnson County, IA

Omaha, NE-IA MSA

Pottawattamie County, IA

Douglas County, NE

Sarpy County, NE

Washington County, NE

Sioux City, IA-NE MSA

Woodbury County, IA

Dakota County, NE

Waterloo-Cedar Falls, IA MSA

Black Hawk County, IA

Bremer County, IA

APPENDIX E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business	Percent of sales†—		1987 SIC code	Kind of business	Percent of sales†—	
		From administra- tive records¹	Estimated²			From administra- tive records¹	Estimated²
	Retail trade	1	0	57	Furniture and home furnishings stores	1	1
52	Building materials and garden supplies stores	2	1	5712	Furniture stores	2	0
521, 3	Building materials and supply stores	2	0		Home furnishings stores	2	1
521	Lumber and other building materials dealers	2	0	5713, 4, 9	Floor covering stores	2	1
523	Paint, glass, and wallpaper stores	1	0	5713	Drapery and upholstery stores	2	1
				5714	Miscellaneous home furnishings stores	2	1
525	Hardware stores	3	1	5719			
526	Retail nurseries, lawn and garden supply stores	1	1		Household appliance stores	2	1
527	Mobile home dealers	3	0	572			
53	General merchandise stores	0	0	573	Radio, television, computer, and music stores	0	0
531	Department stores (incl. leased depts.)³ ⁴	0	0	5731	Radio, television, and electronics stores	0	0
531	Department stores (excl. leased depts.)³	0	0	5734	Computer and software stores	1	3
531 pt.	Conventional³	0	1	5735	Record and prerecorded tape stores	0	1
531 pt.	Discount or mass merchandising³	0	0	5736	Musical instrument stores	2	0
531 pt.	National chain³	0	0	58	Eating and drinking places	1	1
533	Variety stores	1	1	5812	Eating places	1	1
539	Miscellaneous general merchandise stores	0	0	5812 pt.	Restaurants and lunchrooms	1	1
				5812 pt.	Cafeterias	1	0
54	Food stores	0	0	5812 pt.	Refreshment places	1	1
541	Grocery stores	0	0	5812 pt.	Other eating places	1	2
542	Meat and fish (seafood) markets	3	1	5813	Drinking places	4	2
546	Retail bakeries	2	3	591	Drug and proprietary stores	2	1
546 pt.	Retail bakeries—baking and selling	1	3		Drug stores	2	1
546 pt.	Retail bakeries—selling only	2	3	591 pt.	Proprietary stores	4	1
543, 4, 5, 9	Other food stores	2	2	591 pt.			
543	Fruit and vegetable markets	1	1	59 ex. 591	Miscellaneous retail stores	1	1
544	Candy, nut, and confectionery stores	2	3		Liquor stores	1	1
545	Dairy products stores	3	3	592			
549	Miscellaneous food stores	2	2		Used merchandise stores	0	1
55 ex. 554	Automotive dealers	2	0	593			
551	New and used car dealers	2	0	594	Miscellaneous shopping goods stores	1	1
552	Used car dealers	3	1	5941	Sporting goods stores and bicycle shops	2	1
553	Auto and home supply stores	2	1	5941 pt.	General line sporting goods stores	2	1
553 pt.	Tire, battery, and accessory dealers	2	1	5941 pt.	Specialty line sporting goods stores	2	1
553 pt.	Other auto and home supply stores	1	1	5942	Book stores	0	0
555, 6, 7, 9	Miscellaneous automotive dealers	1	1	5943	Stationery stores	2	2
555	Boat dealers	2	1	5944	Jewelry stores	2	1
556	Recreational vehicle dealers	0	1	5945	Hobby, toy, and game shops	0	1
557	Motorcycle dealers	2	1	5946	Camera and photographic supply stores	2	1
559	Automotive dealers, n.e.c.	0	0	5947	Gift, novelty, and souvenir shops	2	1
				5948	Luggage and leather goods stores	1	0
				5949	Sewing, needlework, and piece goods stores	0	0
554	Gasoline service stations	1	1	596	Nonstore retailers	0	0
56	Apparel and accessory stores	1	1	5961	Catalog and mail-order houses	0	0
561	Men's and boys' clothing stores	3	1	5962	Merchandising machine operators	0	0
562, 3	Women's clothing and specialty stores	1	1	5963	Direct selling establishments	0	0
562	Women's clothing stores	0	1	598	Fuel dealers	2	1
563	Women's accessory and specialty stores	2	1	5983	Fuel oil dealers	3	1
565	Family clothing stores	0	0	5984	Liquefied petroleum gas (bottled gas) dealers	1	2
566	Shoe stores	1	1	5989	Fuel dealers, n.e.c.	0	0
566 pt.	Men's shoe stores	(D)	(D)	5992	Florists	2	1
566 pt.	Women's shoe stores	1	0	5993	Tobacco stores and stands	2	0
566 pt.	Children's and juveniles' shoe stores	(D)	(D)	5994	News dealers and newsstands	1	2
566 pt.	Family shoe stores	1	1	5995	Optical goods stores	0	0
564, 9	Other apparel and accessory stores	2	1	5999	Miscellaneous retail stores, n.e.c.	2	2
564	Children's and infants' wear stores	3	1	5999 pt.	Pet shops	1	2
569	Miscellaneous apparel and accessory stores	1	1	5999 pt.	Typewriter stores	5	2
				5999 pt.	Other miscellaneous retail stores, n.e.c.	3	1

† Coverage symbols: 0—Less than 10 percent. 1—10 to 19 percent. 2—20 to 29 percent. 3—30 to 39 percent. 4—40 to 49 percent. 5—50 to 59 percent. 6—60 to 69 percent. 7—70 to 79 percent. 8—80 to 89 percent. 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

APPENDIX F. Geographic Notes

IOWA

Carlisle is in Polk and Warren Counties.

Clear Lake name changed from Clear Lake City in September 1985.

Dyersville is in Delaware and Dubuque Counties.

Forest City is in Hancock and Winnebago Counties.

Sheldon is in O'Brien and Sioux Counties.

Shenandoah is in Fremont and Page Counties.

Wilton is in Cedar and Muscatine Counties.

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APPENDIX G.

Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
		Retail trade—				
		Including used automobile parts and accessories stores¹	20 373	22 078	18 571	20 448
		Excluding used automobile parts and accessories stores²	20 311	22 041	18 514	20 412
52	52	Building materials and garden supplies stores	1 307	1 653	1 238	1 566
521, 3	521, 3	Building materials and supply stores	667	863	632	818
521	521	Lumber and other building materials dealers	526	705	500	670
523	523	Paint, glass, and wallpaper stores	141	158	132	148
525	525	Hardware stores	429	579	402	550
526	526	Retail nurseries, lawn and garden supply stores	175	150	169	143
527	527	Mobile home dealers	36	61	35	55
53	53	General merchandise stores	540	654	508	620
531	531	Department stores (incl. leased depts.) [with 25 employees or more] ^{3 4 5}	189	165	185	163
		Department stores (incl. leased depts.) [with 50 employees or more] ^{3 4 6}	153	(NA)	150	(NA)
539 pt.	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] ^{3 4 7}	36	(NA)	35	(NA)
531	531	Department stores (excl. leased depts.) [with 25 employees or more] ^{3 5}	189	165	185	163
		Department stores (excl. leased depts.) [with 50 employees or more] ^{3 6}	153	(NA)	150	(NA)
539 pt.	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees] ^{3 7}	36	(NA)	35	(NA)
533	533	Variety stores	139	228	130	214
539	539 pt.	Miscellaneous general merchandise stores ⁸	212	261	193	243
54	54	Food stores	2 179	2 329	1 973	2 164
541	541	Grocery stores	1 621	1 739	1 492	1 623
5422, 3	5421	Meat and fish (seafood) markets	123	156	105	142
546	546	Retail bakeries	225	201	190	185
5462	546 pt.	Retail bakeries—baking and selling	205	190	175	175
5463	546 pt.	Retail bakeries—selling only	20	11	15	10
543, 4, 5, 9	543, 4, 5, 9	Other food stores	210	233	186	214
543	543	Fruit and vegetable markets	13	16	13	16
544	544	Candy, nut, and confectionery stores	73	60	68	52
545	545	Dairy products stores	52	81	45	73
549	549	Miscellaneous food stores	72	76	60	73
55 ex. 554	55 ex. 554	Automotive dealers	1 442	1 511	1 349	1 459
551	551	New and used car dealers	576	675	545	663
552	552	Used car dealers	133	135	128	130
553	553	Auto and home supply stores	555	486	510	461
553 pt.	553 pt.	Tire, battery, and accessory dealers	496	443	456	419
553 pt.	553 pt.	Other auto and home supply stores	59	43	54	42
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers	178	215	166	205
555	555	Boat dealers	45	40	44	36
556	556, 559 pt.	Recreational and utility trailer dealers ⁹	45	45	42	45
557	557	Motorcycle dealers	79	119	71	114
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers]	9	11	9	10
554	554	Gasoline service stations	2 020	2 223	1 906	2 064
56	56	Apparel and accessory stores	1 899	2 170	1 769	2 030
561	561	Men's and boys' clothing stores	244	359	232	329
562, 3, 8	562, 3	Women's clothing and specialty stores	817	841	773	784
562	562	Women's clothing stores	728	769	689	717
563, 8	563	Women's accessory and specialty stores ¹⁰	89	72	84	67
565	565	Family clothing stores	196	254	181	235
566	566	Shoe stores	479	532	438	513
566 pt.	566 pt.	Men's shoe stores	23	32	20	30
566 pt.	566 pt.	Women's shoe stores	90	98	82	93
566 pt.	566 pt.	Children's and juveniles' shoe stores	4	9	3	9
566 pt.	566 pt.	Family shoe stores	362	393	333	381
564, 9	564, 9	Other apparel and accessory stores	163	184	145	169
564	564	Children's and infants' wear stores	78	103	70	97
569	569	Miscellaneous apparel and accessory stores	85	81	75	72

See footnotes at end of table.

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
57	57	Furniture and homefurnishings stores -----	1 299	1 464	1 214	1 361
5712	5712	Furniture stores -----	385	478	355	440
5713, 4, 9	5713, 4, 9	Homefurnishings stores -----	275	284	260	265
5713	5713	Floor covering stores -----	136	146	131	139
5714	5714	Drapery and upholstery stores -----	35	52	32	47
5719	5719	Miscellaneous homefurnishings stores -----	104	86	97	79
572	572	Household appliance stores -----	233	234	216	219
573	573	Radio, television, computer, and music stores -----	406	468	383	437
5732	5732	Radio and television stores ¹¹ -----	288	323	273	308
	5731	Radio, television, and electronics stores -----	261	(NA)	248	(NA)
	5734	Computer and software stores -----	27	(NA)	25	(NA)
5733		Music stores -----	118	145	110	129
	5735	Record and prerecorded tape stores -----	56	59	51	54
	5736	Musical instrument stores -----	62	86	59	75
58	58	Eating and drinking places -----	5 480	5 918	4 881	5 298
5812	5812	Eating places -----	4 065	4 131	3 656	3 740
5812 pt.	5812 pt.	Restaurants and lunchrooms -----	2 134	2 113	1 914	1 917
5812 pt.	5812 pt.	Cafeterias -----	80	88	70	77
5812 pt.	5812 pt.	Refreshment places -----	1 521	1 616	1 377	1 465
5812 pt.	5812 pt.	Other eating places -----	330	314	295	281
5813	5813	Drinking places -----	1 415	1 787	1 225	1 558
591	591	Drug and proprietary stores -----	718	760	679	715
591 pt.	591 pt.	Drug stores -----	696	732	662	687
591 pt.	591 pt.	Proprietary stores -----	22	28	17	28
59 ex. 591	59 ex. 591	Miscellaneous retail stores ¹ -----	3 489	3 396	3 054	3 171
592	592	Liquor stores -----	365	277	152	270
593	593, 5015 pt.	Used merchandise stores ¹ -----	244	209	221	191
594	594	Miscellaneous shopping goods stores -----	1 425	1 465	1 331	1 363
5941	5941	Sporting goods stores and bicycle shops -----	244	255	226	244
5941 pt.	5941 pt.	General line sporting goods stores -----	103	109	95	106
5941 pt.	5941 pt.	Specialty line sporting goods stores -----	141	146	131	138
5942, 3	5942, 3	Book, stationery stores -----	154	172	143	159
5942	5942	Book stores -----	116	136	108	124
5943	5943	Stationery stores -----	38	36	35	35
5944	5944	Jewelry stores -----	290	320	281	304
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	737	718	681	656
5945	5945	Hobby, toy, and game shops -----	129	129	121	106
5946	5946	Camera and photographic supply stores -----	34	40	31	38
5947	5947	Gift, novelty, and souvenir shops -----	390	320	360	298
5948	5948	Luggage and leather goods stores -----	12	14	11	14
5949	5949	Sewing, needlework, and piece goods stores -----	172	215	158	200
596	596	Nonstore retailers -----	321	356	305	331
5961	5961	Catalog and mail-order houses -----	97	152	90	142
5962	5962	Merchandising machine operators -----	71	68	70	63
5963	5963	Direct selling establishments -----	153	136	145	126
598		Fuel and ice dealers -----	250	248	234	240
5983	5983	Fuel oil dealers -----	47	51	42	48
5984	5984	Liquefied petroleum gas (bottled gas) dealers -----	201	192	190	188
5982	5989, (pt.)	Fuel and ice dealers, n.e.c. ¹² -----	2	5	2	4
5992	5992	Florists -----	363	361	332	338
5993	5993	Tobacco stores and stands -----	16	24	11	19
5994	5994	News dealers and newsstands -----	24	21	23	20
5999	5995, 5999 pt. (pt.)	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	481	435	445	399
5999 pt.	5995	Optical goods stores -----	161	126	151	109
5999 pt.	5999 pt.	Pet shops -----	48	43	44	41
5999 pt.	5999 pt.	Typewriter stores -----	8	24	8	23
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	264	242	242	226

¹Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

²Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

⁵Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

⁶Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

⁷Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

⁸Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

⁹Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

¹⁰Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.

¹¹Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

¹²Includes ice dealers classified in SIC 5982 based on 1972 SIC.

APPENDIX H.

Changes in Retail Trade Kind-of-Business Classifications for 1987

[Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1987. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972, or contain only minor revisions affecting the classification of few, if any, establishments]

1987 SIC (used for 1987 census reports)		1972 SIC (used for 1972, 1977, and 1982 census reports)	
Code	Title	Code	Title
5311 5399 pt.	Department stores [with 50 employees or more] ----- Department stores [with 25 to 49 employees] -----	5311	Department stores [with 25 employees or more]
5399 pt.	Miscellaneous general merchandise stores -----	5399	Miscellaneous general merchandise stores
5421	Meat and fish (seafood) markets ¹ -----	5422, 3	Meat and fish (seafood) markets
5461	Retail bakeries -----	5462 5463	Retail bakeries—baking and selling Retail bakeries—selling only
5561 5599 pt.	Recreational vehicle dealers ----- Utility trailer dealers -----	5561	Recreational and utility trailer dealers
5632	Women's accessory and specialty stores -----	5631 5681	Women's accessory and specialty stores Furriers and fur shops
5731 5734	Radio, television, and electronics stores ----- Computer and software stores -----	5732	Radio and television stores
5735 5736	Record and prerecorded tape stores ----- Musical instrument stores -----	5733	Music stores
5932 5015 pt.	Used merchandise stores ----- Motor vehicle parts, used ² -----	5931	Used merchandise stores
5989 5999 pt.	Fuel dealers, n.e.c. ----- Ice dealers -----	5982	Fuel and ice dealers, n.e.c.
5995	Optical goods stores ¹ -----	5999 pt.	Optical goods stores
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	5982 pt. 5999 pt.	Ice dealers Other miscellaneous retail stores, n.e.c.

¹No change in content.

²Classified in retail trade prior to the 1987 census.

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PUBLICATION PROGRAM

1987 CENSUS OF RETAIL TRADE

Publications of the 1987 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

Final Reports

Geographic area series—52 reports (RC87-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships, by varied retail classifications. All statistics are presented for the State, MSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1987 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1982 and 1987 are shown by kind of business.

Nonemployer statistics series—4 reports (RC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are included by kind of business on all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and sales by varied retail classifications for each State and, within each State, for MSA's, counties, and places with 2,500 inhabitants or more.

Subject series—55 reports (RC87-S-1, -2, -3 (1 to 52), and -4)

The first report (RC87-S-1) presents data based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (RC87-S-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of

value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC87-S-3 (1 to 52)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MSA, and the United States as a whole. Data for States and most MSA's will be available on computerized media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 41 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC87-S-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

Special report series—1 report (RC87-SP-1)

The Selected Statistics report presents selected aggregate data on retail trade, including statistics not included in the other final reports.

Microfiche

Every final published report in the 1987 Census of Retail Trade will be available on microfiche.

Public-Use Computer Tapes and Compact Discs

Selected data also are available on public-use computer tapes and compact discs-read only memory (CD-ROM). For the selected data, tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics, available from series RC87-Z, and Merchandise Line Sales data for States (RC87-S-3 (1 to 51)). Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1987 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.



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